# **Comerica Incorporated**

# Deutsche Bank Global Financial Services Conference June 1, 2016

Ralph W. Babb, Jr.

Chairman and Chief Executive Officer

#### **David Duprey**

Executive Vice President and Chief Financial Officer

#### Pete Guilfoile

Executive Vice President and Chief Credit Officer

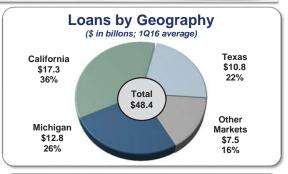


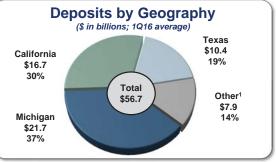
### **Safe Harbor Statement**

Any statements in this presentation that are not historical facts are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. Words such as "anticipates," "believes," "contemplates," "feels," "expects," "estimates," "seeks," "strives," "plans," "intends," "outlook," "forecast," "position," "target," "mission," "assume," "achievable," "potential," "strategy," "goal," "aspiration," "opportunity," "initiative," "outcome," "continue," "remain," "maintain," "on course," "trend," "objective," "looks forward," "projects," "models" and variations of such words and similar expressions, or future or conditional verbs such as "will," "would," "should," "could," "might," "can," "may" or similar expressions, as they relate to Comerica or its management, are intended to identify forward-looking statements. These forward-looking statements are predicated on the beliefs and assumptions of Comerica's management based on information known to Comerica's management as of the date of this presentation and do not purport to speak as of any other date. Forward-looking statements may include descriptions of plans and objectives of Comerica's management for future or past operations, products or services, and forecasts of Comerica's revenue, earnings or other measures of economic performance, including statements of profitability, business segments and subsidiaries, estimates of credit trends and global stability. Such statements reflect the view of Comerica's management as of this date with respect to future events and are subject to risks and uncertainties. Should one or more of these risks materialize or should underlying beliefs or assumptions prove incorrect, Comerica's actual results could differ materially from those discussed. Factors that could cause or contribute to such differences are changes in general economic, political or industry conditions; changes in monetary and fiscal policies, including changes in interest rates; changes in regulation or oversight; Comerica's ability to maintain adequate sources of funding and liquidity; the effects of more stringent capital or liquidity requirements; declines or other changes in the businesses or industries of Comerica's customers, in particular the energy industry; unfavorable developments concerning credit quality; operational difficulties, failure of technology infrastructure or information security incidents; reliance on other companies to provide certain key components of business infrastructure; factors impacting noninterest expenses which are beyond Comerica's control; changes in the financial markets, including fluctuations in interest rates and their impact on deposit pricing; reductions in Comerica's credit rating; whether Comerica may achieve opportunities for revenue enhancements and efficiency improvements; the interdependence of financial service companies; the implementation of Comerica's strategies and business initiatives; damage to Comerica's reputation; Comerica's ability to utilize technology to efficiently and effectively develop, market and deliver new products and services; competitive product and pricing pressures among financia institutions within Comerica's markets; changes in customer behavior; any future strategic acquisitions or divestitures; management's ability to maintain and expand customer relationships; management's ability to retain key officers and employees; the impact of legal and regulatory proceedings or determinations; the effectiveness of methods of reducing risk exposures; the effects of terrorist activities and other hostilities; the effects of catastrophic events including, but not limited to, hurricanes, tornadoes, earthquakes, fires, droughts and floods; changes in accounting standards and the critical nature of Comerica's accounting policies. Comerica cautions that the foregoing list of factors is not exclusive. For discussion of factors that may cause actual results to differ from expectations, please refer to our filings with the Securities and Exchange Commission. In particular, please refer to "Item 1A. Risk Factors" beginning on page 12 of Comerica's Annual Report on Form 10-K for the year ended December 31, 2015 and "Item 1A. Risk Factors" beginning on page 54 of Comerica's Quarterly Report on Form 10-Q for the quarter ended March 31, 2016. Forward-looking statements speak only as of the date they are made. Comerica does not undertake to update forward-looking statements to reflect facts, circumstances, assumptions or events that occur after the date the forward-looking statements are made. For any forward-looking statements made in this presentation or in any documents, Comerica claims the protection of the Comerica Bank safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995.

#### **Comerica: A Brief Overview**







3/31/16 • ¹Consists of Other Markets (\$7.6B) & Finance/ Other (\$0.3B)

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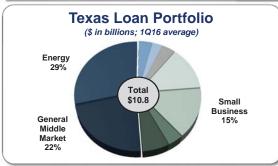
### **Comerica: Our Focus**

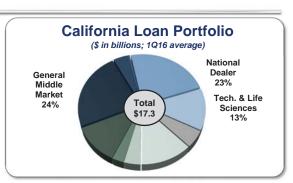
 Positioned in faster growing markets and industries **GROWING** to drive loan growth **REVENUE** Focus on cross-sell to drive fee income REDUCING Undertaking deep-dive review of expenses **EXPENSES** Continue making necessary investments RISK Strong credit culture leads to solid credit metrics **MANAGEMENT** Weathered cycle well relative to peers Strong Capital base; Basel III Common Equity Tier 1 **MANAGING** Capital: 10.58% **CAPITAL** Continued share buyback & increased dividend for 2Q **POSITIONED FOR** • Fed's 25 bps December rate increase expected to **RISING RATES** increase 2016 net interest income by ~\$90MM

