

# HP Summit 2011



# Connectivity



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# A strategy for today and tomorrow

- Optimize traditional environments
- Build and manage cloud-based architectures
- Enable seamless transformation to hybrid models
- Define and deliver the connected world from the consumer to the enterprise

**seamless, secure, context-aware**



# Global connectivity ecosystem landscape









# SYNERGY





# webOS



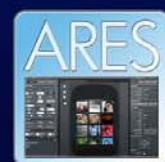
# Enterprise ready

- Exchange Server support
- Email with Exchange ActiveSync
- Enterprise Wi-Fi
- End-to-end manageability
- Synchronization
- Security
- VPN



# Developing for HP webOS

- Modern web technologies
- Write once, deploy for multiple devices and platforms
- Unique HP webOS eco-system integration opportunities
- Choice of easy-to-use tools: web, SDK or hybrid
- World-class developer program support



# HP's unique opportunity

100+ million potential webOS devices per year<sup>1</sup>



26 1. Potential annual volume of webOS enabled device sales (e.g. smartphones, TouchPads, PCs & printers)



# **EVERYBODY ON**

seamless, secure, context-aware experiences  
for a connected world

