

Agenda
 September 14, 2018
 One World Observatory | New York, NY

MEDICAL AESTHETICS DAY

Start	Session	Speaker	Title
9:00 AM	Medical Aesthetics: Entering a New Era of Growth	Brent Saunders	Chairman and CEO
9:15 AM	The Path to Doubling the Market and Our Business	Bill Meury	Chief Commercial Officer
9:45 AM	Taking Botox Cosmetic® and Juvederm® to New Heights	Carrie Strom	SVP, US Medical Aesthetics
10:00 AM	Consumer Trends in Medical Aesthetics	Michelle Lee	Editor-in-Chief, <i>Allure</i>
10:25 AM	Break		
10:40 AM	Future of Neurotoxin Leadership and Innovation	Mitchell Brin	Chief Scientific Officer, Botox and Neurotoxins
10:50 AM	New Wave of Fillers and Regenerative Medicine Innovation	Bob Perry	SVP, R&D – Device
11:00 AM	Real World Experiences in Medical Aesthetics	Dr. Mary Lupo, Dr. Vic Narurkar, Dr. Scot Glasberg	Dermatologist, Dermatologist, Plastic Surgeon
11:45 AM	Turning CoolSculpting® into a \$1 Billion Business	Brent Hauser	VP, Sales and Marketing
11:55 AM	Evolving CoolSculpting® with New Technologies and Uses	Brad Hauser	VP, R&D
12:05 PM	Investment, Pipeline Updates and New Frontiers in Innovation	David Nicholson	Chief R&D Officer
12:15 PM	Lunch		
12:45 PM	International – A Major Growth Driver for Medical Aesthetics	Marc Princen	EVP, International Commercial
1:00 PM	Master Injector Strategies and Techniques	Mauricio de Maio	Plastic Surgeon
1:25 PM	New Digital Ventures Unit and Its First Undertaking	Alexandra Wilkis Wilson	SVP, Consumer Strategy
1:45 PM	Closing Remarks	Brent Saunders / Bill Meury	
2:00 PM	Q&A	Brent Saunders / Bill Meury / David Nicholson	