

## Out of Home Media

Algeria  
Argentina  
Australia  
Austria  
Belgium  
Bosnia  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Greece  
Hungary  
Iceland  
India  
Ireland  
Israel  
Italy  
Japan  
Kazakhstan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Montenegro  
Norway  
Poland  
Portugal  
Qatar  
Romania  
Russia  
Saudi Arabia  
Serbia  
Singapore  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Thailand  
The Netherlands  
Turkey  
Ukraine  
United Arab Emirates  
United Kingdom  
United States  
Uruguay  
Uzbekistan

## JCDecaux renews 15 advertising street furniture contracts in France

**Paris, May 16, 2011** - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, has renewed 15 advertising street furniture contracts in France following a number of competitive tenders. The towns and cities concerned have a combined population of around a million people.

The contracts cover **2,312 2m<sup>2</sup> advertising panels** and **300 8m<sup>2</sup> advertising panels** in Aubagne, Bihorel, Castres, Chateauroux, Dreux, Dunkirk, Epinal, La Ciotat, Le Crés, Limoges, Nevers, Orange, Poitiers, Ramonville-Saint-Agne and Wattignies.

**Jean-Charles Decaux, co-CEO of JCDecaux**, commented *“We are delighted to have been awarded these contracts once again, underlining our commitment to quality, innovation and sustainable development. The contracts strengthen JCDecaux’s national network and our position as the leading Street Furniture company in France, benefiting our advertisers and their communication strategies.”*

### Key Figures for the Group:

- 2010 revenues: €2,350 m; Q1 2011 revenues: €535,3 m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (427,200 advertising panels)
- No.1 worldwide in transport advertising with 184 airports and 287 transport contracts in metros, buses, trains and tramways (369,900 advertising panels)
- No.1 in Europe for billboards (226,700 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (239,600 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,023,900 advertising panels in 56 countries
- Present in 3,600 cities with more than 10,000 inhabitants
- 9,940 employees

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