

# Overstock.com, Inc. Fiscal Year and Q4 2012 Financial Results



#### Safe Harbor

The information presented herein may contain forward-looking statements. Our actual results may vary materially from those described in the forward-looking statements for a wide variety of reasons, including changes in economic conditions, changes in consumer spending levels or purchasing patterns, changes to our anticipated levels or timing of expenditures, operational difficulties, including any difficulties relating to our infrastructure or inventory management or to the third parties on which we depend for a variety of services including product fulfillment and delivery, difficulties with credit card or other types of fraud, difficulties with new product or services we may offer, and any adverse developments in legal proceedings. Further, worldwide economic issues may increase financing costs and decrease the availability of financing for an extended period of time, and may have unpredictable effects on our business. Additional important factors that could cause results to differ from those expressed in, or implied by, any forward-looking statements are described in our periodic filings with the SEC, including our Report on Form 10-K for the year ended December 31, 2011 which we filed on March 2, 2012, and other subsequent filings with the SEC, including our Quarterly Report on Form 10-Q for the guarter ended September 30, 2012, which was filed on October 25, 2012. We undertake no obligation to update or revise any forwardlooking statements. The following information includes non-GAAP financial measures. Our investor relations website, located at http://investors.overstock.com, includes a presentation of the most directly comparable financial measures calculated and presented in accordance with GAAP, as well as a reconciliation of the differences between the non-GAAP financial measures with the most comparable financial measures presented in accordance with GAAP.

#### 2012 Results

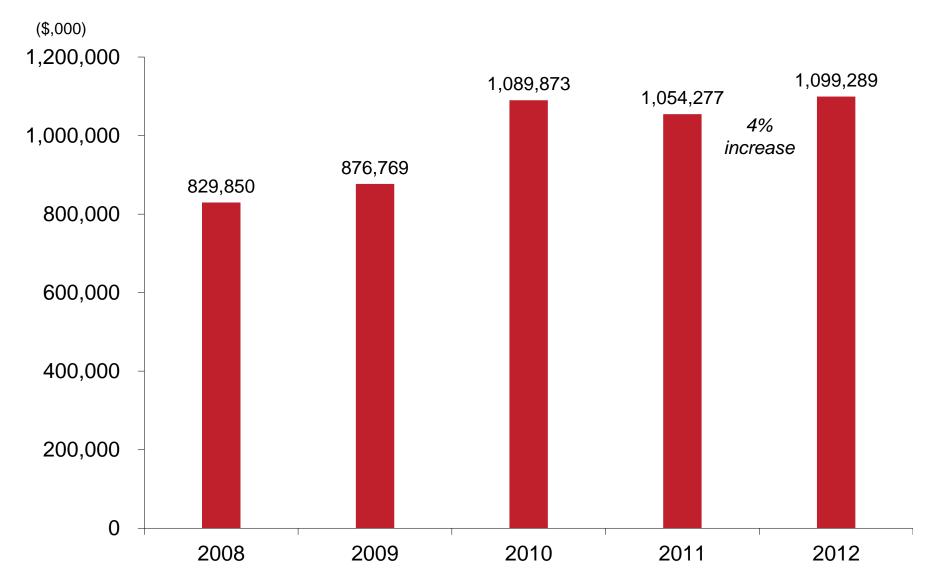


- Revenue = \$1,099 million (4% increase vs. 2011)
- Gross profit dollars = \$198.4 million (11% increase vs. 2011)
- Gross margin = 18.1% (vs. 17.0% in 2011)
- Contribution dollars\* = \$135.0 million (15% increase vs. 2011)
- Contribution margin\* = 12.3% (vs. 11.1% in 2011)
- Tech/G&A expense = \$122.7 million (9% decrease vs. 2011)
- Net income/(loss) = \$14.7 million (vs. -\$19.4 million in 2011)
- Operating cash flow = \$28.1 million (vs. \$25.7 million in 2011)
- Cash and cash equivalents = \$93.5 million (vs. \$97.0 million at 12/31/11)