3/31/16 • Outlook as of 5/31/16

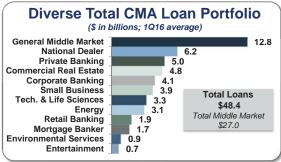


# Footprint Balances Loan Portfolio, Reducing Risk



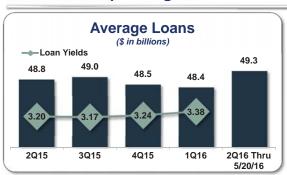






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### **Second Quarter Update** Loans & deposits grow



#### **Average Deposits** (\$ in billions) → Deposit Rates <sup>2</sup> 59.7 59 1 57.4 56.7 56.8 2Q15 3Q15 4Q15 1Q16 2Q16 Thru 5/20/16

### April & May Trends<sup>1</sup>

2% increase in average loans

- Commercial Real Estate growth continued
- Mortgage Banker & National Dealer seasonally higher
- Energy declines, as expected

#### Stable average deposits

- Retail seasonal increase
- Business Bank declined modestly, primarily Municipalities & Large Corporate

2Q16 average balances though 5/20/16 are preliminary and subject to change ● ¹Comparisons to 1Q16, through 5/20

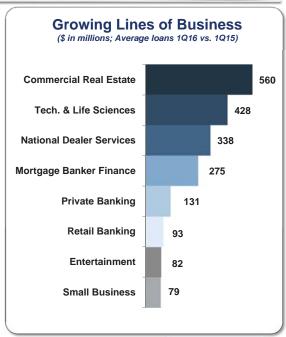
• <sup>2</sup>Interest costs on interest-bearing deposits

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# **Driving Loan Growth**Focused on higher yielding business lines

#### **Strategic Focus**

- Leverage business experience & expertise
  - Trusted advisor
  - Provide customized lending solution
  - Superior credit metrics through last cycle relative to peers
- Loyal customer relationships
  - Cross-sell fee generating, high quality Treasury Management products & services
  - Strong deposit base

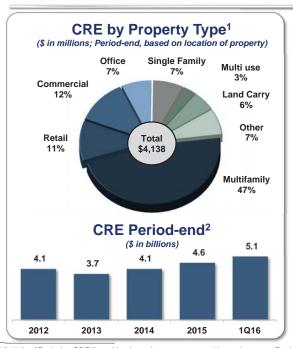


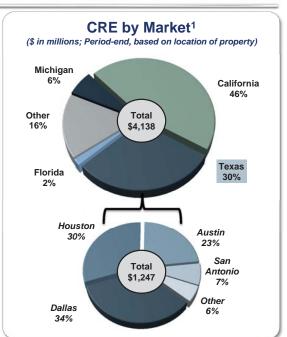
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# Growing Commercial Real Estate Line of Business Long history of working with well established developers



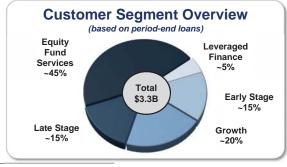


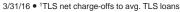
3/31/16 ● ¹Excludes CRE line of business loans not secured by real estate ● ²Includes CRE line of business loans not secured by real estate

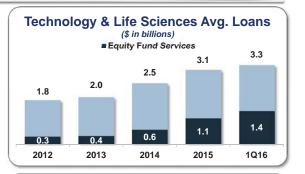
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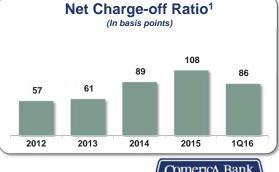
### **Growth in Technology and Life Sciences** 20+ Years experience provides competitive advantage

- Strong relationships with top-tier investors
- Granular portfolio: ~825 customers (including ~185 customers in Equity Fund Services)
- Closely monitor cash balances
- Numerous verticals, many with concentration limits
  - Ad tech
- Cyber security
- Software
- Life sciences





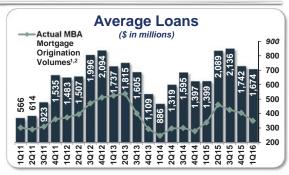


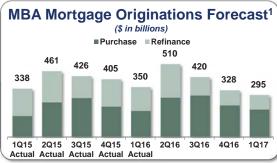


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### **Focused on Growing Mortgage Banker Finance** 50 Years experience with reputation for consistent, reliable approach

- Provide warehouse financing: bridge from residential mortgage origination to sale to end market
- Extensive backroom provides collateral monitoring and customer service
- Focus on full banking relationships
- Granular portfolio with 100+ relationships
- Market share more than doubled over past five years<sup>3</sup>
- Underlying mortgages are typically related to home purchases as opposed to refinances As of 1Q16:
  - Comerica: ~70% purchase
  - Industry: 53% purchase<sup>1</sup> Strong credit quality
- No charge-offs since 2010



