

TeleCommunication Systems Selects Locaid as Location-as-a-Service Partner

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Partnership Enables New Location-Based Revenue for Wireless Operators

SAN FRANCISCO and ANNAPOLIS, Md., May 3, 2012 /PRNewswire/ -- [Locaid](#), the world's largest Location-as-a-Service company, and TeleCommunication Systems, Inc. ([TCS](#)) (NASDAQ: [TSYS](#)), a world leader in highly reliable and secure mobile communication technology, today announced that TCS' portfolio of mobile location-based products and services (LBS) will now incorporate Locaid's Location-as-a-Service capabilities. This partnership provides wireless operators with access to rapidly deployable location technology for additional financial yield from their location infrastructure.

The TCS - Locaid partnership is an industry first that brings a turn-key LBS solution that includes location network capabilities via TCS' proven Xypoint® Mobile Positioning Center (MPC) or Xypoint Gateway Mobile Location Center (GMLC) platforms and cross-carrier, multi-source, location aggregation enablement. Through this partnership, Locaid's aggregation solution integrates with TCS' market-leading network location platforms and enables wireless operators to rapidly enhance their monetization of a location technology investment. Further, TCS facilities enable hybrids of in-network, hosted or managed services location platforms and cloud-based location aggregation enablement.

Locaid President and CEO Rip Gerber stated, "TCS is known for providing carriers with new revenue opportunities and delivering them in a rapidly deployable, hosted and turn-key way. This agreement is testimony to the importance of Location-as-a-Service among the biggest players in mobile, and it is an historic first step between our two companies."

"With the appropriate privacy protections, the location of an individual has proven to be a valuable asset that can enhance the value of a carrier or enterprise's service," said Lynne Seitz, vice president of location products, TCS. "One of our key goals is to help our carrier customers to monetize this asset by making it available on demand to third parties across a wide-variety of verticals. After an extensive study of the mobile location market and providers, we selected Locaid for their commitment to privacy and impressive portfolio of content providers, enterprises, application developers and merchants who will compensate operators for access to location."

ABOUT TELECOMMUNICATION SYSTEMS, INC.

TeleCommunication Systems, Inc. (TCS) (NASDAQ: [TSYS](#)) is a world leader in highly reliable and secure mobile communication technology. TCS infrastructure forms the foundation for market leading solutions in E9-1-1, text messaging, commercial location and deployable wireless communications. TCS is at the forefront of new mobile cloud computing services providing wireless applications for navigation, hyper-local search, asset tracking, social applications and telematics. Millions of consumers around the world use TCS wireless apps as a fundamental part of their daily lives. Government agencies utilize TCS' cyber security expertise, professional services, and highly secure deployable satellite solutions for mission-critical communications. Headquartered in Annapolis, MD, TCS maintains technical, service and sales offices around the world. To learn more about emerging and innovative wireless technologies, visit www.telecomsys.com.

ABOUT LOCAID

Locaid is the world's largest Location-as-a-Service (LaaS) company. We operate a location privacy platform that allows mobile developers to locate over 350 million devices for enterprise authentication, fraud management, consumer location services and opt-in mobile marketing. Locaid locates smartphones, feature phones, tablets and any mobile device on leading wireless carriers including America Movil, AT&T, Rogers, Sprint, T-Mobile, TELUS and Verizon Wireless. Locaid also helps shape and enforce location privacy policies via leadership roles on governing associations including the CTIA, MMA and IAPP. The largest financial institutions, mobile marketers, M2M platforms and mobile service providers get network location from Locaid. Location Matters.™ You can locate us at <http://www.loc-aid.com>, [@locaid](#) and www.facebook.com/Locaid.

Except for the historical information contained herein, this news release contains forward-looking statements as defined within Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. These statements are subject to risks and uncertainties and are based upon TCS' current expectations and assumptions that if incorrect would cause actual results to differ materially from those anticipated. Risks include

those detailed from time to time in the Company's SEC reports, including the report on Form 10-K for the year ended December 31, 2011 and on Form 10-Q for the quarter ended March 31, 2012.

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