

**LIVE NATION BRINGS FANS FIRST ALL-IN PRICE  
CONCERT EXPERIENCE:  
\$29.99 INCLUDES LAWN TICKET, PARKING, ALL FEES,  
HOT DOG & SODA**

**NO SERVICE FEE WEDNESDAY, JULY 8<sup>TH</sup> EXCLUSIVELY AT  
LIVENATION.COM**



LOS ANGELES, CA JULY 6, 2009 – Since the June 3<sup>rd</sup> launch of No Service Fee Wednesday, Live Nation has delivered a steady stream of value for summer concert fans each Wednesday at LiveNation.com. This week, Live Nation goes all-in with the industry's first ever one price concert experience, announcing an all-in price of \$29.99 including lawn ticket, parking, all fees, a hot dog and a soda. The special offer, which is good on all lawn tickets at Live Nation ticketed amphitheaters, runs for 24 hours beginning on Wednesday, July 8 only at LiveNation.com.

Tickets for this week's installment of "No Service Fee Wednesday" go on sale at 12:01 a.m. local time on July 8, 2009 at [www.LiveNation.com](http://www.LiveNation.com).

"Over the last five Wednesdays, music fans have saved millions of dollars on concert tickets at LiveNation.com," says Michael Rapino, President and Chief Executive Officer of Live Nation. "Now fans have asked that we take it one step further and give a truly all-in price and so this week we're offering a \$29.99, one price deal that includes the ticket, parking, all fees and a concert meal."

This all-in \$29.99 concert experience is available only at Live Nation amphitheaters in the U.S. and Canada for concerts including, but not limited to artists like:

- 311
- Aerosmith
- The Allman Brothers Band
- Blazed & Confused Tour / Slightly Stoopid - Snoop Dogg
- blink-182
- Brad Paisley with Dierks Bentley
- Coldplay

- Creed
- Crosby Stills & Nash
- Crue Fest 2
- Def Leppard with Poison and Cheap Trick
- Depeche Mode
- The Fray
- George Strait with Blake Shelton and Julianne Hough
- Incubus
- Jason Mraz
- Kid Rock & Lynyrd Skynyrd
- The Killers
- New Kids on the Block
- Nickelback
- No Doubt
- O.A.R.
- Rascal Flatts with Darius Rucker
- REO Speedwagon & Styx
- Rockstar Energy Drink Mayhem Festival featuring Marilyn Manson & Slayer
- Rod Stewart
- Toby Keith with Trace Adkins

\*Subject to availability. Participating shows. Does not include any shipping costs. General admission or reserved seats where applicable. Serving size may vary per venue.

**ABOUT LIVE NATION:**

Live Nation's mission is to maximize the live concert experience. Our core business is producing, marketing and selling live concerts for artists via our global concert pipe. Live Nation is the largest producer of live concerts in the world, annually producing over 22,000 concerts for 1,600 artists in 33 countries. During 2008, the company sold over 50 million concert tickets [concert tickets](#) and drove over 70 million unique visitors to [LiveNation.com](#). Live Nation is transforming the concert business by expanding its concert platform into ticketing and building the industry's first artist-to-fan vertically integrated concert platform. The company is headquartered in Los Angeles, California and is listed on the New York Stock Exchange, trading under the symbol LYV. For additional information about the company, please visit [www.livenation.com/investors](http://www.livenation.com/investors).

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