

AT ANN INC. WE GET WOMEN.

OUR PURPOSE

Inspiring and connecting
with women to put their
best selves forward every day

OUR VALUES AND BEHAVIORS

STAYING CONNECTED TO WOMEN

- ★
We put our clients first
when making decisions
- ★
We listen and respond
to changing needs
- ★
We create experiences
that inspire
- ★
We spend time in the field
and with the field

EMBRACING FASHION FIRST

- ★
We get fashion and
love a sense of style
- ★
We provide great quality
and value
- ★
We reach every
woman who cares about
how she looks

PUTTING OUR BEST SELVES FORWARD EVERY DAY

- ★
We show up with good intent
- ★
We are optimistic and
assume the best in each other
- ★
We are accountable
for our actions and results
- ★
We encourage honest debate
- ★
We collaborate and
partner with each other
- ★
We bring new ideas and
are open to change

HONORING OUR FULL LIVES

- ★
We encourage a balance
between work and life
- ★
We seek diversity—in thought,
background, and experience
- ★
We provide tools and
resources that make it easy
for us to do our best work
- ★
We invest in and
develop people so that
they can grow