

## Q1:11 TOTAL PROGRAMMING DAY DELIVERY

Network	Key Demo	Delivery ('000)
TNT	A25-54	618
TBS	A18-49	536
truTV	A18-49	356
CNN	A25-54	189
HLN	A25-54	102
Cartoon Network	K2-11	498
Adult Swim	A18-34	503

Source: Nielsen Media Research

## Q1:11 DIGITAL PROPERTIES

Properties	Average Monthly Domestic Unique Visitors (in M) <sup>1</sup>
CNN Digital Network <sup>2</sup>	74.5
Turner - SI Digital <sup>3,4</sup>	23.2
Turner Entertainment Digital <sup>5</sup>	16.4
Turner Sports & Entertainment Digital <sup>6</sup>	37.5
<b>Turner Digital<sup>7</sup></b>	<b>93.4</b>

<sup>1</sup> Average for the quarter ended March 31, 2011<sup>2</sup> CNN Digital Network includes CNN.com, CNN Money.com, EW.com, Time.com, the IB-CNN Websites Channel and People.com<sup>3</sup> Turner-SI Digital includes digital properties for the NBA, NASCAR, PGA, PGA Tour, SI, Golf, NCAA and WNBA<sup>4</sup> Time Inc. and Turner Broadcasting System, Inc. formed a strategic digital partnership in 2010. Under the agreement, Turner manages the SI and Golf properties, including selling all advertising for the properties, and Time Inc. creates all editorial content for the properties.<sup>5</sup> Turner Entertainment Digital includes digital properties for Cartoon Network, Adult Swim, TBS, TNT, TruTV, Turner Classic Movies and The Smoking Gun<sup>6</sup> Average Monthly Domestic Unique Visitors for Turner Sports & Entertainment Digital represents the unduplicated audience of Turner-SI Digital and Turner Entertainment Digital<sup>7</sup> Turner Digital includes all Turner Sports & Entertainment Digital properties plus CNN Digital Network properties

Source: comScore Media Metrix 360

## SELECT ORIGINAL SERIES FOR 2011

Title	Network	Season <sup>1</sup>	Premiere Date
Southland	TNT	3	1/4/11
Robot Chicken	Adult Swim	5	1/9/11
Las Vegas Jailhouse	truTV	3	1/9/11
Mongo Wrestling Alliance	Adult Swim	1	1/23/11
Operation Repo	truTV	8	1/26/11
truTV Presents: World's Dumbest	truTV	10	1/27/11
Eagleheart	Adult Swim	1	2/3/11
Lizard Lick Towing	truTV	1	2/7/11
Bait Car	truTV	4	2/14/11
Hardcore Pawn	truTV	3	2/15/11

## SELECT ORIGINAL SERIES FOR 2011 (continued)

Title	Network	Season <sup>1</sup>	Premiere Date
Regular Show	Cartoon Network	2	2/21/11
Generator Rex	Cartoon Network	2	3/18/11
Southern Fried Stings	truTV	3	3/21/11
Big Brian the Fortune Seller	truTV	1	3/22/11
Ben 10: Ultimate Alien	Cartoon Network	2	3/25/11
Tyler Perry's House of Payne	TBS	5	3/30/11
Superjail!	Adult Swim	2	4/3/11
Problem Solverz	Cartoon Network	1	4/4/11
Top 20 Most Shocking	truTV	4	4/7/11
All Worked Up	truTV	4	4/11/11
Police POV	truTV	1	4/17/11
Hole In The Wall	Cartoon Network	2	4/18/11
Scooby Doo! Mystery Incorporated	Cartoon Network	2	5/3/11
Looney Tunes	Cartoon Network	1	5/3/11
Aqua Teen Hungerforce	Adult Swim	10	5/8/11 <sup>3</sup>
Gumball	Cartoon Network	1	5/9/11 <sup>3</sup>
Batman: The Brave and the Bold	Cartoon Network	4	5/27/11 <sup>3</sup>
Men of a Certain Age	TNT	2	6/1/11 <sup>2,3</sup>
Franklin & Bash	TNT	1	6/1/11 <sup>3</sup>
truTV Presents: World's Dumbest	truTV	11	6/2/11 <sup>3</sup>
Operation Repo	truTV	8	6/8/11 <sup>3</sup>
Hawthorne	TNT	3	6/14/11 <sup>3</sup>
Memphis Beat	TNT	2	6/14/11 <sup>3</sup>
Falling Skies	TNT	1	6/19/11 <sup>3</sup>
Leverage	TNT	4	6/26/11 <sup>3</sup>
The Closer	TNT	7	7/11/11 <sup>3</sup>
Rizzoli & Isles	TNT	2	7/11/11 <sup>3</sup>
Destroy Build Destroy	Cartoon Network	5	Summer 2011 <sup>3</sup>
Dude What Would Happen	Cartoon Network	4	Summer 2011 <sup>3</sup>
Hardcore Pawn	truTV	4	Summer 2011 <sup>3</sup>
Las Vegas Jailhouse	truTV	4	Summer 2011 <sup>3</sup>
Adventure Time with Finn and Jake	Cartoon Network	3	Summer 2011 <sup>3</sup>
Childrens Hospital	Adult Swim	3	Summer 2011 <sup>3</sup>
Mad Magazine	Cartoon Network	2	Summer 2011 <sup>3</sup>
Impractical Jokers	truTV	1	Summer 2011 <sup>3</sup>
NTSF:SD:SUV	Adult Swim	1	Summer 2011 <sup>3</sup>
Secret Mountain Fort Awesome	Cartoon Network	1	Summer 2011 <sup>3</sup>
South Beach Tow	truTV	1	Summer 2011 <sup>3</sup>
Storage Hunters	truTV	1	Summer 2011 <sup>3</sup>

