



## Advance Auto Parts Announces Double Speed Perks Rewards Points Weekend and Chevy Camaro Sweepstakes

Speed Perks Members earn double points on select products Labor Day weekend

Customers can also enter to win a fully restored 1967 Chevy Camaro RS

**RALEIGH, N.C., August 27, 2019** – Labor Day weekend traditionally means cookouts, pool parties and the unofficial end of summer. This year, it also means double rewards points for [Speed Perks](#) members and a chance to win a completely restored 1967 Chevy Camaro RS at Advance Auto Parts (NYSE: AAP).

Advance, a leading automotive aftermarket parts provider that serves both professional installer and do-it-yourself customers, is offering its Speed Perks Members double points on Pennzoil synthetic motor oil, Gold and Platinum batteries and Carquest Platinum brake pads and rotors at its more than 4,300 stores across the U.S. from August 29 to September 2. In addition, Customers can also stop in from August 29 to September 30 to enter to win a completely restored 1967 Chevy Camaro RS.

“This Labor Day weekend, we are honoring our hard-working Speed Perks Members with double points on several products that will help keep their vehicles on the road,” said Jason McDonell, Executive Vice President, Chief Marketing Officer. “We’re also thanking all of our Customers for their loyalty by giving them a chance to win a classic 1967 Chevy Camaro RS that will be the envy of any car lover.”

To receive double points, Customers must sign up for Advance’s Speed Perks rewards program in store, online at <https://shop.advanceautoparts.com>, or by texting SPEED to 77333. Customers can enter the Camaro sweepstakes online at [www.advanceautoparts.com/spcamaro](http://www.advanceautoparts.com/spcamaro), by texting SPCAMARO to 77333, or at any Advance store throughout the U.S. For official sweepstakes rules, go to [www.advanceautoparts.com/spcamaro](http://www.advanceautoparts.com/spcamaro).

Advance launched its new Speed Perks rewards program last month enabling members to earn rewards faster than any other rewards program in the automotive aftermarket industry. Customers can start earning \$5 Perks Bucks after spending as little as \$40 online or at any Advance Auto Parts and company-owned Carquest stores in the U.S. and Puerto Rico. Perks Bucks can be used to purchase any of the thousands of items offered in store or online.

Speed Perks offers customers three different membership levels – Club, VIP and Elite – each based on total spend during the calendar year. Customers who spend up to \$200 in a calendar year will earn rewards at the Club level, including 10 points for every \$1 spent. Customers who spend between \$200 and \$500 in a calendar year will earn rewards at the VIP level, including earning 11 points for every \$1 spent. Customers

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spending \$500 or more in a calendar year will earn rewards at the Elite level, including earning 12.5 points for every \$1 spent.

“At Advance, we put our Customers first and at the center of everything we do,” said McDonell. “Our new Speed Perks program has been well received by new and existing members alike and we believe our double points weekend and our new sweepstakes are another way we’re enhancing the Customer experience and providing new, value-added benefits to our Customers.”

### **About Advance Auto Parts**

Advance Auto Parts, Inc. is a leading automotive aftermarket parts provider that serves both professional installer and do-it-yourself customers. As of July 13, 2019, Advance operated 4,912 stores and 150 Worldpac branches in the United States, Canada, Puerto Rico and the U.S. Virgin Islands. The Company also serves 1,250 independently owned Carquest branded stores across these locations in addition to Mexico, the Bahamas, Turks and Caicos, British Virgin Islands. Additional information about Advance, including employment opportunities, customer services, and online shopping for parts, accessories and other offerings can be found at [www.AdvanceAutoParts.com](http://www.AdvanceAutoParts.com).

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