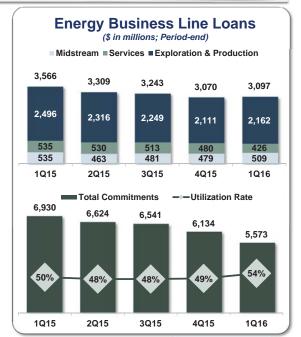


3/31/16 • ¹Source: Mortgage Bankers Association (MBA) Mortgage Finance Forecast as of 5/10/16 • ²\$ in billions • ³Based on MBA annual mortgage origination estimates



### **Energy Line of Business Cyclical Reduction** 30+ Years industry experience

- Maintain granular portfolio: ~200 customers
- \$2.9B in loans as of 5/20/16
- Focus on larger, middle market companies
  - Develop full relationships
  - Access to diverse financial sources
  - Sophisticated, use hedging strategies
- 70% E&P companies
- 95% of loans have security
- Spring redeterminations 49% complete<sup>1</sup>
  - Borrowing bases declined ~22% on average
- Collateral deficiencies<sup>1</sup>:
  - 9 relationships<sup>2</sup> totaling ~\$40MM
- 59% criticized; Appropriately downgrading loans based on expected cash flow with continued low energy prices

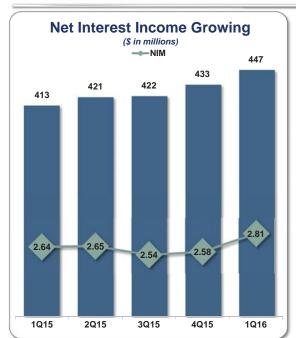


As of 3/31/16 unless otherwise noted • 2Q16 balances are preliminary and subject to change • ¹As of 5/12/16

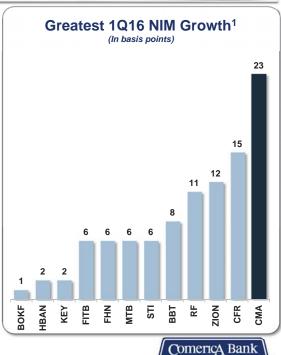
<sup>2</sup>Commitments totaling ~\$200MM

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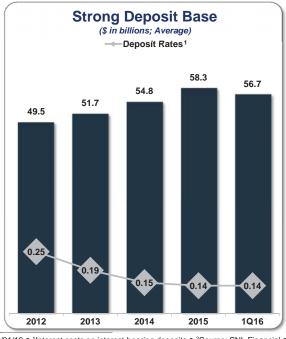
### **Net Interest Income Increased 3%** NIM expands 23 bps

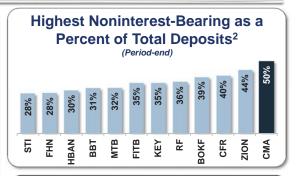


1Q16 compared to 4Q15 • ¹Source: SNL Financial



# Maintain Strong Deposit Base Low cost, relationship-oriented







3/31/16 ● ¹Interest costs on interest-bearing deposits ● ²Source: SNL Financial ● ³1Q16 interest incurred on deposits as a percentage of average deposits



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# Interest Rate Sensitivity Significant upside in rising rate scenario

~\$90MM expected benefit to FY16 from 12/15 rate rise, if deposit prices remain at current levels

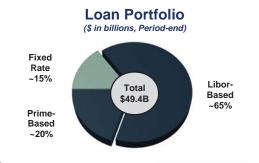
Additional Annual Net Interest Income<sup>1</sup>

Estimated Increase From

#### Movement in Fed Rates Deposit Beta (\$ in millions) 25% 0% 50% 75% +25 bps ~\$85 ~\$70 ~\$55 ~\$40 ~165 +50 bps ~135 ~105 ~75 ~325 ~270 ~215 +100 bps ~155

#### Why is Comerica Asset Sensitive?

- Predominately floating rate loans
  - <2% have floors<sup>2</sup>
- Fixed rate securities < 20% of earning assets</li>
- Large non-maturity deposit base
- Abnormally low interest rate environment

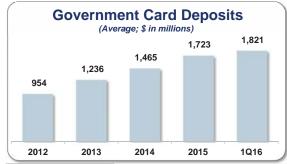


3/31/16 ● ¹Estimated outlook as of 5/31/16 based on simulation modeling. This analysis incorporates a dynamic balance sheet assuming historical relationships for all other variables. ● ²As of 2/29/16

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# Card Programs Generating fees & valuable deposits





3/31/16 • ¹Source: the Nilson Report July 2015, based on 2014 data

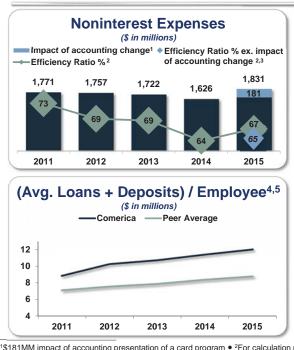
#### **Expansion of Card Programs**

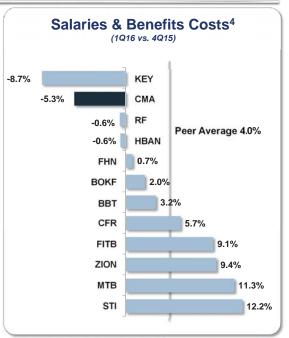
- Robust pipeline
- Commercial Cards used for:
  - Purchasing
  - Travel and entertainment
  - Online vendor payments
  - Fleet maintenance
- Merchant Services:
  - Enable businesses to accept card payments
  - Advanced security products & reporting tools
- Prepaid card:
  - #2 prepaid card issuer in US¹
  - 49 distinct state & local government benefit programs
  - Exclusive provider of prepaid debit cards for US Treasury DirectExpress Program



