



Aristocrat Announces Acquisition of Phi Gaming Kiosk Promotional Platform

LAS VEGAS (December 7, 2017) – Aristocrat Technologies (Aristocrat) has completed the acquisition of the complete source code and hardware design for a promotional kiosk solution developed by Phi Gaming, LLC. Additionally, the two parties entered into a development agreement to further acceleration of Aristocrat’s Oasis 360™ Loyalty Kiosk. The agreement extends Aristocrat’s digital content and advanced marketing solutions within its multiple award-winning Oasis 360™ casino management system portfolio.

Aristocrat chose Phi Gaming because of its penchant for service and delivery of quality innovative products. Like the Oasis 360 system, Phi Gaming’s platform is built on open architecture, giving the Oasis 360 system unrivaled flexibility to integrate into casino management systems of any property’s choosing.

Aristocrat’s Vice President of System Sales Clark Warren said, “Phi Gaming’s modern kiosk design is best-of-breed, and we are excited to add their kiosk solution to the Oasis 360 suite of products. This acquisition reflects an important milestone in Aristocrat’s commitment to provide an end-to-end solution for our customers.”

“We are grateful to Aristocrat and will deliver simple, useful, and amazing products to the Oasis 360 portfolio,” said Diallo Gordon, President and CEO of Phi Gaming LLC. “Our product synergies are only second to our mutual desire to delight and spoil our customers with solutions that suit patron desires and customer preferences. We revel in ensuring customers get what they need before they ask and to be aggressively innovative in keeping that promise.”

Aristocrat’s Oasis Loyalty Kiosk is HTML5-based, sleek, modern, and affords casino operators the flexibility to offer virtual or physical drawings, swipe and win promotions, earn and get promotions, sports pick ‘ems, event pick ‘ems, customizable HTML5 games, wayfinding, digital advertising and static promotions.

The Oasis Loyalty Kiosk stands out in the marketplace with its flexibility, usability, and forward-thinking service capabilities. The solution is offered in a single point of failure proof LTE wireless or wired cloud-based configuration that eliminates the need for complex infrastructure and cabling. The cloud-delivered or on-premise solution supports both single and multi-site operator configurations.

For more information about the Oasis 360 system or any of Aristocrat’s industry-leading solutions, contact your Aristocrat representative or visit www.aristocrat-us.com and join Aristocrat on [Facebook](#) and [Twitter](#).

About Aristocrat

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of land-based and online gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines and casino management systems. For further information, visit the company’s website at www.aristocrat-us.com.

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