<sup>1</sup> Certain titles classified by episodic blocks instead of season<sup>2</sup> Continuation of season 2<sup>3</sup> Expected

## Q1:11 THEATRICAL MOVIE RELEASES

<u>Title</u>	<u>Label</u>	<u>Days in Release<sup>1</sup></u>	<u>Domestic Box Office (\$ in M)<sup>1</sup></u>	<u>Initial Release Date</u>
Unknown	Warner Bros.	42	62.5	2/18/11
Hall Pass	New Line Cinema	35	43.0	2/25/11
Red Riding Hood	Warner Bros.	21	33.8	3/11/11
The Rite	New Line Cinema	63	33.0	1/28/11
Sucker Punch	Warner Bros.	7	23.8	3/25/11

<sup>1</sup> Data through March 31, 2011; Source: Box Office Mojo

## Q1:10 THEATRICAL MOVIE RELEASES

<u>Title</u>	<u>Label</u>	<u>Days in Release<sup>1</sup></u>	<u>Domestic Box Office (\$ in M)<sup>1</sup></u>	<u>Initial Release Date</u>
Valentine's Day	New Line Cinema	48	109.9	2/12/10
The Book of Eli	Warner Bros.	76	94.1	1/15/10
Cop Out	Warner Bros.	34	43.7	2/26/10
Edge of Darkness	Warner Bros.	62	43.2	1/29/10
Hubble Space Telescope 3D	Warner Bros.	13	1.4	3/19/10

<sup>1</sup> Data through March 31, 2010; Source: Box Office Mojo

## Q2:11 THEATRICAL MOVIE RELEASES

<u>Title</u>	<u>Label</u>	<u>Release Date</u>
Born to be Wild 3D	Warner Bros.	4/8/11
Arthur	Warner Bros.	4/8/11
Something Borrowed	Warner Bros.	5/6/11 <sup>1</sup>
The Hangover Part II	Warner Bros.	5/26/11 <sup>1</sup>
Green Lantern	Warner Bros.	6/17/11 <sup>1</sup>

<sup>1</sup> Expected Release Date

## Q2:10 THEATRICAL MOVIE RELEASES

<u>Title</u>	<u>Label</u>	<u>Days in Release<sup>1</sup></u>	<u>Domestic Box Office (\$ in M)<sup>1</sup></u>	<u>Initial Release Date</u>
Clash of the Titans	Warner Bros.	90	162.8	4/2/10
The Losers	Warner Bros.	63	23.6	4/23/10
A Nightmare on Elm Street	New Line Cinema	62	62.9	4/30/10
Sex and the City 2	New Line Cinema	35	93.6	5/27/10
Splice	Warner Bros.	27	16.4	6/4/10
Jonah Hex	Warner Bros.	13	9.8	6/18/10

<sup>1</sup> Data through June 30, 2010; Source: Box Office Mojo

## Q1:11 DVD RELEASE

<u>Title</u>	<u>Label</u>	<u>Release Date</u>
Life As We Know It	Warner Bros.	2/8/11
Due Date	Warner Bros.	2/22/11
Hereafter	Warner Bros.	3/15/11
Yogi Bear	Warner Bros.	3/22/11
Hubble Space Telescope 3D	Warner Bros.	3/29/11

