

Institutional Investor Awards 2011 : JCDecaux in the place of honour

Out of Home Media

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Hungary
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India
Ireland
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Italy
Japan
Kazakhstan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Montenegro
Norway
Poland
Portugal
Qatar
Romania
Russia
Saudi Arabia
Serbia
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
The Netherlands
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan

Paris, 15 March 2011 - JCDecaux SA (Euronext Paris: DEC), the number one outdoor advertising company worldwide, announced that « Institutional Investor Awards 2011 » put JCDecaux in the place of honour.

On the occasion of the publication of the 2011 Institutional Investor Awards, JCDecaux received two nominations in the Media category and is ranked in the Top 3 All-Europe Executive Team.

- Jean-Charles Decaux and Jean-François Decaux were voted 1st Best CEOs in Europe

- Martin Sabbagh was voted 3rd Best Investor Relations

The Institutional Investor Awards – a competition that International Investor, a monthly magazine enjoying reference status in the world of international finance, has been organizing for more than 30 years – pay tribute to outstanding achievements made by companies and individuals in the area of financial management.

This year, the selection panel comprised of 1,242 sell-side analysts (responsible for placing recommendations for brokerage firms such as Goldman Sachs, Morgan Stanley, etc.) awarded prizes to 3 CEOs in each of the categories included in the competition.

The following CEOs were singled out for distinction in the Media category:

1- Jean-Charles Decaux et Jean-François Decaux, JCDecaux

2- Jeremy Darroch, BSKyB

3- Giuseppe Tringali, Telecinco.

The best Investor Relations professionals in the Media sector are:

1- Pearson

2- Telecinco

3- JCDecaux

These awards represent further tangible proof of the financial community's recognition of the strategic and managerial skills of JCDecaux's senior management team.

On receiving this award, Jean-Charles Decaux, Chairman of the Executive Board and Co-CEO, and Jean-François Decaux, Co-CEO, said: "Moving from being ranked second place (in 2010) to being the top-ranked CEOs in the Media industry, is a tribute to the hard work and dedication to excellence of all of us here at JCDecaux".

JCDecaux SA

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www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,378,304.92 euros - # RCS: 307 570 747 Nanterre - FR 44307570747

Key Figures for the Group:

- 2010 revenues: €2,350 m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (427,200 advertising panels)
- No.1 worldwide in transport advertising with 184 airports and more than 300 transport contracts in metros, buses, trains and tramways (369,900 advertising panels)
- No.1 in Europe for billboards (226,700 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (239,600 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,023,900 advertising panels in 56 countries
- Present in 3,600 cities with more than 10,000 inhabitants
- 9,940 employees

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