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# **Carefully Managing Expenses While Facing Headwinds**

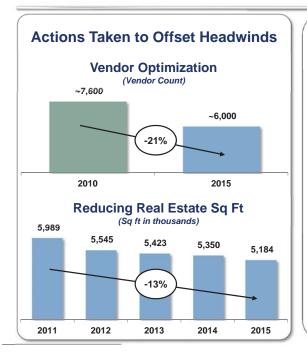




¹\$181MM impact of accounting presentation of a card program • ²For calculation methodology see the Company's Form 10-Q, as filed with the SEC • ³Efficiency ratio recalculated excluding impact of accounting presentation. See Supplemental Financial Data slides for a reconciliation of non-GAAP financial measures. • ⁴Source: SNL Financial • ⁵Number of employees

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### **Focus on Operating More Efficiently**



# GEAR Up! Growth in Efficiency And Revenue

- Engaged Boston Consulting Group
- Committed to completing review quickly, comprehensively & effectively
  - Deploy tactics to increase revenue
  - · Increase sales productivity
  - Assess management structure
  - Optimize infrastructure & operating base
  - Further leverage technology to improve product delivery & drive efficiency
- Plan to provide information around opportunities identified on 2Q16 earnings call
- Not waiting or relying on rising rates to drive efficiency ratio lower & move towards double digit return on equity



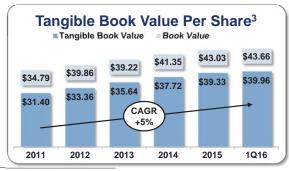
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# Active Capital Management Continued to reduce share count through repurchase & raised dividend

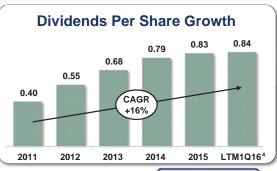
#### Equity repurchases1:

- Pace of buyback linked to financial performance & balance sheet movement
  - 2Q16: nearly complete as of 5/27
     ~1.4MM shares for ~\$63MM
  - 1Q16: 1.2MM shares for \$42MM
  - 4Q15: 1.5MM shares for \$65MM
  - 3Q15: 1.2MM shares for \$59MM
  - 2Q15: 1.0MM shares & 500k warrants for \$59MM

#### Dividend increased 5% to \$0.22/share<sup>2</sup>







¹Shares & warrants repurchased under equity repurchase program • ²Payable July 1, 2016, to common stock shareholders of record on June 15, 2016 • ³See Supplemental Financial Data slides for a reconciliation of non-GAAP financial measures

• 4LTM = last twelve months

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### **Intensely Focused on Enhancing Shareholder Value**

### GROWING REVENUE

- Positioned in **faster growing markets and industries** to drive loan growth
- Focus on cross-sell to drive fee income

# REDUCING EXPENSES

- Undertaking deep-dive review of expenses
- · Continue making necessary investments

#### RISK MANAGEMENT

- Strong credit culture leads to solid credit metrics
- Weathered cycle well relative to peers

### MANAGING CAPITAL

- Strong Capital base; Basel III Common Equity Tier 1 Capital: 10.58%
- Continued share buyback & increased dividend for 2Q

# POSITIONED FOR RISING RATES

 Fed's 25 bps December rate increase expected to increase 2016 net interest income by ~\$90MM

3/31/16 • Outlook as of 5/31/16





### **Financial Summary**

	1Q16	4Q15	1Q15
Diluted income per common share	\$0.34	\$0.64	\$0.73
Net interest income	\$447	\$433	\$413
Net interest margin	2.81%	2.58%	2.64%
Provision for credit losses	148	60	14
Net credit-related charge-offs to average loans	0.49%	0.42%	0.07%
Noninterest income	246	268	252
Noninterest expenses	460	484	456
Net income	60	116	134
Total average loans	\$48,392	\$48,548	\$48,151
Total average deposits	56,708	59,736	56,990
Basel III common equity Tier 1 capital ratio	10.58%	10.54%	10.40%
Average diluted shares (millions)	176	179	182

<sup>\$</sup> in millions, except per share data



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# First Quarter 2016 Results

	Change 1Q16 4Q15		From 1Q15	
Total average loans	\$48,392	(156)	241	
Total average deposits	56,708	(3,028)	(282)	
Net interest income	447	14	34	
Provision for credit losses	148	88	134	
Net credit-related charge-offs	58	7	50	
Noninterest income	246	(22)	(6)	
Noninterest expenses	460	(24)	4	
Net income	60	(56)	(74)	
Earnings per share (EPS) <sup>1</sup>	0.34	(0.30)	(0.39)	
Book Value Per Share	43.66	0.63	1.54	
Tangible Book Value Per Share <sup>2</sup>	39.96	0.63	1.49	
Equity repurchases <sup>3</sup>	1.2MM shares			