## Q1:10 DVD RELEASES

<u>Title</u>	<u>Label</u>	<u>Release Date</u>
The Final Destination	New Line Cinema	1/5/10
The Invention of Lying	Warner Bros.	1/19/10
Whiteout	Warner Bros.	1/19/10
The Time Traveler's Wife	New Line Cinema	2/9/10
The Box	Warner Bros.	2/23/10
The Informant!	Warner Bros.	2/23/10
Where The Wild Things Are	Warner Bros.	3/2/10
Ninja Assassin	Warner Bros.	3/16/10
The Blind Side	Warner Bros.	3/23/10
Sherlock Holmes	Warner Bros.	3/30/10
Under the Sea 3D	Warner Bros.	3/30/10

## Q2:11 DVD RELEASES

<u>Title</u>	<u>Label</u>	<u>Release Date</u>
Harry Potter and the Deathly Hallows: Part 1	Warner Bros.	4/15/11
The Rite	New Line Cinema	5/17/11 <sup>1</sup>
Hall Pass	New Line Cinema	6/14/11 <sup>1</sup>
Red Riding Hood	Warner Bros.	6/14/11 <sup>1</sup>
Unknown	Warner Bros.	6/21/11 <sup>1</sup>

<sup>1</sup> Expected Release Date

## Q2:10 DVD RELEASES

<u>Title</u>	<u>Label</u>	<u>Release Date</u>
Edge of Darkness	Warner Bros.	5/11/10
Invictus	Warner Bros.	5/18/10
Valentine's Day	New Line Cinema	5/18/10
The Book of Eli	Warner Bros.	6/15/10

## COMPANY SHARE

<u>2010<sup>1</sup></u>	<u>Share</u>	<u>Rank</u>
U.S. DVD Sell Through <sup>2</sup>	18.2%	1

<sup>1</sup> As of March 31, 2011<sup>2</sup> Primarily includes standard DVD and Blu-ray Disc

Source: Nielsen VideoScan and internal data

**BROADCAST AND CABLE TV PRODUCTION  
FOR THE 2010/2011 SEASON**

<u>Title (Scripted)</u>	<u>Network</u>	<u>Season</u>
Smallville	CWN	10
One Tree Hill	CWN	8
Two and a Half Men	CBS	8
Supernatural	CWN	6
The Closer	TNT	7
The Big Bang Theory	CBS	4
Chuck	NBC	4
Gossip Girl	CWN	4
Fringe	FOX	3
The Mentalist	CBS	3
Southland	TNT	3
Human Target	FOX	2
Memphis Beat	TNT	2
The Middle	ABC	2
Rizzoli & Isles	TNT	2
V	ABC	2
The Vampire Diaries	CWN	2
Better With You	ABC	1
Chase	NBC	1
Childrens Hospital	ASWM	1
Harry's Law	NBC	1
Hellcats	CWN	1
Mike & Molly	CBS	1
Nikita	CWN	1
Pretty Little Liars	ABCF	1
Shameless	SHO	1
\$#*! My Dad Says	CBS	1
<u>Title (Unscripted)</u>	<u>Network</u>	<u>Season</u>
Lopez Tonight <sup>1</sup>	TBS	2
America's Best Dance Crew VI	MTV	1
The Bachelor XV	ABC	1
The Bachelorette VII	ABC	1
Bachelor Pad II	ABC	1
School Pride	NBC	1
Take the Money and Run	ABC	1
The Voice	NBC	1

<sup>1</sup> Late-night program**THE CW NETWORK 2010/2011 PRIMETIME  
PROGRAMMING SCHEDULE**

<u>Title</u>	<u>Season</u>
Smallville	10
America's Next Top Model	9
One Tree Hill	8
Supernatural	6
Gossip Girl	4
90210	3
The Vampire Diaries	2
Hellcats	1
Nikita	1

**FIRST RUN SYNDICATION 2010/2011 SEASON**

<u>Title</u>	<u>Season</u>
Extra	17
The People's Court	14
Judge Mathis	12
The Ellen DeGeneres Show	8
TMZ	4
Judge Jeanine Pirro	3

