



**Billabong
International
Limited**

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ASX ANNOUNCEMENT

NEW BOARD APPOINTMENT

GOLD COAST, 8 December 2016: Billabong International Limited (“Billabong” or the “Company”) is pleased to announce the appointment of Ms. Kim Anderson to the Board of Directors effective from 9 December 2016.

Kim is currently a Non-Executive Director for Carsales.com.au and WPPAUNZ (formed this year from the merger of STW Group and WPP). She also chairs the Remuneration Committee of both companies and up until early this year was Chief Executive Officer of Reading Room, Inc.

Billabong’s Chair, Ian Pollard, said “Ms. Anderson brings extensive experience in the digital and e-commerce sectors and in the media and publishing industries, which will be valuable given the Company’s OMNI and other projects. She also has experience as a board member of both listed and unlisted companies”.

Ms. Anderson will take over from Howard Mowlem as Chair of the Company’s Human Resources and Remuneration Committee from the date of her appointment.

TRACEY WOOD
COMPANY SECRETARY