<sup>\*</sup> non-GAAP

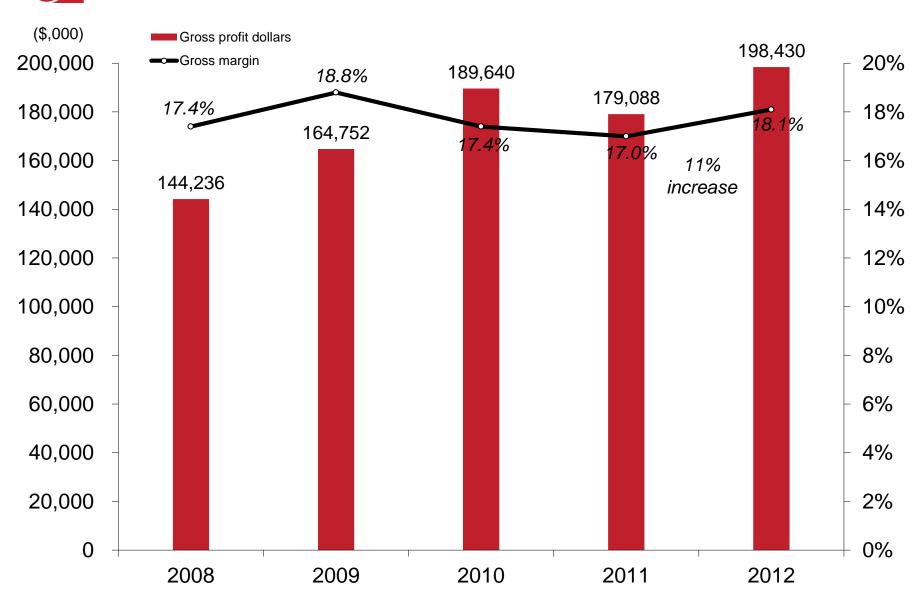


#### Revenue



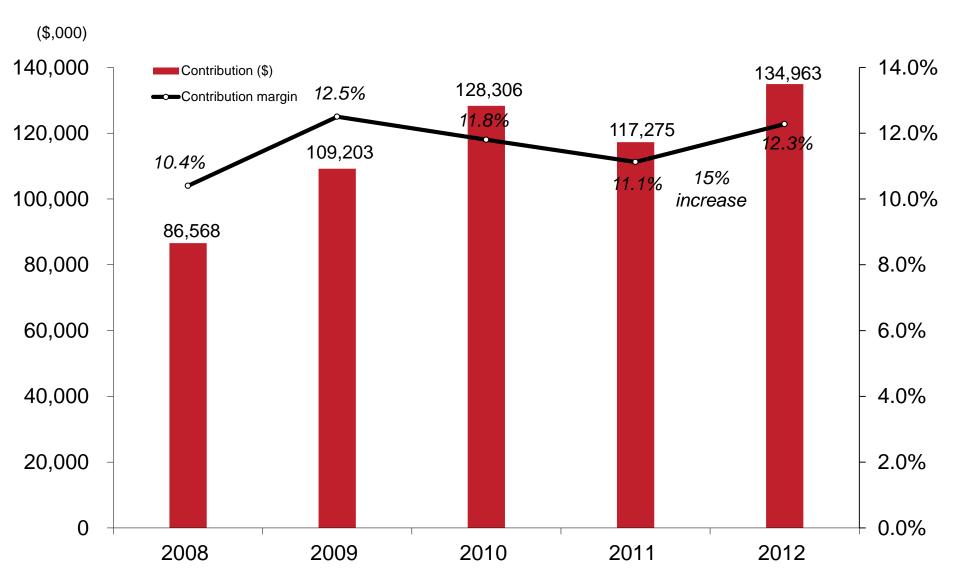


### **Gross Profit**



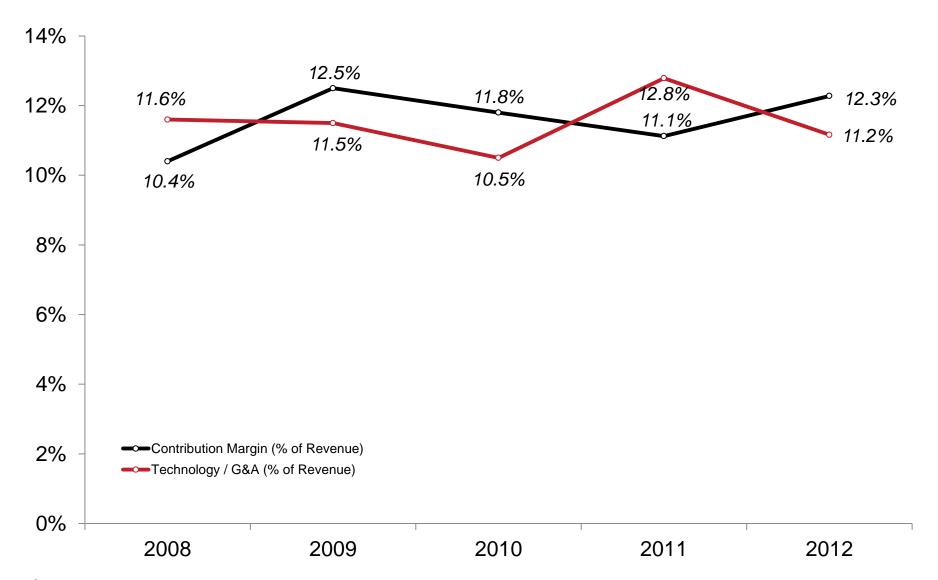


### Contribution\*





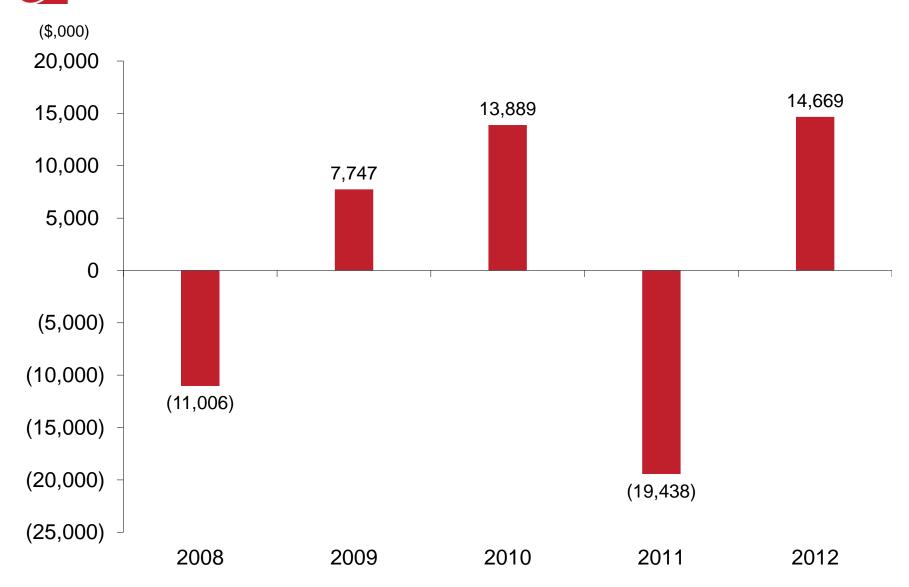
#### Contribution vs. Technology & G&A



<sup>\*</sup>Contribution margin = Gross margin less Sales & Marketing percentage.

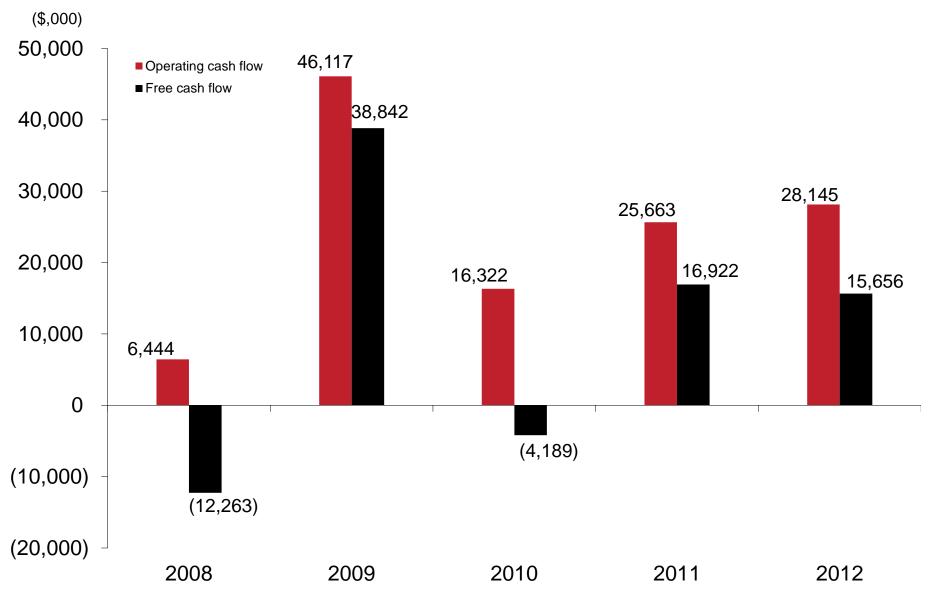


