



Advance Auto Parts Completes Rollout of New MyAdvance Website to Deliver on Evolving Needs of the Professional Customer

Customer platform makes it easier for automotive aftermarket professionals to run their business from a single screen

RALEIGH, N.C., December 6, 2018 – Advance Auto Parts, Inc. (NYSE: AAP), a leading automotive aftermarket parts provider that serves both professional installer and do-it-yourself customers, has completed the nationwide rollout of its MyAdvance website, an interactive, easy-to-use, mobile-friendly platform that simplifies the way professional customers do business. Now, automotive aftermarket professional customers can easily manage multiple facets of their business from a single site, including parts ordering, promotions, customer support, labor claims and other shop management solutions.

MyAdvance was designed with direct feedback from professional customers and features a collaboration network for automotive aftermarket professionals to interact online with Advance support staff. Customers have integrated access to more than 30 business programs and services within MyAdvance.

“The MyAdvance website improves the way professional customers interact with our Team Members, and enables them to interact digitally with Advance and among themselves in new ways,” said Walter Scott, Senior Vice President, Professional Marketing and Programs at Advance. “Through MyAdvance, our customers can access our robust, cross banner product assortment as well as the best-in-class shop services and solutions we offer all in one place, in a flexible and easy to use manner.”

Key benefits for automotive aftermarket professionals using MyAdvance include:

- Mobile-friendly capabilities for the shop owner or employee on-the-go
- Customizable dashboards based on a user’s role or job function
- An “Expert Corner” featuring training and shop business solution advice from automotive aftermarket industry leaders
- Forums for customers to submit support requests or troubleshoot repair issues directly with Advance Team Members through chat functionality

“Technology connects our customers, sales team and operations in meaningful ways that improve the customer experience,” said Bob Cushing, Executive Vice President, Professional at Advance. “Centralizing activities related to a shop’s business with Advance is a great step forward in our never-ending drive to support and say ‘Yes’ to our customers.”

For more information or to visit the MyAdvance portal, visit advancepro.com.

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About Advance Auto Parts

Advance Auto Parts, Inc. is a leading automotive aftermarket parts provider that serves both professional installer and do-it-yourself customers. As of October 6, 2018, Advance operated 4,981 stores and 139 Worldpac branches in the United States, Canada, Puerto Rico and the U.S. Virgin Islands. The Company also serves 1,229 independently owned Carquest branded stores across these locations in addition to Mexico, the Bahamas, Turks and Caicos, British Virgin Islands and Pacific Islands. Additional information about Advance, including employment opportunities, customer services, and online shopping for parts, accessories and other offerings can be found at www.AdvanceAutoParts.com.

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