

TeleCommunication Systems Wins Frost & Sullivan Product Line Strategy Award for Location-Based Services

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Award Winning LBS Solutions on Display at CTIA Wireless 2010 to Include People Locator, Asset Locator, and Gokivo(R) Navigator

ANNAPOLIS, MD and LAS VEGAS, NV, Mar 23, 2010 -- (CTIA Wireless 2010, booth #722) - TeleCommunication Systems, Inc. (TCS) (NASDAQ: TSYS), a world leader in high availability and secure mobile communication technology, today announced that its portfolio of location-based services (LBS) was selected by Frost & Sullivan for its Product Line Strategy Award. This award is presented each year to the company that has demonstrated the most insight into customer needs and product demands. TCS's superlative performance is the result of leveraging products with the price, performance, and feature points the market requires. TCS was selected for the award through in-depth interviews and primary market analysis conducted by Frost & Sullivan's industry analyst team.

"TCS is a true end-to-end solution provider in the LBS space, offering an impressive and comprehensive location product and service portfolio," said Brent Iadarola, Global Research Director for Mobile Communications at Frost and Sullivan. "Today's LBS value chain includes five major elements: LBS applications, mapping and data servers, middleware, location servers and location assistance services. In this environment, TCS is unique in that it provides a complete end-to-end LBS solution that includes a comprehensive applications portfolio, mapping and data servers, a robust middleware platform, location servers (i.e. GMLC, SLMC, SUPL Server, MPC) and LBS Assistance Data Services."

TCS has offered wireless E9-1-1 services since 1997 and commercial LBS services since 2002. In May 2009, TCS acquired the LBS assets of LocationLogic, adding two leading location-based applications and additional depth to its Xypoint(R) LBS infrastructure platform for wireless carriers. In December 2009, TCS acquired Networks In Motion, thereby bringing a Tier 1 market-leading navigation business into its portfolio.

"Over the past several years, remarkable advances in LBS have raised consumer and enterprise awareness and fueled increased demand," said Drew Morin, TCS' chief technology officer. "TCS offers a complete LBS solution, and by partnering with wireless operators worldwide we are directly shaping the future of location technology. It is an honor to receive an accolade from a leading analyst firm that recognizes the strength of our current LBS solution and our vision for the future."

In addition to demonstrations of the latest infrastructure to support LBS solutions, TCS will showcase several of its leading wireless applications at CTIA. These include:

- Gokivo(R) Navigator based on the AtlasBook(R) reference platform: a real-time turn-by-turn personal GPS navigation application with integrated speech recognition and traffic
- People Locator: an application that gives consumers the ability to securely share their location with family and friends as well as to access other location-based information such as points of interest
- Asset Locator: an on-demand mobile resource management solution for small and medium-sized businesses (SMB) that rely on a mobile field workforce
- Telematics: an application for embeddable navigation and real-time content for mobile and in-dash automotive products

For more information on TCS' LBS Solutions visit <http://www.telecomsys.com/products/location-based-services/default.aspx>

About TeleCommunication Systems, Inc.

TeleCommunication Systems, Inc. (TCS) (NASDAQ: TSYS) is a world leader in high availability and secure mobile communication technology. TCS infrastructure forms the foundation for market leading solutions in E9-1-1, text messaging, commercial location and deployable wireless communications. TCS is at the forefront of new mobile cloud computing services providing wireless applications for navigation, hyper-local search, asset tracking, social applications and telematics. Millions of consumers around the world use TCS wireless apps as a fundamental part of their daily lives. Federal government agencies depend on TCS' cyber security expertise, professional services, and highly secure deployable satellite solutions for mission-critical

communications. Headquartered in Annapolis, MD, TCS maintains technical, service and sales offices around the world. To learn more about emerging and innovative wireless technologies, visit www.telecomsys.com.

Except for the historical information contained herein, this news release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. These statements are subject to risks and uncertainties and are based upon TCS' current expectations and assumptions that if incorrect would cause actual results to differ materially from those anticipated. Risks include without limitation those detailed from time to time in the Company's SEC reports, including the reports on Form 10-K for the year ended December 31, 2009.

Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to update or revise the information in this press release, whether as a result of new information, future events or circumstances, or otherwise.

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