### Net Income/(loss)





### Operating & Free Cash Flow



### Q4 2012 Results

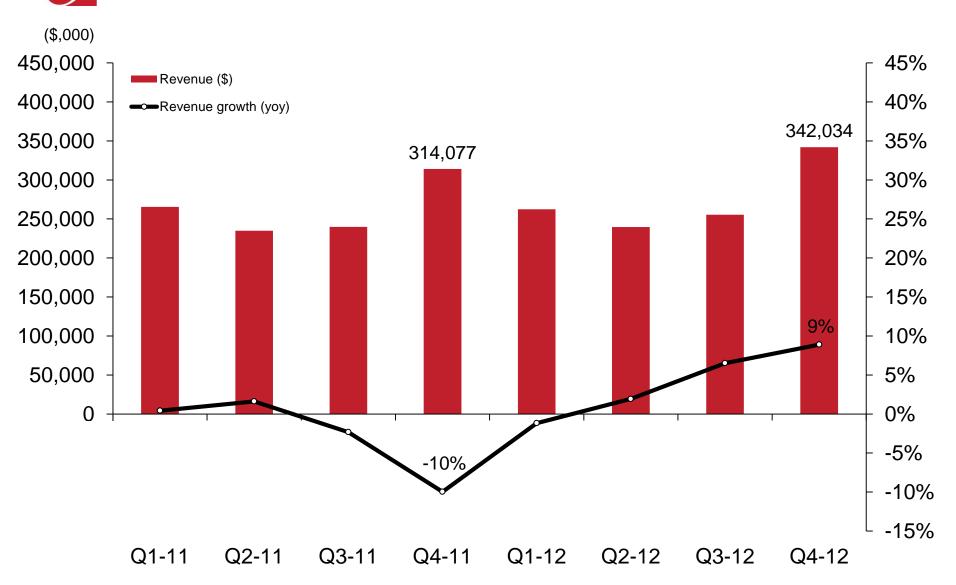


- Revenue = \$342.0 million (9% increase vs. Q4 2011)
- Gross profit dollars = \$61.2 million (20% increase vs. Q4 2011)
- Gross margin = 17.9% (vs. 16.2% in Q4 2011)
- Contribution dollars\* = \$40.6 million (27% increase vs. Q4 2011)
- Contribution margin\* = 11.9% (vs. 10.2% in Q4 2011)
- Tech/G&A expense = \$32.7 million (4% decrease vs. Q4 2011)
- Net income/(loss) = \$8.8 million (vs. -\$3.4 million in Q4 2011)