### **Key QoQ Performance Drivers**

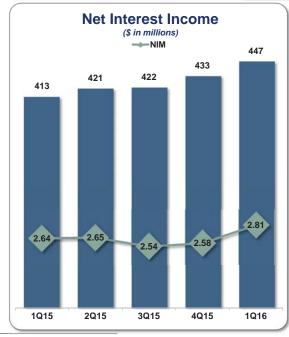
- Loans relatively stable
- Deposits declined with purposeful pricing & LCR strategy
- Net interest income up 3% with rise in rates
- Provision reflected reserve build for energy & net charge-offs<sup>4</sup> of 49 bps
- Noninterest income lower due to decline in commercial loan fees following strong 4Q15
- Expenses decreased 5% with lower salaries/benefits & reductions in several other categories
- TBV increased 2%, to \$39.96<sup>2</sup>

or \$42MM



<sup>\$</sup> in millions, except per share data • 1Q16 compared to 4Q15 • ¹EPS based on diluted income per share • ²See Supplemental Financial Data slides for a reconciliation of non-GAAP financial measures • ³1Q16 repurchases under the equity repurchase program • ⁴Net credit-related charge-offs

# Net Interest Income Increased 3% NIM expands 23 bps



Net Interest Income and Rate NIM				
\$433MM	4Q15	2.58%		
+20MM + 1MM - 3MM - 2MM - 4MM - 1MM	Loan impacts: + higher short-term rates + portfolio dynamics - nonaccrual interest - fees in the margin - one fewer day - lower volume	+0.13 - 0.02 - 0.01		
+ 6MM	Higher securities balance			
- 5MM + 3MM	Fed balances: - lower balances + higher rate	+0.13		
- 1MM	Higher wholesale funding cost			
\$447MM	1Q16	2.81%		

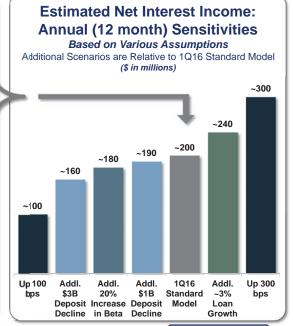
1Q16 compared to 4Q15



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# **Interest Rate Sensitivity**Remain well positioned for rising rates

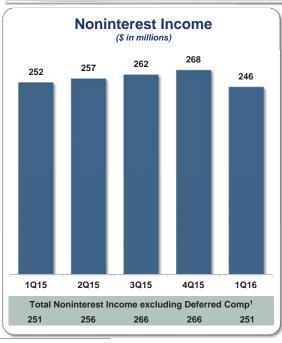
#### **Standard Model Assumptions** 200 bps gradual, Interest Rates non-parallel rise Loan Balances Modest increase **Deposit Balances** Moderate decrease Historical price **Deposit Pricing** movements with (Beta) short-term rates Increased for LCR Securities Portfolio compliance Loan Spreads Held at current levels Third-party projections MBS Prepayments and historical experience No additions Hedging (Swaps) modeled



3/31/16 ● For methodology see the Company's Form 10-Q, as filed with the SEC. Estimates are based on simulation modeling analysis



# Noninterest Income Lower Following strong commercial loan fees in 4Q15



#### Noninterest income

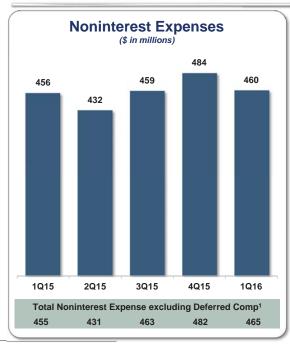
- \$10MM Commercial Lending fees (Syndication & Credit Line fees)
- \$ 7MM Deferred comp (returns on plan assets offset in noninterest expense)
- \$ 2MM Securities losses
- \$ 2MM Bank owned life insurance (BOLI)

1Q16 compared to 4Q15 •¹Excludes impact of deferred compensation of \$(5)MM, \$2MM, \$(4)MM, in 1Q16, 4Q15 & 3Q15, respectively & \$1MM in both 2Q15 & 1Q15, which is offset in noninterest expense. The Corporation believes this information will assist investors, regulators, management and others in comparing quarter over quarter results.



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# Noninterest Expenses Declined 5% Continued focus on expense control



#### Noninterest expenses

- \$14MM Salaries & Benefits expense
  - \$8MM Pension expense
  - \$7MM Deferred comp (offset in noninterest income)
  - Technology-related contract labor
  - One fewer day
  - + Annual stock compensation
- \$3MM Occupancy
- \$3MM Advertising
- \$3MM Consultant Fees (other expense)

1Q16 compared to 4Q15 • ¹Excludes impact of deferred compensation of \$(5)MM, \$2MM, \$(4)MM, in 1Q16, 4Q15 & 3Q15, respectively & \$1MM in both 2Q15 & 1Q15, which is offset in noninterest income. The Corporation believes this information will assist investors, regulators, management and others in comparing quarter over quarter results.



