

Media Agency's Move at Kings Hill

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One of the UK's largest independent media agencies, which originally moved to Kings Hill to spare its Kent-based staff the London commute, has expanded its base on the park for the second time.

The Specialist Works, which was voted Media Agency of the Year 2016, employs 156 people and has offices worldwide, including Kings Hill, London, New York, China, Dublin and Bonn. Clients include Boden and Charles Tyrwhitt – which it is helping crack the US market – ELEX Games, Voyage Privé, Travelopia, the RSPB, Multiyork and eHarmony.

The company opened its first Kings Hill office in 2008 and moved to a new building with larger premises three years later. It has now moved to another office, which provides still more space.

Currently 45 people are employed at Kings Hill and expansions plans will see that number increase to 70 over the next few years.

"We originally opened an office in Kings Hill because many of our staff were fed up with the commute to London," said group operations director Tom Wilson. "In that time our business has expanded substantially with our new ventures in the US and China and we have had loads of success recruiting talented people from all across Kent.

"Kings Hill has a range of office space and we have been able to move to larger premises but remain in the place our staff enjoy working in."

The new office is stylishly fitted out in a Garden of England theme incorporating design suggestions from the staff. "People sit at the heart of our company so it's important they design a space that inspires them," added Tom. "We kept the actual design secret until the day of the big reveal and staff whose design suggestions made it to the final fit out found magnums of champagne placed next to their idea."

Kings Hill has a range of property solutions to suit different business needs and space requirements, ranging from start ups to global businesses. Andrew Blevins, managing director of Kings Hill developer Liberty Property Trust said: "One of Kings Hill's great advantages is that it has a large cluster of office buildings under single ownership which enables us to offer companies the flexibility to grow whilst remaining in the same location in a way that very few business parks do.

"The Specialist Works is a perfect example of a company we have worked with to accommodate its steady growth over the years and we look forward to being part of its on-going success.

"I'm delighted it is finding the area such a rich source of staff and will be providing more jobs in the future."

For more information on The Specialist Works visit www.thespecialistworks.com

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Notes to Editors:

Liberty Property Trust UK Ltd is a subsidiary of US-based Liberty Property Trust, a Real Estate Investment Trust, listed on the New York Stock Exchange. Liberty Property Trust (NYSE:LPT) is a leader in commercial real estate, serving customers in the United States and United Kingdom, through the development, acquisition, ownership and management of superior office and industrial properties. Liberty's 98 million square foot portfolio includes 558 properties which provide office, distribution and light manufacturing facilities to 1,200 tenants.

Liberty Property Trust UK Ltd is developing Kings Hill - www.kings-hill.com - as a rapidly growing sustainable community in line with the National Planning Policy Framework (NPPF), ensuring economic, environmental and social progress for this and future generations. Kings Hill combines commercial, residential, educational, retail, community, sports and leisure uses within 800 acres of highly landscaped low density parkland and aims to promote quality of life by providing a unique environment in which people can live, work, play and study. In addition to providing accommodation for SME's, Kings Hill also attracts significant international tenants such as Barclays, Rolex, Cabot Financial, Marsh, Arthur J Gallagher and Kimberly-Clark.

Liberty Property Trust UK and Kent County Council formed a collaborative public/private sector "partnership" to develop Kings Hill as an exemplar mixed-use community. Kings Hill is the County's flagship development for attracting inward

investment and promoting regional economic growth.