<sup>\*</sup> non-GAAP

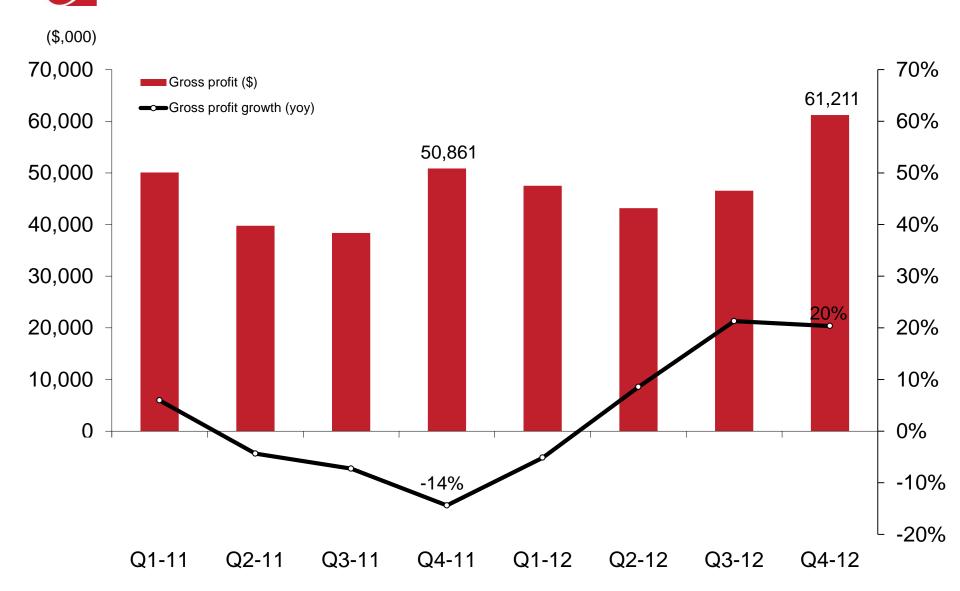


### Quarterly Revenue Growth



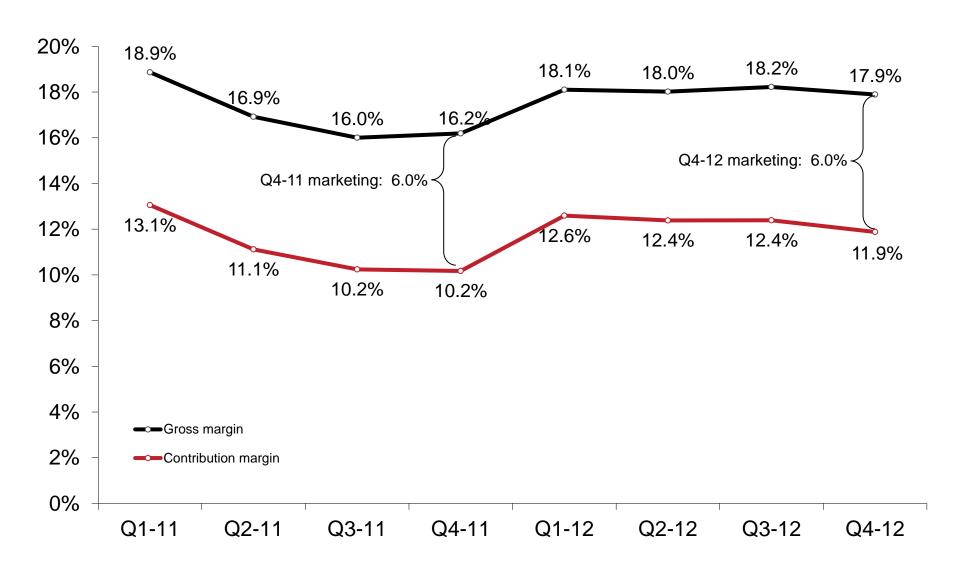


### **Quarterly Gross Profit Growth**





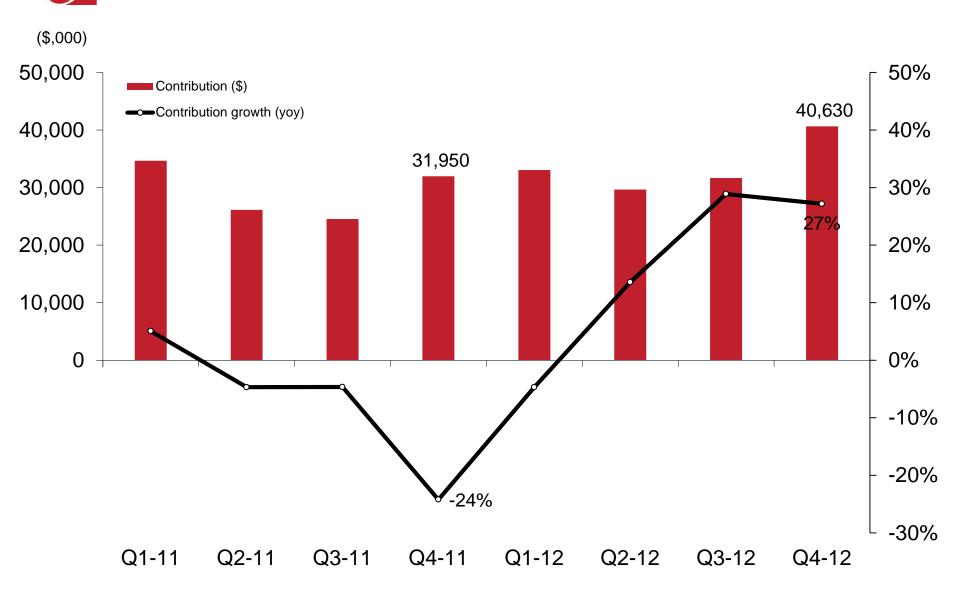
#### Quarterly Gross Margin and Contribution\*



<sup>\*</sup>Contribution margin = Gross margin less Sales & Marketing percentage.