### **Loans Relatively Stable**

### Yields increase; maintaining pricing and structure discipline



#### Average loans decreased \$156MM

- General Middle Market
- Energy
- Mortgage Banker Finance
- + Commercial Real Estate
- + National Dealer Services

#### Period-end loans increased \$293MM

- + Commercial Real Estate
- Corporate Banking

### Loan yields +14 bps

Average 30-day LIBOR rose ~23 bps

#### Commitments down ~3% to \$54.4B

Line utilization<sup>1</sup> increased to 51%

#### Loan pipeline increased

1Q16 compared to 4Q15 • ¹Utilization of commercial commitments as a percentage of total commercial commitments at period-end



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# **Loans by Business and Market**

By Line of Business	1Q16	4Q15	1Q15
Middle Market			
General	\$12.8	\$13.0	\$13.5
Energy	3.1	3.2	3.7
National Dealer Services	6.2	6.2	5.9
Entertainment Tech. & Life Sciences	0.7 3.3	0.7 3.3	0.6 2.9
Environmental Services	0.9	0.9	1.0
Total Middle Market	\$27.0	\$27.3	\$27.6
	Ψ21.0	Ψ21.0	Ψ21.0
Corporate Banking	0.4	0.4	0.7
US Banking International	2.4 1.7	2.4 1.7	2.7 1.9
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Mortgage Banker Finance	1.7	1.7	1.4
Commercial Real Estate	4.8	4.6	4.2
BUSINESS BANK	\$37.6	\$37.7	\$37.7
Small Business	3.9	3.9	3.7
Retail Banking	1.9	1.9	1.9
RETAIL BANK	\$5.8	\$5.8	\$5.6
Private Banking	5.0	5.0	4.8
WEALTH MANAGEMENT	5.0	5.0	\$4.8
TOTAL	\$48.4	\$48.5	\$48.2

By Market	1Q16	4Q15	1Q15
Michigan	\$12.8	\$13.0	\$13.3
California	17.3	17.0	16.2
Texas	10.8	10.9	11.5
Other Markets <sup>1</sup>	7.5	7.6	7.2
TOTAL	\$48.4	\$48.5	\$48.2

- Middle Market: Serving companies with revenues generally between \$20-\$500MM
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- Small Business: Serving companies with revenues generally under \$20MM

Average \$ in billions • ¹Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets

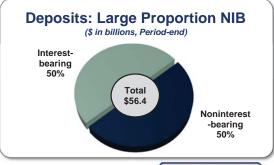


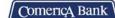
# Deposit Decline Reflects Purposeful Pricing & LCR Strategy Deposits costs stable



#### Average deposits decreased

- Corporate Banking
- Financial Services Division
- Municipalities
- About 2/3 of total deposits are commercial
- Loan to Deposit Ratio<sup>2</sup> of 87%





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# **Deposits by Business and Market**

By Line of Business	1Q16	4Q15	1Q15
Middle Market			
General	\$14.9	\$16.0	\$15.6
Energy	0.6	0.7	0.7
National Dealer Services	0.3	0.3	0.2
Entertainment Tech. & Life Sciences	0.2 6.2	0.1 6.3	0.1 6.1
Environmental Services	0.2	0.3	0.1
Total Middle Market	\$22.3	\$23.6	\$22.9
rotal illiadio martor	φ22.3	φ23.0	φ22.9
Corporate Banking	<b>CO</b> O	<b>#</b> 0.0	0.0
US Banking International	\$2.2 2.3	\$3.3 2.4	2.6 2.0
momational	2.0		
Mortgage Banker Finance	0.6	0.6	0.6
Commercial Real Estate	1.7	1.8	2.1
BUSINESS BANK	\$29.1	\$31.7	\$30.2
Small Business	3.1	3.2	2.9
Retail Banking	20.0	20.0	19.5
RETAIL BANK	\$23.1	\$23.2	\$22.4
Private Banking	4.2	4.4	4.0
WEALTH MANAGEMENT	\$4.2	\$4.4	\$4.0
Finance/ Other <sup>2</sup>	0.3	0.4	0.4
TOTAL	\$56.7	\$59.7	\$57.0

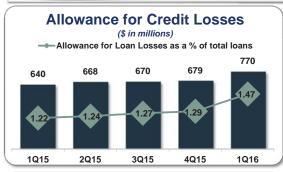
By Market	1Q16	4Q15	1Q15
Michigan	\$21.7	\$22.1	\$21.7
California	16.7	18.5	16.8
Texas	10.4	10.8	11.1
Other Markets <sup>1</sup>	7.6	7.9	7.0
Finance/ Other <sup>2</sup>	0.3	0.4	0.4
TOTAL	\$56.7	\$59.7	\$57.0

- Middle Market: Serving companies with revenues generally between \$20-\$500MM
- Corporate Banking: Serving companies (and their U.S. based subsidiaries) with revenues generally over \$500MM
- Small Business: Serving companies with revenues generally under \$20MM

Average \$ in billions • ¹Other Markets includes Florida, Arizona, the International Finance Division and businesses that have a significant presence outside of the three primary geographic markets • ²Finance/ Other includes items not directly associated with the geographic markets or the three major business segments



