



Asia-Pacific Gaming Operators make “THE BIG PLAY” with Aristocrat at G2E Asia

Big Commitment to Aristocrat Core and Aristocrat Special Products on Display at Booth #625

MACAU, China (May 4, 2016) – Aristocrat’s booth #625 at G2E Asia will be a magical world where pandas roam, dragons fly, cards turn, emperors rule, lightning strikes and where innovations help casino operators across Asia-Pacific make “THE BIG PLAY” with their customers.

“We are excited to bring Aristocrat’s game content depth and breadth to G2E Asia, where we will exhibit brand extensions in our Aristocrat Core product line along with innovative cabinets, signage and linked titles, all designed to help our customers make ‘THE BIG PLAY’ with their customers,” said Vincent Kelly, Aristocrat Managing Director Asia-Pacific.

“THE BIG PLAY” begins with a big commitment to Aristocrat Core products. That commitment has resulted in a new collection of games that are brand extensions of market-proven player favorite titles, including 5 Dragons Gold™, Fortune King Gold™, Miss Kitty Gold™, Wild Panda Gold™ and Lucky 88 Extra Choice™.

Aristocrat’s spirit of innovation comes alive with a range of products highlighting new and exciting features. Titles include The Third Prince™, with an engrossing new battle feature; Fortune Ways™ and Rhino Charge™, both of which allow players to personalize their gaming experience.

Lightning will strike G2E Asia with Aristocrat’s outstanding Lightning Link™. Lightning Link is the next generation of linked product and has taken the gaming world by storm. Popular with players across the globe, Lightning Link will make its Asia-Pacific premiere at G2E Asia. Aristocrat will also unveil new support titles for its highly successful Good Fortune™ and Fortune Tree™ linked products.

Aristocrat will also present new and innovative cabinets that give players a more immersive gaming experience that dazzles the senses. Aristocrat Special Products create a visual destination on the gaming floor and come with titles for mass customer appeal, including Britney Spears™ and Game of Thrones™ Slot Game as well as well-established favorites like 5 Dragons Gold.

Aristocrat’s culture of innovation has resulted in the completely new Multiline Baccarat™ and Baccarat 88™ games on our new Arc cabinet, created specifically for the Asia-Pacific marketplace. Based on Baccarat and wrapped in Aristocrat creativity, these will be games to watch.

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About Aristocrat

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