PRESS RELEASE

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PHILIP MORRIS INTERNATIONAL INC. TO HOST WEBCAST OF 2018 FOURTH-QUARTER AND FULL-YEAR RESULTS

NEW YORK – January 31, 2019 – Philip Morris International Inc. (NYSE: PM) will host a live audio webcast at www.pmi.com/2018Q4earnings on Thursday, February 7, 2019, at 1:00 p.m. ET to discuss its 2018 Fourth-Quarter and Full-Year results, which will be issued at approximately 9:15 a.m. ET the same day.

During the webcast, André Calantzopoulos, Chief Executive Officer, will discuss the company's results, the outlook for 2019 and, with Martin King, Chief Financial Officer, answer questions from the investment community and news media. The webcast will be in a listen-only mode.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

An archived copy of the webcast will be available until 5:00 p.m. ET on Friday, March 8, 2019, at www.pmi.com/2018Q4earnings.

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Philip Morris International: Building a Smoke-Free Future

Philip Morris International (PMI) is leading a transformation in the tobacco industry to create a smoke-free future and ultimately replace cigarettes with smoke-free products to the benefit of adults who would otherwise continue to smoke, society, the company and its shareholders. PMI is a leading international tobacco company engaged in the manufacture and sale of cigarettes, smoke-free products and associated electronic devices and accessories, and other nicotine-containing products in markets outside the U.S. PMI is building a future on a new category of smoke-free products that, while not risk-free, are a much better choice than continuing to smoke. Through multidisciplinary capabilities in product development, state-of-the-art facilities and scientific substantiation, PMI aims to ensure that its smoke-free products meet adult consumer preferences and rigorous regulatory requirements. PMI's smoke-free *IQOS* product portfolio includes heated tobacco and nicotine-containing vapor products. As of September 30, 2018, PMI estimates that approximately 5.9 million adult smokers around the world have already stopped smoking and switched to PMI's heated tobacco product, which is currently available for sale in 43 markets in key cities or nationwide under the *IQOS* brand. For more information, please visit www.pmi.com and <a href="https://www.p