

TeleCommunication Systems Announces International Availability of Turnkey Standards-Based Mobile Alerts Solution

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Next Generation Mobile Alerts Solution Allows Rapid Origination and Delivery of Geo-Targeted Alerts for Commercial and Public Safety Use

BARCELONA, SPAIN, Feb 27, 2012 - **Mobile World Congress, Hall 8, Booth 8C115** - TeleCommunication Systems, Inc. (TCS) (NASDAQ: TSYS), a world leader in highly reliable and secure [mobile communication technology](#), today announced the international availability of its turnkey standards-based Mobile Alerts Solution that enables the origination and delivery of geo-targeted emergency alerts over multiple technologies through the use of mobile broadcast technology. This solution includes an authoring tool that enables third parties to originate commercial content -- such as enterprise notifications, traffic, news and coupons -- for broadcast to mobile subscribers on an opt-in basis. The highly secure TCS solution features multiple alert authenticity checks built into the process of alert origination.

The turnkey standards-based [Mobile Alerts](#) Solution supports Common Alert Protocol 1.2, the international next generation emergency alert standard, and allows government entities to more quickly and easily issue emergency alerts to a mobile operator's subscribers in geo-targeted areas. By utilizing this international standard, mobile operators are able to tie directly in to a government's existing alert stream that may already be used with radio and TV broadcast mediums.

"When catastrophic events strike, prompt emergency information to the affected population can help protect lives," said Jay Whitehurst, senior vice president, Commercial Software Group, TCS. "The turnkey standards-based Mobile Alerts Solution allows the mobile operator to receive messages sent by emergency managers and ensures that these messages reach the geo-targeted population quickly and securely on their mobile devices."

Visit TCS at Booth 8C115 in Hall 8 at the GSMA Mobile World Congress on February 27-March 1, 2012 in Barcelona, Spain to learn more about its turnkey standards-based Mobile Alerts Solution, as well as their other innovative emergency messaging offerings.

As the leading technology provider for text messaging, public safety and location solutions, TCS powered the delivery of nearly one trillion text messages and over 65 million [wireless emergency](#) calls within the last 12 months. TCS has one of the only non-operator TL 9000-certified network operations centers, as well as an extensive portfolio of next generation emergency, text messaging and location-based services. It possesses the experience and technical capabilities necessary to position mobile operators to successfully deploy emergency communications solutions. TCS emergency alerting technology is currently being utilized by wireless operators in the Americas.

About TeleCommunication Systems, Inc.

TeleCommunication Systems, Inc. (TCS) (NASDAQ: TSYS) is a world leader in highly reliable and secure mobile communication technology. TCS infrastructure forms the foundation for market leading solutions in E9-1-1, text messaging, commercial location and deployable wireless communications. TCS is at the forefront of new mobile cloud computing services providing wireless applications for navigation, hyper-local search, asset tracking, social applications and telematics. Millions of consumers around the world use TCS wireless apps as a fundamental part of their daily lives. Government agencies utilize TCS' cyber security expertise, professional services, and highly secure deployable satellite solutions for mission-critical communications. Headquartered in Annapolis, MD, TCS maintains technical, service and sales offices around the world. To learn more about emerging and innovative wireless technologies, visit www.telecomsys.com.

Except for the historical information contained herein, this news release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. These statements are subject to risks and uncertainties and are based upon TCS' current expectations and assumptions that if incorrect would cause actual results to differ materially from those anticipated. Risks include without limitation those detailed from time to time in the Company's SEC reports, including the reports on Form 10-K for the year ended December 31, 2010, and on Form 10-Q for the quarter ended September 30, 2011.

Existing and prospective investors are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company undertakes no obligation to update or revise the information in this press release, whether as a result of new information, future events or circumstances, or otherwise.

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