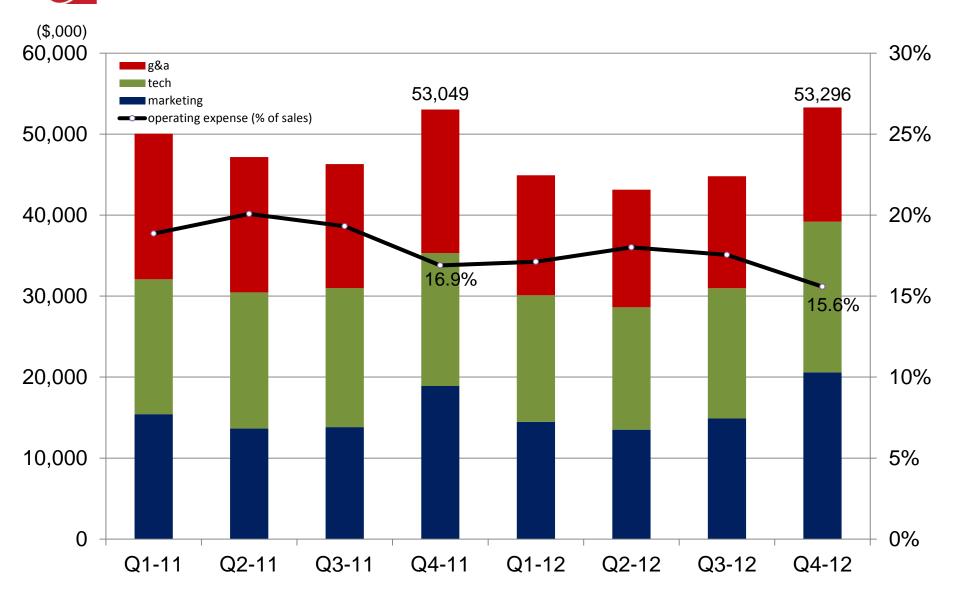


### Quarterly Contribution & Growth\*



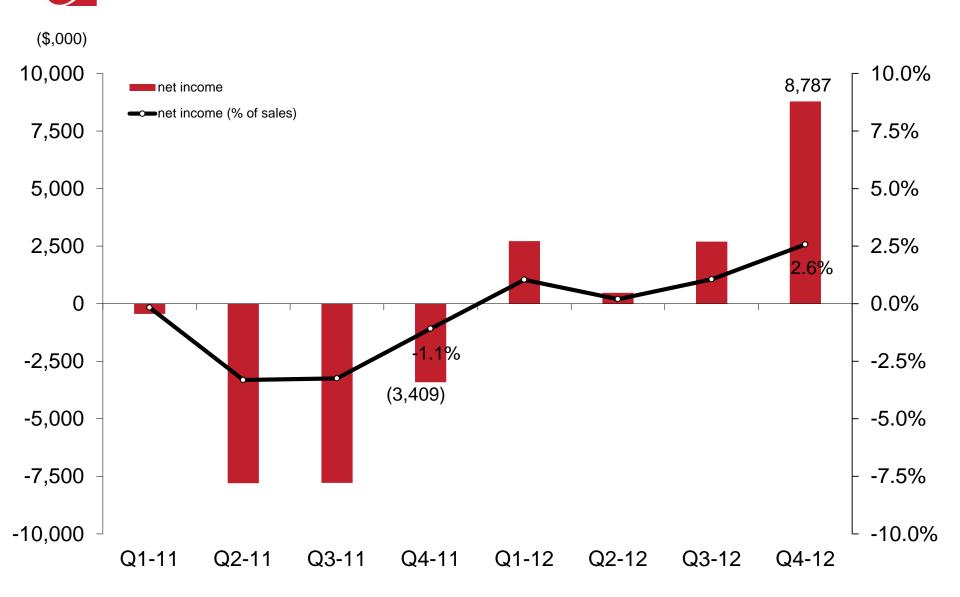


### **Quarterly Operating Expenses**



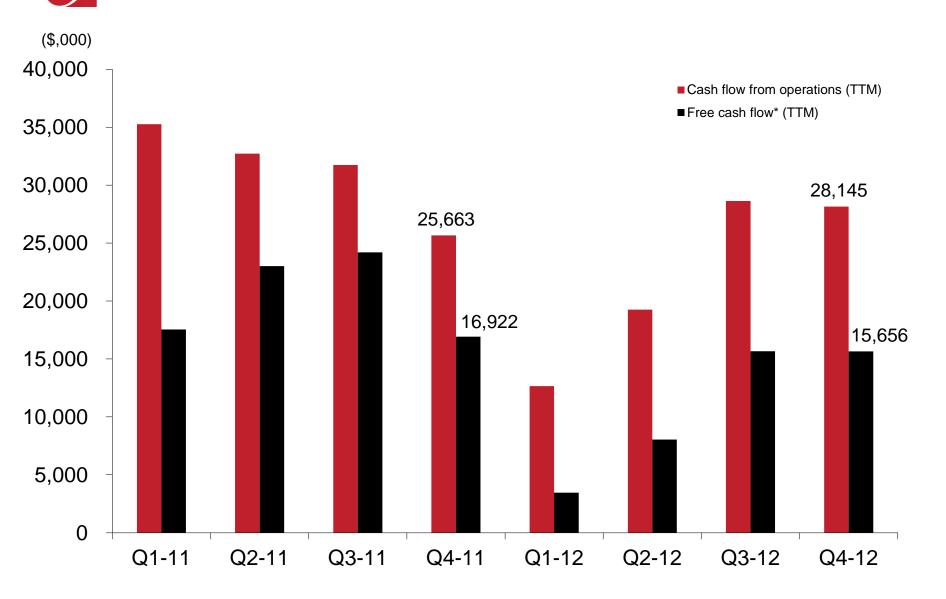


