CERTAIN OTHER FINANCIAL AND STATISTICAL INFORMATION DISCUSSED DURING THE FIRST QUARTER 2011 EARNINGS CONFERENCE CALL ON TUESDAY, APRIL 26, 2011
QUARTER ENDED MARCH 31, 2011 (Recurring and comparable basis)

Reconciliation to Adjusted EBITDA *(in thousands of dollars)*	**THREE MONTHS ENDED MARCH 31,**	
	2011	**2010**
Reported earnings before income taxes	**$70,813**	**$82,788**
Add back:		
Impairment Charge	7,320	-
Litigation Settlement	2,800	-
Interest Expense, net	9,606	5,915
Depreciation of Property Assets	15,678	15,721
Amortization & Write-down of Intangibles	858	1,051
Adjusted EBITDA	**$107,075**	**$105,475**
EBITDA Margin	***14.4%***	***14.7%***

- **KEY INDICATORS**
  - **Customer skips and stolens**
    - Coming in at just 2.2%
  - **Inventory**
    - Held for rent in Q1'11 at 21.1%
- **ADJUSTED DILUTED EARNINGS PER SHARE**
    - Q1'11 - $0.79, an increase of 2.6%.
    - $0.04 drag on earnings due to our investment and ramp up of our growth initiatives, RAC Acceptance and International expansion.
- **ADJUSTED EBITDA**
    - Q1'11 - $107.1 million and 14.4% margin.
- **OPERATING PROFIT MARGINS**
    - Quarterly operating profit margin at 12.2% - essentially flat with prior year.
- **DEBT**
    - Consolidated Debt leverage Ratio – 1.33X, well below our covenant requirement of 3.25X.
    - No additional mandatory payments in 2011 and less than $50 million per year in 2012 and 2013.

- **RAC ACCEPTANCE**
    - Completed the integration of the 158 TRS (The Rental Store, Inc.) locations.
    - Should contribute approximately 6% - 7% of our total revenue in 2011 and $15 million - $20 million in EBITDA.

- **GUIDANCE**
    - Top line growth of 5% - 7% for the year
    - EPS growth of 3% - 10% for the year – which includes approximately $0.11 dilution from our new initiatives.

- **18,000 co-workers**

This information above contains forward-looking statements that involve risks and uncertainties. Such forward-looking statements generally can be identified by the use of forward-looking terminology such as "may," "will," "expect," "intend," "could," "estimate," "should," "anticipate," or "believe," or the negative thereof or variations thereon or similar terminology. Although the Company believes that the expectations reflected in such forward-looking statements will prove to be correct, the Company can give no assurance that such expectations will prove to have been correct. The actual future performance of the Company could differ materially from such statements. Factors that could cause or contribute to such differences include, but are not limited to: uncertainties regarding the ability to open new rent-to-own stores; the Company's ability to acquire additional rent-to-own stores or customer accounts on favorable terms; the Company's ability to control costs and increase profitability; the Company's ability to identify and successfully enter new lines of business offering products and services that appeal to its customer demographic; the Company's ability to enhance the performance of acquired stores; the Company's ability to retain the revenue associated with acquired customer accounts; the Company's ability to identify and successfully market products and services that appeal to its customer demographic; the Company's ability to enter into new and collect on its rental purchase agreements; the passage of legislation adversely affecting the rent-to-own industry; the Company's failure to comply with statutes or regulations governing the rent-to-own or financial services industries; interest rates; increases in the unemployment rate; economic pressures, such as high fuel costs, affecting the disposable income available to the Company's targeted consumers; conditions affecting consumer spending and the impact, depth, and duration of current economic conditions; changes in the Company's stock price and the number of shares of common stock that it may or may not repurchase; future dividends; changes in estimates relating to self-insurance liabilities and income tax and litigation reserves; changes in the Company's effective tax rate; the Company's ability to maintain an effective system of internal controls; changes in the number of share-based compensation grants, methods used to value future share-based payments and changes in estimated forfeiture rates with respect to share-based compensation; the resolution of material litigation; and the other risks detailed from time to time in the Company's SEC reports, including but not limited to, its annual report on Form 10-K for the year ended December 31, 2010. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, the Company is not obligated to publicly release any revisions to these forward-looking statements to reflect the events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.