

Aristocrat goes direct across German-speaking markets

London, 28th September 2017

Leading global supplier of gaming solutions, Aristocrat Technologies will commence direct sales and service to Class 3 operators in Germany, Austria, Switzerland and Luxembourg as of 1st October 2017. This follows the termination by mutual consent of its distributorship agreement with Dieckhaus Electronic GmbH across the four territories.

James Boje, Aristocrat's Managing Director in EMEA, explained that the two companies had enjoyed a successful relationship over a number of years and have worked together to ensure a smooth transition.

"Aristocrat will strive to maintain the high standards of service our partners in Germany, Austria, Switzerland and Luxembourg deserve," he said.

"We've taken steps to strengthen our German-speaking commercial and technical departments ahead of the transition, in order to make the changeover as seamless as possible for our customers."

Commercial enquiries should now be made to Aristocrat's Regional Sales Manager, Aida Bachner on +44 7436 072 153 and aida.bachner@aristocrat.com. For technical support, Technical Manager – EMEA, Peter Jenner can be contacted on +44 7793 647 560 and peter.jenner@aristocrat.com.

Mr. Boje added, "I would like to take this opportunity to thank Managing Director of Dieckhaus Electronic GmbH, Florian Dieckhaus, and his team, for their dedication and excellent service afforded to the Aristocrat brand over many years. We wish them every success in their future endeavours."

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Aristocrat Leisure Limited (ASX: ALL) is a leading global provider of gaming solutions. The Company is licensed by over 200 regulators and its products and services are available in over 90 countries around the world. Aristocrat offers a diverse range of products and services including Class II and Class III gaming machines and casino management systems. The Group also operates within the online social gaming market. For further information visit the Group's website at www.aristocrat.com.

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