### Quarterly Net Income/(loss)



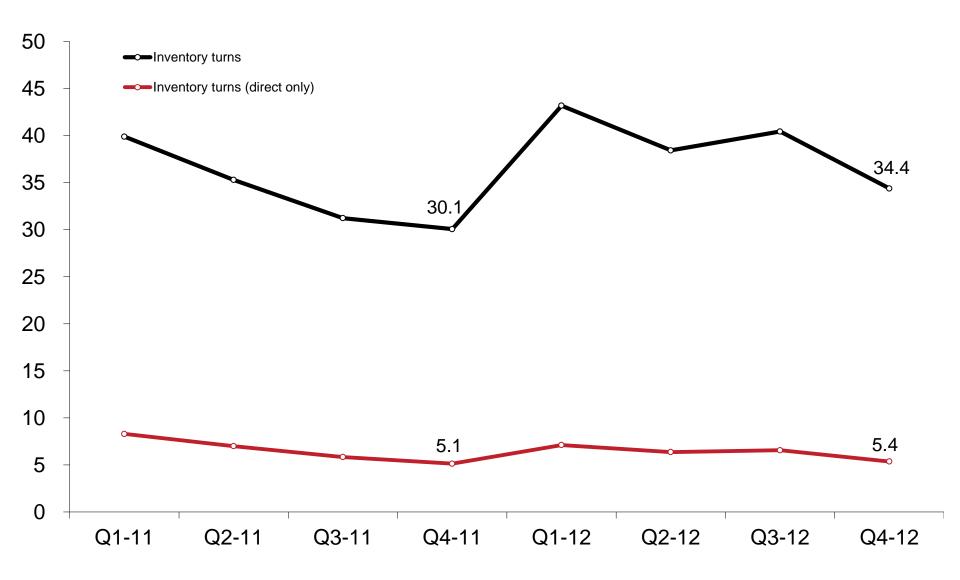


## overstock.com\* Operating & Free Cash Flow (TTM)



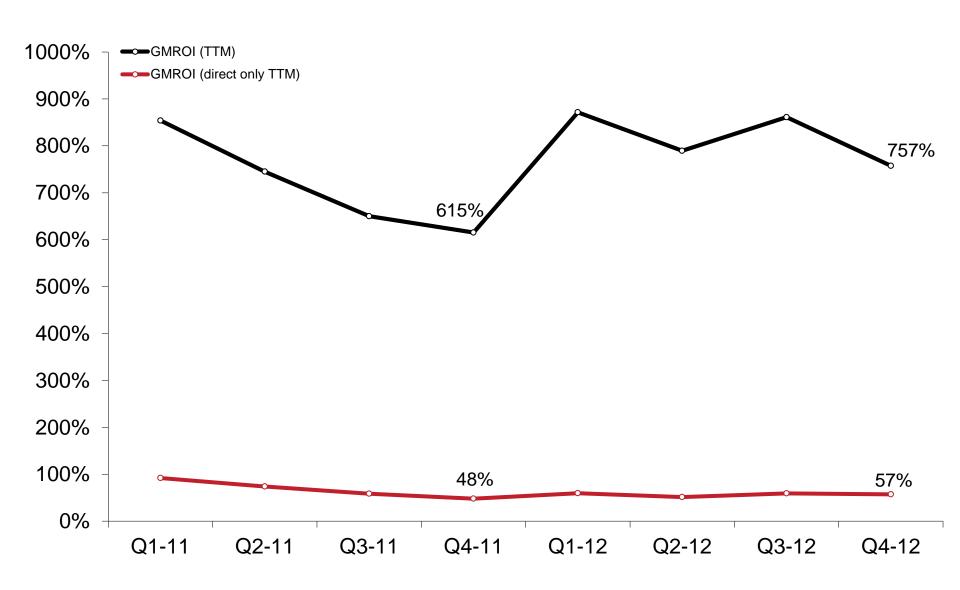


# **GAAP TTM Inventory Turns**



