



Q1 2015 Earnings Conference Call

Ron Hovsepian
President & CEO

Derek Irwin
Chief Financial Officer

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Supplemental Metrics (\$000)

	Q1'13	Q2'13	Q3'13	Q4'13	Q1'14	Q2'14	Q3'14	Q4'14	Q1'15
Cost of Revenue	\$1,988	\$2,081	\$2,082	\$1,985	\$1,989	\$2,045	\$2,089	\$2,083	\$2,083
Sales and Marketing	3,547	3,549	3,550	3,552	3,548	3,553	3,544	3,550	3,549
General and Administrative	309	337	335	329	332	347	356	355	355
Amortization of Intangible Assets	\$5,844	\$5,967	\$5,967	\$5,866	\$5,869	\$5,945	\$5,989	\$5,988	\$5,987
Cost of Revenue	\$168	\$149	\$194	\$181	\$178	\$94	\$151	\$100	\$115
Sales and Marketing	310	312	359	339	365	463	549	543	565
General and Administrative	1,318	1,240	1,202	1,238	1,478	1,598	1,703	1,611	1,881
Product Development	320	311	342	303	308	413	384	446	323
Stock-Based Compensation Expense	\$2,116	\$2,012	\$2,097	\$2,061	\$2,329	\$2,568	\$2,787	\$2,700	\$2,884