

## JCDecaux: Jean-Sébastien Decaux appointed CEO, Southern Europe

### Out of Home Media

Algeria  
Argentina  
Australia  
Austria  
Belgium  
Bosnia  
Brazil  
Bulgaria  
Canada  
Chile  
China  
Croatia  
Czech Republic  
Denmark  
Estonia  
Finland  
France  
Germany  
Greece  
Hungary  
Iceland  
India  
Ireland  
Israel  
Italy  
Japan  
Kazakhstan  
Korea  
Latvia  
Lithuania  
Luxembourg  
Malaysia  
Montenegro  
Norway  
Poland  
Portugal  
Qatar  
Romania  
Russia  
Serbia  
Singapore  
Slovakia  
Slovenia  
Spain  
Sweden  
Switzerland  
Thailand  
The Netherlands  
Turkey  
Ukraine  
United Arab Emirates  
United Kingdom  
United States  
Uruguay  
Uzbekistan

**Paris, September 13, 2010** - Jean-Sébastien Decaux has been appointed Chief Executive Officer, Southern Europe, a position created to bring the Group's activities in Spain, Portugal and Italy into a single regional entity. Jean-Sébastien Decaux will continue to serve as Chief Executive Officer of JCDecaux Belgium and JCDecaux Luxembourg, and Street Furniture Director and Board member of IGPDecaux, but will leave his role as Sales Director of IGPDecaux.

Jean-Sébastien Decaux will report to Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux.

Jean-Sébastien Decaux (33) joined the JCDecaux Group in 1998. From 1998 to 2000 he worked as a Sales manager responsible for the launch of advertising campaigns in supermarkets for JCDecaux in the United Kingdom before being appointed City Relations manager of JCDecaux Italia in 2000.

Since November 2001, following an agreement between IGP (the Du Chêne de Vère family), Rizzoli Corriere della Sera and JCDecaux, he has served as Managing Director responsible for Street Furniture and Sales Director of IGPDecaux, of which he is also a Board member.

In 2004, he took on responsibility for the Belgian and Luxembourg subsidiaries.

**Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux,** said: "It was a source of immense pleasure and personal satisfaction to create and develop the activities of JCDecaux in these different countries through a combination of organic growth and acquisition-driven expansion. The sheer size of these entities and the type of challenges to be faced over the coming years now call for the creation of a regional structure along the lines of our organisation in Northern Europe, Asia, the Middle East/Africa and South America. I would like to thank the local teams with whom I have worked for 20 years and to congratulate them once again for the outstanding quality of what they have achieved. I am delighted to be working with Jean-Sébastien Decaux in his new role, managing our activities in this continuously changing region."

### Key Figures for the Group:

- 2009 revenues: €1,918.8 m, H1 2010 revenues: €1,110.6m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (428,000 advertising panels)
- No.1 worldwide in transport advertising with 163 airports and more than 300 transport contracts in metros, buses, trains and tramways (380,200 advertising panels)
- No.1 in Europe for billboards (230,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (239,600 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,040,600 advertising panels in 55 countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 9,940 employees

### Contacts

**Communications Department:** Agathe Albertini  
+33 (0) 1 30 79 34 99 – [agathe.albertini@jcdecaux.fr](mailto:agathe.albertini@jcdecaux.fr)  
**Investors Relations:** Martin Sabbagh  
+33 (0) 1 30 79 79 93 – [martin.sabbagh@jcdecaux.fr](mailto:martin.sabbagh@jcdecaux.fr)

JCDecaux SA

United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777

Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79

[www.jcdecaux.com](http://www.jcdecaux.com)

A public limited corporation with an Executive Board and Supervisory Board

Registered capital of 3,374,926.68 euros - # RCS: 307 570 747 Nanterre - FR 44307570747