

The future is not about devices or applications. It is about people, their identities and their information. Customers want access to information anytime, anywhere and from any device. They want a hassle-free experience. They want to lower costs. As a result, they want to have confidence in adopting cloud, virtualization, and mobile technologies. Symantec can help them do just that. Today we are the leader in helping enterprises and consumers secure and manage their information and identities. By providing products and solutions that enable the adoption of key technology trends that are changing how customers use and access information, we will carry that leadership into tomorrow.

CLOUD

Customers want their cloud infrastructure to be secure and offer high availability. At the same time they want to lower costs and simplify IT administration. We have a broad portfolio of cloud solutions and services, from SaaS security to authentication services and online backup to cloud infrastructure management. These solutions help customers secure and manage their information and identities from the cloud. Our solutions also help customers build a better, more secure cloud.

SOLUTIONS FOR THE CLOUD

We are delivering security and management solutions for the cloud. Our cloud-based user authentication solution utilizes soft-tokens and protects customers from unauthorized access to corporate applications and data, both within the corporate network and in the cloud. Our security and management solutions allow customers to take advantage of building private clouds while protecting information and meeting compliance standards. Our storage management products help customers reduce complexity by simplifying the management of heterogeneous environments to build a scalable public or private cloud. In addition, our solutions allow customers to take advantage of low-cost commodity hardware when building their cloud infrastructure.

SOLUTIONS FROM THE CLOUD

Through Symantec.cloud, our SaaS offerings, we are delivering security from the cloud. Our cloud messaging, web, and endpoint security solutions are helping customers simplify operations and reduce costs. In addition, our managed services offer real-time protection for companies of all sizes around the globe. We are helping customers secure their websites and improve online transaction closure rates through our premium authentication offerings and Norton integrated seal-in-search. Our cloud-based reputation security service processes over 4 billion ratings per day, protecting consumers and now enterprises. We house over 68 petabytes of data for over 14 million consumers through our online backup offering. As more consumers use web-enabled devices we have the opportunity to help them access and share their personal files, videos and pictures securely from the cloud. Today, online backup users can access their information from their iPhone, iPad or Android device. We're focused on creating new solutions that are relevant to today's digital threats. For example, our expanded online family solution helps parents monitor online activities and discuss with their children how to interact in a digital world.

VIRTUALIZATION

Organizations are embracing virtualization to reduce costs and enhance flexibility. They now want to virtualize mission critical infrastructure. However, customers need a trusted partner to reduce virtualization complexities and ensure essential applications and data are protected. Our solutions help organizations secure, manage and optimize their virtual environments from the datacenter to the endpoint.

SOLUTIONS IN THE DATACENTER

For the data center, we jointly developed new solutions with VMware called Application High Availability and Virtual Store. These solutions enable organizations to accelerate the virtualization of business-critical applications and reduce storage costs in virtual environments. Our new backup products protect, deduplicate and recover information in both physical and virtual environments through a single, unified platform. We enhanced our products' support for VMware and Microsoft Hyper-V virtualization technologies in order to allow customers to reduce management complexity and operational costs in their virtual environments. In addition, our storage thin provisioning feature is helping customer take virtualization from the server to the underlying storage.

SOLUTIONS AT THE ENDPOINT

At the endpoint, our endpoint virtualization suite helps customers save operational costs, optimize license consumption, and employ a hybrid virtual solution in their environments. Our enterprise security solutions are being optimized to protect virtualized environments. Technology such as single instance security enhances the virtual protection capabilities of our endpoint security products. In addition, our internally developed Data Insight solution will allow our products to proactively apply security and compliance controls in a virtualized world.

MOBILE

Mobile devices are being used both at work and at home. This helps people become more productive, but is beginning to create new security and management challenges. We expect this trend to continue over the long term and are committed to help our customers deal with the explosion of digital devices, the consumerization of IT, and the improved computing power of mobile devices. Our solutions help customers manage and protect mobile devices while enforcing data governance, securing corporate data and increasing visibility across all mobile platforms.

SOLUTIONS FOR THE ENTERPRISE

For the enterprise, we recently launched new security and management capabilities for Android and Apple iOS, in addition to existing support for Windows Mobile, Symbian and BlackBerry. These products include features such as remote wipe, password policy enforcement and device inventory, among others. Through our user authentication solutions, we are able to help customers deal with the challenges of managing mobile environments while keeping information accessible and safe. Our mobile encryption and data loss preventions technologies also help enterprises mitigate the risk of data loss through mobile devices.

SOLUTIONS FOR THE CONSUMER

For consumers, we are focused on providing a hassle free online experience across mobile phones, tablets and smart devices. We launched a new DNS (Domain Name Service) solution that provides a faster and more reliable web browsing experience without requiring software to be downloaded onto the device, ideal for game consoles, Internet-connected TVs and other devices. Our new Android platform security product protects phone and tablet users against a growing number of mobile threats and allows customers to remotely locate, wipe and lock their device. We have also created utility solutions that help consumers deal with the complexities of their mobile device, help users stay within their preset call, text or data plan, and manage their applications.

SUMMARY OF SYMANTEC SOLUTIONS THAT ENABLE CUSTOMER ADOPTION OF STRATEGIC IT TRENDS

Market	Cloud	Virtualization	Mobile
Enterprise	Email Security.cloud Email Encryption.cloud Email Archiving.cloud Web Security.cloud IM Security.cloud Endpoint Protection.cloud Trust Services (SSL) User Authentication Data Protection Suite Managed Services FileStore	Endpoint Protection Endpoint Virtualization Endpoint Streaming NetBackup Backup Exec Storage Foundation Application HA Virtual Store	Endpoint Protection Mobile Management Suite Mobile Encryption Mobile Data Loss Prevention Mobile Identity Protection Device Certificate Services Next Generation Network Protection
Consumer	Norton Security Suites Norton Online Backup Norton Online Family		Norton Mobile Security Norton DNS Norton Connect Norton Mobile Utilities

CONCLUSION

Today's trends in cloud, virtualization and mobile solutions provide customers the opportunity to work and play differently in tomorrow's digital world. We can help them realize that opportunity. By helping vendors build secure cloud environments and by offering our solutions through the cloud, customers can move to the cloud. By helping customers adopt server, storage and endpoint virtualization, customers can expand the benefits of virtualization. By helping customers manage devices, authenticate users, and protect information, customers can freely become more mobile. Symantec has the unique ability to help customers confidently adopt and realize the full potential of all of these technology trends.