APPLE THREE-YEAR FINANCIAL HISTORY

Results of Operations	FY 2010	FY 2009	FY 2008
Net sales:			
Domestic	$28,633	$22,325	$20,893
International	36,592	20,580	16,598
Total net sales	65,225	42,905	37,491
Costs and expenses:			
Cost of sales	39,541	25,683	24,294
Research and development (R&D)	1,782	1,333	1,109
Selling, general and administrative (SG&A)	5,517	4,149	3,761
Total Operating Expenses	7,299	5,482	4,870
Operating income	18,385	11,740	8,327
Other income and expense	155	326	620
Income before provision for income taxes	18,540	12,066	8,947
Provision for income taxes	4,527	3,831	2,828
Net income	$14,013	$8,235	$6,119
Diluted earnings per common share	$15.15	$9.08	$6.78
Shares used in computing diluted earnings per share (in thousands)	924,712	907,005	902,139

Financial Position	September 25, 2010	September 26, 2009	September 27, 2008
Cash, cash equivalents and marketable securities	$51,011	$33,992	$24,490
Accounts receivable, net	$5,510	$3,361	$2,422
Inventories	$1,051	$455	$509
Property, plant and equipment, net	$4,768	$2,954	$2,455
Total assets	$75,183	$47,501	$36,171
Current liabilities	$20,722	$11,506	$11,361
Non-current liabilities	$6,670	$4,355	$2,513
Shareholders' equity	$47,791	$31,640	$22,297

Other Data (Unaudited)			
Regular employees	46,647	34,306	32,010
Temporary employees and contractors	2,768	2,489	3,066
International net sales as a percentage of total net sales	56%	48%	44%
Gross margin as a percentage of net sales	39%	40%	35%
R&D as a percentage of net sales	3%	3%	3%
SG&A as a percentage of net sales	8%	10%	10%
Operating income as a percentage of net sales	28%	27%	22%
Return on net sales	21%	19%	16%
Price range per common share	$180.70 - $293.53	$78.20 - $188.90	$115.44 - $202.96