

PRESS RELEASE

Investor Relations:

New York: +1 (917) 663 2233

Lausanne: +41 (0)58 242 4666

Media:

Lausanne: +41 (0)58 242 4500



PHILIP MORRIS INTERNATIONAL

PHILIP MORRIS INTERNATIONAL INC. TO WEBCAST PRESENTATION AT CONSUMER ANALYST GROUP OF NEW YORK (CAGNY) CONFERENCE

NEW YORK, February 10, 2016 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) will host a live audio webcast of a presentation by André Calantzopoulos, Chief Executive Officer, and other members of PMI's senior management team, at the Consumer Analyst Group of New York (CAGNY) Conference at www.pmi.com/webcasts on Wednesday, February 17, 2016 at approximately 9:15 a.m. ET.

The webcast will provide live audio of the entire PMI session and will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available at www.pmi.com/webcasts until 5:00 p.m. ET on Thursday, March 17, 2016.

Presentation slides and script will also be available at www.pmi.com/presentations.

Philip Morris International Inc.

Philip Morris International Inc. (PMI) is the leading international tobacco company, with six of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2015, the company held an estimated 15.6% share of the total international cigarette market outside of the U.S., or 28.7% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.