



## Financial Tear Sheet

### Corporate Profile

Leap Wireless International, Inc. (Leap) is a wireless communications company that offers innovative, high-value services through our Cricket brand. At Leap, we not only measure our value in terms of profit and loss – we also measure it in terms of respect. When we launched Cricket over a decade ago, our “no signed contracts, no limits” approach forced a dramatic change in the wireless industry. Why? Because it addressed a real need in our customers’ lives. By being the wireless service provider that offers a high-quality, all-digital network and unlimited talk in every voice service plan we provide, we are really respecting our customers’ budgets, preferences and time. By continuing to offer smart products and services at value-driven price points, we are also earning our customers’ trust and respect.

Today we continue to evolve our business in order to provide solutions that are worthy of the Cricket brand. We measure new devices and new services against priorities like affordability, ease of use, durability and relevance. We spend time listening to our customers in order to gain a deeper understanding of what they want, what they need and how we can make their lives better. We work to improve the customer experience at every touch point – from our advertising to our stores and more. We bring our brand to life by giving back to the communities in which we work and live. And we continue to innovate value for our customers by challenging the norms of the wireless industry, so that we can offer smart choices that make people’s lives better, one call at a time.

#### **Affordability can be priceless.**

How do we create relevant value for our customers, time after time? We get to know them really well – not just in terms of demographics, but also as people. We survey thousands of them by phone and speak with them face to face. We meet them in our stores, visit them in their homes, and volunteer in their communities. We go shopping with them too.

By staying in constant contact with our customers, we’ve learned the widely varying reasons that drive different people to our brand. From the functionality of our devices to the capability of our network to the price and structure of our service plans, we also gain the insights we need to deliver exactly what they want. Our personal connection with our Cricket customers lies at the heart of our business. It’s what reminds us that what we do matters. And it’s what inspires us to find new ways to help people stay connected to the people they value, access the information they need and balance the priorities in their lives.

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## Stock Performance

### LEAP (common stock)

Exchange NASDAQ (US Dollar)

Price **\$17.52**

Change (%)

▼  
0.08 (0.45%)

Volume 714,052

52 Week Low \$5.20

Market Cap \$1,390,509,840

Rolling EPS -6.86

PE Ratio N/A

Shares Outstanding 79,367,000

Data as of 03/06/14 4:00 p.m. ET

LEAP WIRELESS INTL INC  
as of 3/5/2014



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## Recent Headlines & Events

02/27/14

Leap to Announce Fourth Quarter and Full Year 2013 Results Through Form 10-K Filing

11/08/13

Leap Reports Third Quarter Results

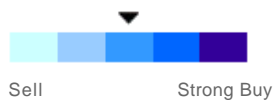
10/31/13

Leap Announces Stockholder Approval of Proposed Combination with AT&T





There are currently no events scheduled.

## Analyst Estimates / Ratings

Mean Recommendation: 3.1



## SEC Filings

Filing Date	Form	
03/06/14	10-K	
02/14/14	SC 13G/A	
01/29/14	SC 13G	
01/21/14	4	

## Corporate Governance

S. Douglas Hutcheson	Chief Executive Officer and Director
Robert A. Young	Executive Vice President and Acting Chief Marketing Officer
David B. Davis	Area President
William D. Ingram	Executive Vice President, Strategy
Robert J. Irving, Jr.	Chief Legal and Administrative Officer
Annette M. Jacobs	Area President
Aaron P. Maddox	Senior Vice President, Finance
Leonard C. Stephens	Senior Vice President, Human Resources
Matthew P. Stoiber	Senior Vice President, Devices
Robert A. Strickland	Chief Technology Officer
Mark J. Veyette	Senior Vice President and Chief Information Officer
R. Tyler Wallis	Senior Vice President and General Manager, Muve Music
Jerry V. Elliott	Chief Operating Officer
Cathy Shackleford	Senior Vice President, Supply Chain, Procurement and National Real Estate
R. Perley McBride	Chief Financial Officer
Anne M. Liu	Chief Accounting Officer
Jeff Nachbor	Senior Vice President, Financial Operations
R. Perley McBride	Executive Vice President, Chief Financial Officer
John H. Casey III	Senior Vice President, Customer Experience and Growth
Julie Dexter Berg	Chief Marketing Officer

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