

The logo for Hawaiian Telcom features the company name in a bold, sans-serif font. To the right of the text is a graphic consisting of five black dots of varying sizes arranged in a curved, descending pattern from top-left to bottom-right.

**Hawaiian Telcom**

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**For Immediate Release**

**Hawaiian Telcom Common Stock Begins Trading on NASDAQ under Ticker Symbol “HCOM”**

HONOLULU (Tuesday, July 5, 2011) -- Hawaiian Telcom Holdco, Inc. (NASDAQ: HCOM) announced today that its common stock will begin trading on NASDAQ under the symbol HCOM on July 6, 2011.

“We are very excited to announce our listing on NASDAQ,” said President and CEO Eric K. Yeaman. “Trading on NASDAQ is another important milestone for the Company, and will improve trading liquidity in our shares, provide greater exposure to investors and further enhance value for our shareholders. Joining a prestigious exchange like NASDAQ, with some of the most respected technology companies in the world, is a strong validation of our progress to date and serves as recognition of our financial stability.”

BNY Mellon will continue to serve as the transfer agent for Hawaiian Telcom’s common stock. Inquiries should be directed to BNY Mellon at 1-877-429-2835.

**Forward-Looking Statements**

In addition to historical information, this release includes certain statements that may constitute forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In particular, any statement, projection or estimate that includes or references the words “believes”, “anticipates”, “intends”, “expects”, or any similar expression falls within the safe harbor of forward-looking statements contained in the Reform Act. Actual results or outcomes may differ materially from those indicated or suggested by any such forward-looking statement for a variety of reasons, such as those described in recent filings with the Securities and Exchange Commission, including Hawaiian Telcom’s Annual Report on Form 10-K. The information contained in this release is as of July 5, 2011. It is anticipated that subsequent events and developments may cause estimates to change, and the company disclaims any duty to update the information included herein to reflect subsequent developments.

**About Hawaiian Telcom**

Hawaiian Telcom Holdco, Inc., headquartered in Honolulu, is Hawaii’s leading provider of integrated communications solutions for business and residential customers. With roots in Hawaii beginning in 1883, the Company offers a full range of services including voice, video, Internet, data, wireless, and advanced communication and network services supported by the

reach and reliability of its network and Hawaii's only 24/7 state-of-the-art network operations center. With approximately 1,400 employees statewide sharing a commitment to innovation and a passion for delivering superior service, Hawaiian Telcom provides an Always On<sup>SM</sup> customer experience. For more information, visit [www.hawaiiantel.com](http://www.hawaiiantel.com).

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