### Continued to Build Reserve for Energy Loans Energy business line reserve allocation<sup>1</sup> now nearly 8%



		ized Lo (\$ in millions)		
		ed as a % of	Fotal Loans	3,928
2,067	2,361	2,898	3,193	8.0
1Q15	2Q15	3Q15	4Q15	1Q16

Energy Credit Metrics					
\$ in millions	in millions Loans Criticized NAL				
E&P	\$2,162	\$1,446	\$362	\$7	
Midstream	509	109	-0-	-0-	
Services	426	278	61	35	
Total Energy	\$3,097	\$1,833	\$423	\$42	
Energy-related <sup>4</sup>	534	185	33	3	

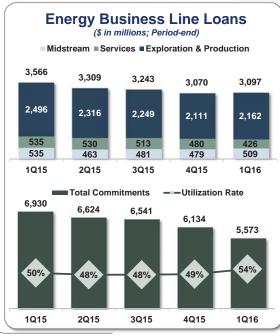
Portfolio Cr	edit Meti	rics
\$ in millions	Ex-Energy	Total
Total loans	\$46,280	\$49,377
% of total	94%	100%
Criticized <sup>2</sup>	2,095	3,928
Ratio	4.5%	8.0%
Q/Q change	145	735
Nonaccrual	258	681
Ratio	0.6%	1.4%
Q/Q change	23	314
Net charge-offs <sup>3</sup>	16	58
Ratio	0.15%	0.49%

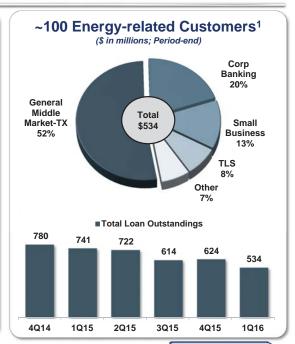
3/31/16 ●¹Bank's entire allowance is available to cover any & all losses. Allocation of allowance for energy loans reflects our robust allowance methodology which contains quantitative and qualitative components ● ²Criticized loans are consistent with regulatory defined Special Mention, Substandard, Doubtful & Loss loan classifications ● ³Net credit-related charge-offs

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• <sup>4</sup>Energy-related loans in other businesses that have a sizable portion of their revenue related to energy or could be otherwise disproportionately negatively impacted by prolonged low oil and gas prices

# **Energy Line of Business & Energy-related Granular, contracting portfolios**

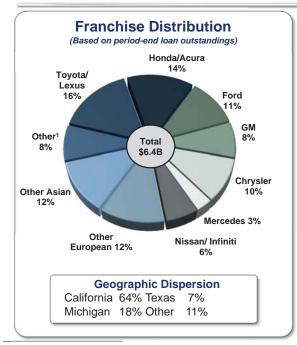




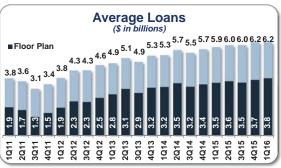
3/31/16 ● ¹Energy-related loans in other businesses that have a sizable portion of their revenue related to energy or could be otherwise disproportionately negatively impacted by prolonged low oil and gas prices

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### National Dealer Services 65+ years of floor plan lending



- Top tier strategy
- Focus on "Mega Dealer" (five or more dealerships in group)
- Strong credit quality
- Robust monitoring of company inventory and performance



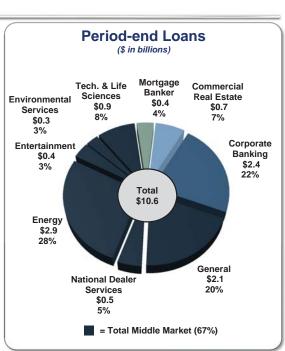
3/31/16 • ¹Other includes obligations where a primary franchise is indeterminable (rental car and leasing companies, heavy truck, recreational vehicles, and non-floor plan loans)



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# **Shared National Credit (SNC) Relationships**

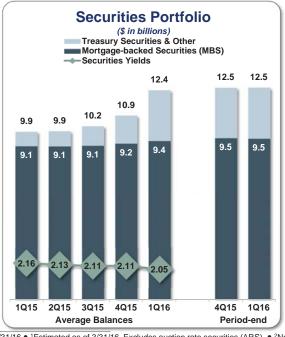
- SNC loans increased \$387MM, over 4Q15, led by a \$172MM increase in Tech. & Life Sciences & \$102MM increase in General Middle Market
- SNC relationships included in business line balances
- Approximately 780 borrowers
- Comerica is agent for approx. 20%
- Strategy: Pursue full relationships with ancillary business
- Adhere to same credit underwriting standards as rest of loan book



At 3/31/16 • SNCs are not a line of business. The balances shown above are included in the line of business balances.
• SNCs are facilities greater than \$20 million shared by three or more federally supervised financial institutions which are reviewed by regulatory authorities at the agent bank level



# Increased Securities Portfolio in 4Q15 Yield declined with mix shift of portfolio



#### Securities portfolio increased

During 4Q15, invested \$1.9B of excess reserves into higher yielding, high quality securities while maintaining asset sensitive position

