



GM FINANCIAL NAMES RAWLS AUTO AUCTION 2010 AUCTION OF THE YEAR

FORT WORTH, TEXAS Feb. 24, 2011 – GENERAL MOTORS FINANCIAL COMPANY, INC., formerly known as AmeriCredit Corp. (“GM Financial” or the “Company”), has named Rawls Auto Auction in Leesville, S.C., as its 2010 Auction of the Year as part of the Company’s nationwide Auction of Excellence program.

Every year, GM Financial representatives review the performance of participating auctions in a variety of categories, including customer service, marketing promotions, pre-sale activities and overall auction success to select an Auction of the Year.

“The Rawls team has developed an outstanding level of communication with our Remarketing team” said Dan Heinrich, GM Financial’s vice president of Asset Remarketing. “Their hard work is evident when we send our auction reps to Rawls on the day of the sale as all vehicles are on the sale line, reconditioning work is complete and paperwork is final and ready to review without fail. Their work ethic presents our product with integrity, and their commitment to our partnership has earned them the Auction of the Year award two years in a row.”

Jimmy Rawls, owner of Rawls Auto Auction, noted that "It's an honor to win one year, but even better to win two years in a row. Our team is great and we are focused on winning again next year. I cannot say enough about our team. They're a great group of people and deserve all the credit for this achievement."

Rawls received three quarterly Auction of Excellence awards for the Southeast region from GM Financial in 2010, and previously won Auction of the Year awards in 2006 and 2009. As the top auction of the Southeast region, Rawls competed with other regional award recipients for this year’s national honor. The other 2010 regional winners are:

- Midwest – ADESA Kansas City, Belton, Mo.
- Northeast – Harrisburg Auto Auction, Mechanicsburg, Pa.
- Southwest – Sparkling City Auto Auction, Robstown, Texas
- West Coast – ADESA San Diego, San Diego, Calif.

About the National Auto Auction Association's (NAAA) Certified Program

In 2011, GM Financial adopted the new NAAA Certification Standard by offering Gold and Silver Certified Vehicles. Gold Certified Vehicles (formerly Advantage Choice vehicles) represent vehicles reconditioned to be in very good condition for their model year and mileage, and receive a 7-Day Certification guarantee. Silver Certified Vehicles (formerly Advantage 80+ vehicles) represent vehicles that are in average condition for their model year and mileage, and receive a 7-Day Certification guarantee.

About GM Financial

General Motors Financial Company, Inc. provides auto finance solutions through auto dealers across the United States. GM Financial has approximately 3,000 employees in the U.S. and Canada, 800,000 customers and \$9 billion in auto receivables. The company is a wholly-owned subsidiary of General Motors Company and is headquartered in Fort Worth, Texas. GM Financial's Asset Remarketing division currently operates as AmeriCredit/GM Financial and partners with approximately 35 auction partners throughout the United States. For more information, visit www.americredit.com.

Contact:

Caitlin DeYoung
(817) 302-7394