**SELECT SERIES IN OFF-NETWORK SYNDICATION<sup>1</sup>**

All of Us	Living Single
The Bachelor	Martin
The Ben Stiller Show	Maverick
Blue Collar TV	The New Adventures of Old Christine
Cheyenne	Nip/Tuck
The Closer	The O.C.
Cold Case	One Tree Hill
Dallas	Our House
The Dukes of Hazzard	Seinfeld
ER	Smallville
Eve	Supernatural
Everwood	Third Watch
Family Matters	Two and a Half Men
Friends	V
Full House	The Waltons
The Fresh Prince of Bel-Air	What I Like About You
The George Lopez Show	Whose Line Is It Anyway?
Gilmore Girls	Will & Grace
Growing Pains	Without a Trace
How the West Was Won	The Wonder Years
The Jamie Foxx Show	
The Lawman	

<sup>1</sup> As of March 31, 2011

## SELECT ORIGINAL PROGRAMMING FOR 2011

Series	Season	Premiere Date
The Ricky Gervais Show	2	1/14/11
Funny or Die Presents...	2	1/14/11
Real Time with Bill Maher	9	1/14/11
Big Love	5	1/16/11
Game of Thrones	1	4/17/11
Treme	2	4/24/11
True Blood	4	6/26/11 <sup>1</sup>
Curb Your Enthusiasm	8	7/10/11 <sup>1</sup>
Entourage	8	7/24/11 <sup>1</sup>
Boardwalk Empire	2	9/25/11 <sup>1</sup>
Hung	3	9/25/11 <sup>1</sup>
How to Make It in America	2	9/25/11 <sup>1</sup>
Bored to Death	3	10/2/11 <sup>1</sup>
Enlightened	1	10/2/11 <sup>1</sup>
Angry Boys	1	11/4/11 <sup>1</sup>
Life & Times of Tim	3	Fall 2011 <sup>1</sup>

## Films

Sunset Limited	2/12/11
Thurgood	2/24/11
Cinema Verite	4/23/11
Too Big to Fail	5/23/11 <sup>1</sup>

## Mini-Series

Mildred Pierce	3/27/11
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## Documentaries

A President to Remember	1/20/11
Reagan (Parts 1 & 2)	2/7/11
The Battle for Marjah	2/17/11
Triangle: Remembering the Fire	3/21/11
His Way	4/4/11
Saving Pelican 895	4/20/11
How to Die in Oregon	5/26/11 <sup>1</sup>
Bobby Fischer Against the World	6/6/11 <sup>1</sup>
Hot Coffee	6/27/11 <sup>1</sup>
Citizen USA: A 50 State Road Trip	7/4/11 <sup>1</sup>
Koran by Heart	8/1/11 <sup>1</sup>
Gloria: In Her Own Words	8/15/11 <sup>1</sup>
Sing Your Song	10/17/11 <sup>1</sup>
Paradise Lost 3: Purgatory	Fall 2011 <sup>1</sup>
Don't Ask Don't Tell	Fall 2011 <sup>1</sup>

<sup>1</sup> Expected

## SELECT ORIGINAL PROGRAMMING FOR 2011 (continued)

Comedy & Events	Season	Premiere Date
The Pee Wee Herman Show on Broadway		3/19/11
Colin Quinn: Long Story Short		4/9/11
Talking Funny		4/22/11
Lady Gaga Presents The Monster Ball Tour: At Madison Square Garden		5/7/11 <sup>1</sup>
<b>Sports</b>		
Real Sports with Bryant Gumbel	17	1/25/11
Runnin' Rebels of UNLV		3/12/11
McEnroe/Borg: Fire & Ice		6/11/11 <sup>1</sup>
The Curious Case of Curt Flood		7/13/11 <sup>1</sup>
Boxing After Dark		On-Going
World Championship Boxing		On-Going

<sup>1</sup> ExpectedORIGINAL PROGRAMMING IN OFF-NETWORK SYNDICATION<sup>1</sup>

## Series

Sex and the City
The Sopranos
Curb Your Enthusiasm
Entourage
The Wire
The Comeback

## Mini-Series

Band of Brothers
Angels in America

<sup>1</sup> As of March 31, 2011 (includes programming on basic cable and satellite)

## Q1:11 DVD RELEASES

Series	Release Date
Big Love: The Complete Fourth Season	1/4/11
Funny or Die Presents...: Season One	1/11/11
Treme: The Complete First Season	3/29/11