- Duration of 3.3 years¹
  - Extends to 4.1 years under a 200 bps instantaneous rate increase<sup>1</sup>
- Net unrealized pre-tax gain of \$177MM<sup>2</sup>
- Net unamortized premium of \$34MM<sup>3</sup>
- GNMA ~40% of MBS portfolio

3/31/16 • ¹Estimated as of 3/31/16. Excludes auction rate securities (ARS). • ²Net unrealized pre-tax gain on the available-for-sale (AFS) portfolio • ³Net unamortized premium on the MBS portfolio

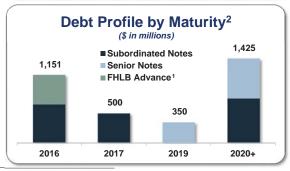


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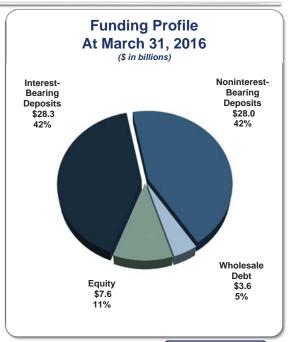
# **Funding and Maturity Profile**

#### **Multiple Funding Sources**

- Wholesale debt markets
- Federal Home Loan Bank of Dallas
  - \$501MM outstanding<sup>1</sup>
  - \$6B borrowing capacity
- Brokered deposits
  - \$-0-outstanding
- Fed funds/ Repo markets



3/31/16 ● ¹April 2016 maturity ● ²Face value at maturity



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# **Holding Company Debt Rating**

Senior Unsecured/Long-Term Issuer Rating	Moody's	S&P	<u>Fitch</u>
BB&T	A2	A-	A+
Cullen Frost	А3	A-	
M&T Bank	А3	A-	Α
BOK Financial Corporation	А3	BBB+	Α
Comerica	A3	BBB+	Α
Zions Bancorporation	Ba1	BBB-	BBB-
Huntington	Baa1	BBB	A-
Fifth Third	Baa1	BBB+	Α
KeyCorp	Baa1	BBB+	A-
SunTrust	Baa1	BBB+	A-
First Horizon National Corp	Baa3	BB+	BBB-
Regions Financial	Baa3	BBB	BBB
U.S. Bancorp	A1	A+	AA
Wells Fargo & Company	A2	Α	AA-
PNC Financial Services Group	А3	A-	A+
JP Morgan	А3	A-	A+
Bank of America	Baa1	BBB+	Α

As of 5/26/16 • Source: SNL Financial • Debt Ratings are not a recommendation to buy, sell, or hold securities

Large Banks

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# **Supplemental Financial Data**

Reconciliation of non-GAAP financial measures with financial measures defined by GAAP (\$ in millions)

	03/31/16	12/31/15	03/31/15	12/31/14	12/31/13	12/31/12	12/31/11
Common shareholders' equity	\$7,644	\$7,560	\$7,500	\$7,402	\$7,150	\$6,939	\$6,865
Less: Goodwill	635	635	635	635	635	635	635
Less: Other intangible assets	13	14	15	15	17	22	32
Tangible common equity	\$6,966	\$6,911	\$6,850	\$6,752	\$6,498	\$6,282	\$6,198
Total assets	\$69,007	\$71,877	\$69,333	\$69,186	\$65,224	\$65,066	\$61,005
Less: Goodwill	635	635	635	635	635	635	635
Less: Other intangible assets	13	14	15	15	17	22	32
Tangible assets	\$68,359	\$71,228	\$68,683	\$68,536	\$64,572	\$64,409	\$60,338
Common equity ratio	11.08%	10.52%	10.82	10.70%	10.97%	10.67%	11.26%
Tangible common equity ratio	10.23	9.70	9.97	9.85	10.07	9.76	10.27
Common shareholders' equity	\$7,644	\$7,560	\$7,500	\$7,402	\$7,150	\$6,939	\$6,865
Tangible common equity	6,996	6,911	6,850	6,752	6,498	6,282	6,198
Shares of common stock outstanding (in millions)	175	176	178	179	182	188	197
Common shareholders' equity per share of common stock	\$43.66	\$43.03	\$42.12	\$41.35	\$39.22	\$36.86	\$34.79
Tangible common equity per share of common stock	39.96	39.33	38.47	37.72	35.64	33.36	31.40

Comerica Bank

# Supplemental Financial Data Reconciliation of non-GAAP financial measures with financial measures defined by GAAP (\$ in millions)

	12/31/15
Noninterest expenses – GAAP	\$1,831
Less: Impact of accounting presentation of a card program	181
or a card program	101
Noninterest expenses – as adjusted	\$1,650
Net interest income plus noninterest	
income – GAAP	\$2,728
Plus: Tax-equivalency	4
Plus: Net securities losses	2
Less: Impact of accounting presentation	
of a card program	181
Net interest income plus noninterest	
income – as adjusted	\$2,553
Efficiency ratio	67%
Efficiency ratio – as adjusted	65%

The efficiency ratio, as adjusted removes the impact of a change in accounting presentation. The Corporation believes this information will assist investors, regulators, management & others in comparing results to prior periods.



