

## Bankrate.com Wins 2011 "Best in Business" Award from Society of American Business Editors and Writers

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NEW YORK, Feb. 22, 2012 /PRNewswire/ -- Bankrate.com earned its sixth "Best in Business" national award from the Society of American Business Editors and Writers (SABEW) for its special package, "[Financial Regulation, One Year Later](#)." SABEW honored Bankrate.com in the Feature Category, Digital Division for Large Websites (more than 2.5 million unique visitors each month).

(Logo: <http://photos.prnewswire.com/prnh/20040122/FLTHLOGO> )

The Bankrate.com editorial team is led by editor-in-chief Julie Bandy and managing editor Katie Doyle. Senior editor Steve Pounds oversaw the award-winning "Financial Regulation, One Year Later" package. Senior banking reporter Claes Bell, staff reporter Janna Herron and freelance contributors Marcie Geffner and Katherine Lewis also contributed to the package, which focused on the aftermath of the landmark Dodd-Frank Wall Street Reform and Consumer Protection Act. The legislation included more than 400 different rules and 2,300 pages. In its reporting, Bankrate.com covered the reforms that took place as well as unintended effects, such as increased consumer bank fees as banks sought to recover lost revenue.

"Our team of editors and reporters did what they do best," Bandy explained. "They sifted through the regulations to identify the impact of these reforms on consumers, they extracted the key points and they made them accessible for the millions of consumers that rely upon Bankrate.com for clear, unbiased personal finance advice and information. I'm very proud of Steve, Claes, Janna, Marcie, Katherine and the whole team."

The SABEW Awards recognize excellence in business and financial journalism across all news platforms. This year's SABEW Awards will be presented March 17 in Indianapolis. SABEW received a record-setting 1,030 entries in its 17th Annual "Best in Business" competition. SABEW, the world's largest organization of business and financial journalists, is based at Arizona State University's Walter Cronkite School of Journalism and Mass Communication.

For a complete list of the 2011 winners, visit: <http://sabew.org/best-in-business/complete-list-of-winners-in-sabew%E2%80%99s-17th-annual-best-in-business-awards/>.

For Bankrate's award-winning "Financial Regulation, One Year Later" package, visit: <http://www.bankrate.com/finance/personal-finance/financial-regulation.aspx>.

### About Bankrate, Inc.

Bankrate is a leading publisher, aggregator and distributor of personal finance content on the Internet. Bankrate provides consumers with proprietary, fully researched, comprehensive, independent and objective personal finance editorial content across multiple vertical categories including mortgages, deposits, insurance, credit cards, and other categories, such as retirement, automobile loans, and taxes. The Bankrate network includes Bankrate.com, our flagship website, and other owned and operated personal finance websites, including CreditCards.com, Interest.com, Bankaholic.com, Mortgage-calc.com, CreditCardGuide.com, Nationwide Card Services, InsuranceQuotes.com, CarInsuranceQuotes.com, InsureMe, Bankrate.com.cn, CreditCards.ca, NetQuote.com, and CD.com. Bankrate aggregates rate information from over 4,800 institutions on more than 300 financial products. With coverage of nearly 600 local markets in all 50 U.S. states, Bankrate generates over 172,000 distinct rate tables capturing on average over three million pieces of information daily. Bankrate develops and provides web services to over 80 co-branded websites with online partners, including some of the most trusted and frequently visited personal finance sites on the Internet such as Yahoo!, AOL, CNBC and Bloomberg. In addition, Bankrate licenses editorial content to over 500 newspapers on a daily basis including The Wall Street Journal, USA Today, The New York Times, The Los Angeles Times and The Boston Globe.

### Media Contact

Ted Rossman  
Public Relations Manager  
Bankrate, Inc.  
[ted.rossman@bankrate.com](mailto:ted.rossman@bankrate.com)

917-368-8635

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