## Q1:10 DVD RELEASES

Series	Release Date
Big Love: The Complete Third Season	1/5/10

## Q2:11 DVD RELEASES

Series	Release Date
True Blood: The Complete Third Season	5/31/11 <sup>1</sup>

<sup>1</sup> Expected

## Q2:10 DVD RELEASES

Series	Release Date
True Blood: The Complete Second Season	5/25/10
Curb Your Enthusiasm: The Complete Seventh Season	6/8/10
Entourage: The Complete Sixth Season	6/22/10
Hung: The Complete First Season	6/22/10

TOP TIME INC. MAGAZINES BY AD DOLLARS<sup>1</sup>

Magazine	Magazine Category	2011 Rank <sup>1</sup>
People	Celebrity Weekly	1
Sports Illustrated	Sports-General	1
Time	Weekly Newsmagazines	1
InStyle	Womens Fashion	2
Entertainment Weekly	Entertainment	1
Real Simple	Womens Lifestyle	2
Southern Living	Regional	1
Golf Magazine	Sports-Golf	1
Fortune	Business-Corporate	3
Essence	African-American	1
Cooking Light	Epicurean	1
Money	Personal Finance	1

<sup>1</sup> Through March 31, 2011, excludes newspaper supplements

Source: PIB

TOP TIME INC. MAGAZINES BY READERSHIP<sup>1</sup>

Magazine	Fall '10 ('000) <sup>2</sup>	Spring '10 ('000) <sup>3</sup>	Fall '09 ('000) <sup>4</sup>
People	45,229	45,654	45,117
Sports Illustrated	20,410	20,985	21,264
Time	18,997	19,739	20,642
Southern Living	15,944	16,320	15,621
Cooking Light	11,320	11,446	11,436
Entertainment Weekly	11,068	10,877	10,650
InStyle	10,329	10,923	10,427
Essence	8,198	8,308	7,491
Real Simple	8,182	8,142	8,068
Money	7,813	7,579	7,697
Health	7,197	7,258	7,117
People en Español	6,399	6,422	5,892

<sup>1</sup> Readership is defined as the estimated total number of adults 18 years old and older in the conterminous 48 U.S. states who have read or looked into each magazine title (purchased and passed along) within its specific publication period (i.e., within the last week if a weekly) and is measured by in-person survey with a sample size of approximately 26,000 households

<sup>2</sup> Measured from March 2010 to October 2010

<sup>3</sup> Measured from September 2009 to April 2010

<sup>4</sup> Measured from March 2009 to October 2009

Source: MRI, Fall 2010

## Q1:11 TOP DIGITAL PROPERTIES

Property	Average Monthly Domestic Unique Visitors (in M) <sup>1</sup>
Lifestyle Network <sup>2</sup>	17.1
CNNMoney.com	14.2
People Digital Group <sup>3</sup>	12.6
Time.com Sites <sup>4</sup>	11.5
EW.com	7.9
SI Digital <sup>5,6</sup>	7.7
<b>Time Inc. U.S. Sites</b>	<b>51.8</b>

<sup>1</sup> Average for the quarter ended March 31, 2011

<sup>2</sup> Includes Health.com Integrated Solutions (including MyRecipes.com), MyHomeIdeas Network and the websites of Time Inc.'s Lifestyle magazines

<sup>3</sup> Includes People.com; People StyleWatch; People Moms & Babies; People En Español; People Pets

<sup>4</sup> Includes Time.com; Techland

<sup>5</sup> Includes SI.com; DanPatrick.com; Golf.com; Fannation; Twackle.com

<sup>6</sup> Time Inc. and Turner Broadcasting System, Inc. formed a strategic digital partnership in 2010. Under the agreement, Turner manages the SI and Golf properties, including selling substantially all advertising for the properties, and Time Inc. creates all editorial content for the properties.

Source: comScore Media Metrix 360

## COMPANY SHARE

2011 <sup>1</sup>	Share	Rank
Domestic Print Advertising Dollars	21.2%	1

<sup>1</sup> Through March 31, 2011, excludes newspaper supplements

Source: PIB

## Caution Concerning Forward-Looking Statements

This inFOCUS quarterly supplemental data contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management's current expectations or beliefs, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological, strategic and/or regulatory factors and other factors affecting Time Warner's businesses. More detailed information about these factors may be found in filings by Time Warner with the Securities and Exchange Commission, including Time Warner's most recent Annual Report on Form 10-K and subsequent Quarterly Reports on Form 10-Q. Time Warner is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events or otherwise.

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