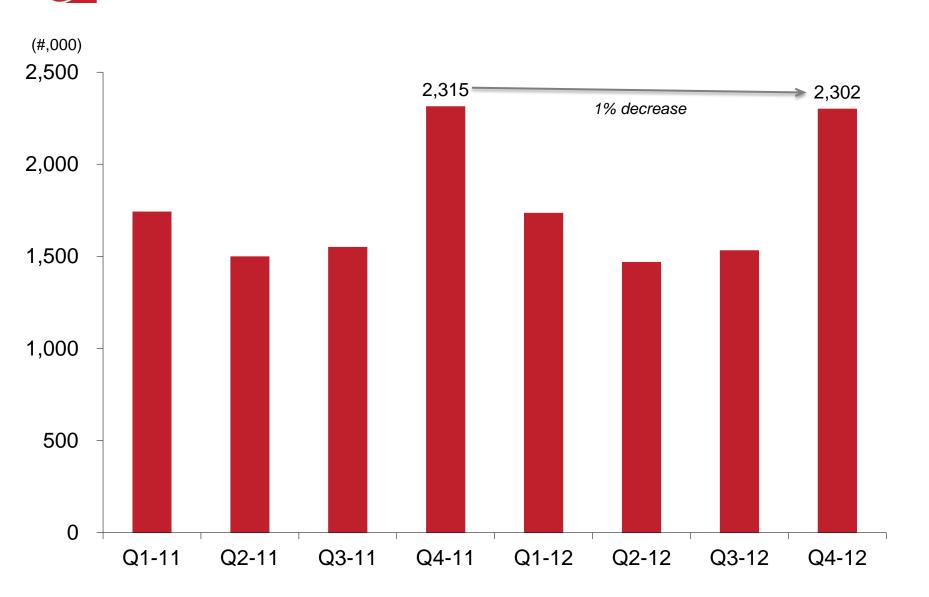


#### TTM GMROI\*



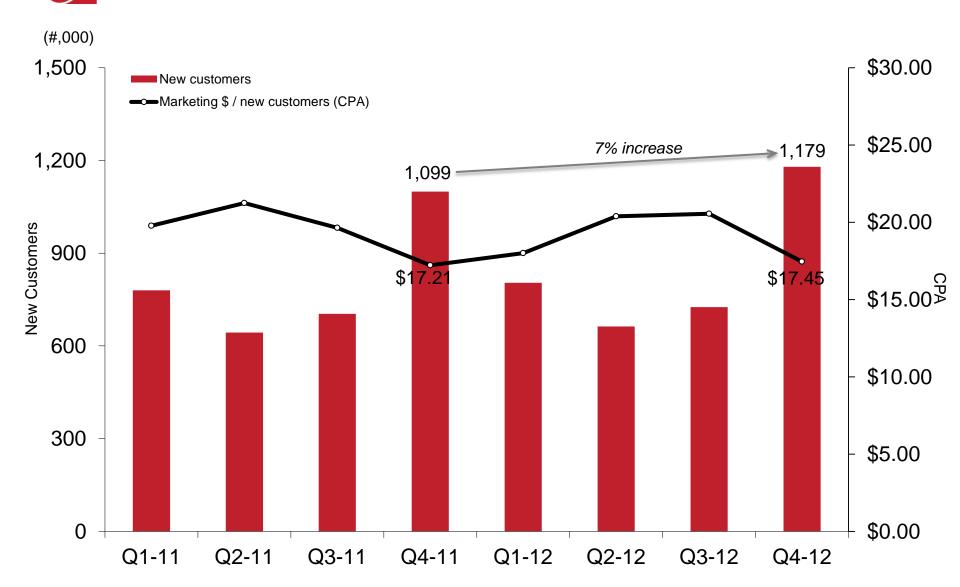


# **Unique Customers**



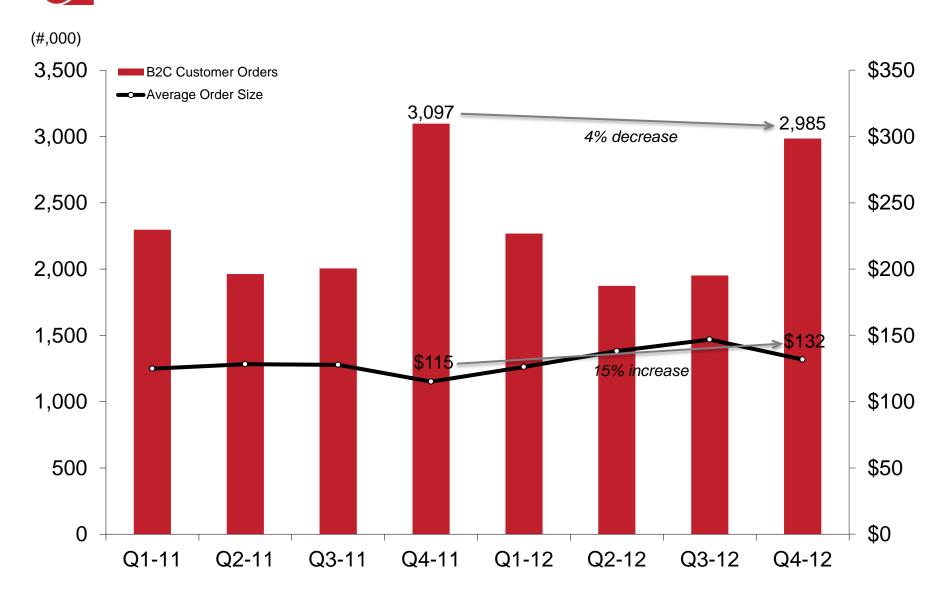


### New Customers & CPA\*



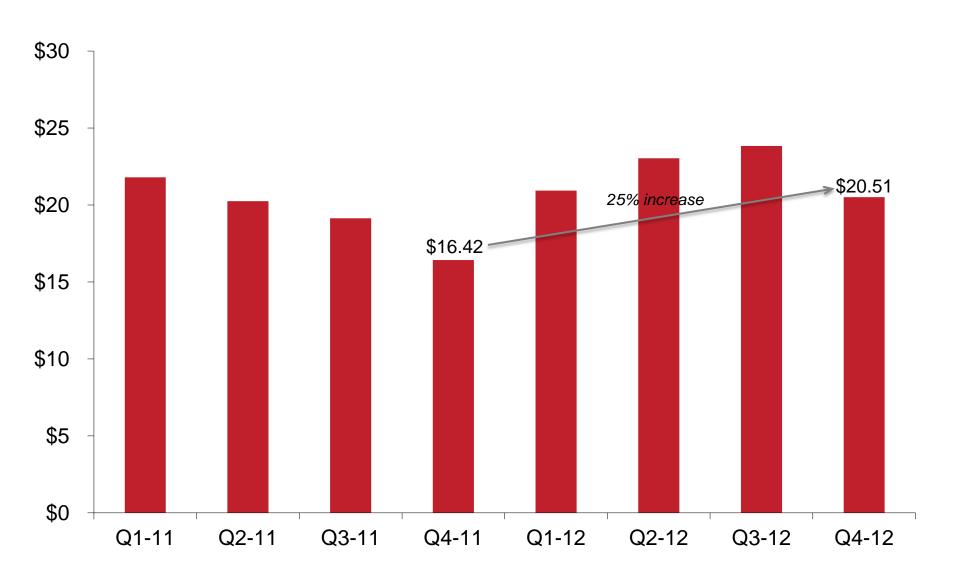


### Customer Orders & Average Order Size



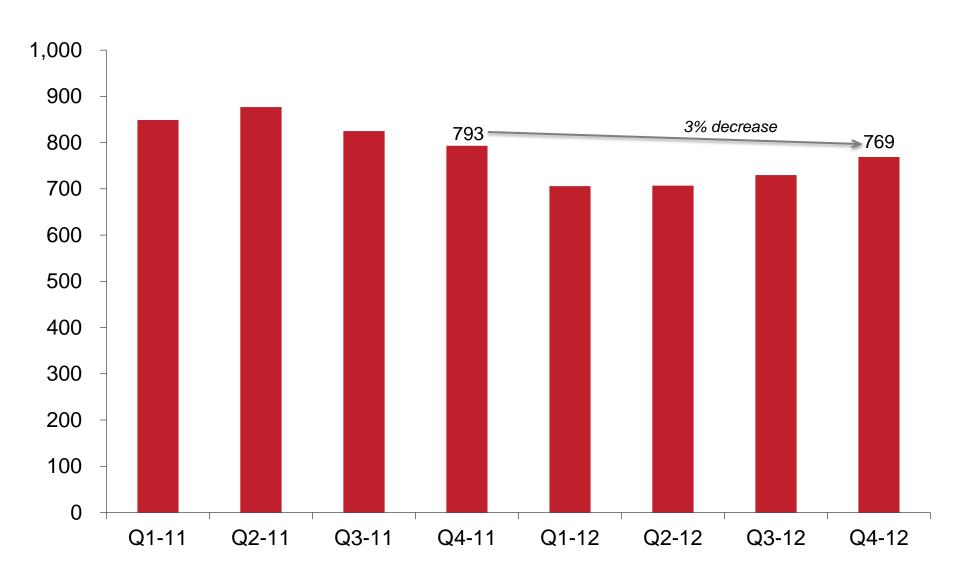


# **Gross Profit per Transaction**





## **Corporate Employees**





# Questions