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FOSUN 复星

FOSUN INTERNATIONAL LIMITED

(Incorporated in Hong Kong with limited liability under the Companies Ordinance)

(Stock Code: 00656)

**VOLUNTARY ANNOUNCEMENT
NON-BINDING MEMORANDUM OF UNDERSTANDING
IN RELATION TO
FOSUN-PRUDENTIAL STRATEGIC COOPERATION**

The Board of the Company announces that the Company entered into a non-binding memorandum of understanding with Prudential on 13 January 2011 for establishment of Fosun-Prudential Investment Program. The investments to be made in the Fosun-Prudential Investment Program shall include opportunities (i) in the PRC and (ii) outside the PRC where there is a revenue or other business connection to the PRC.

The board of directors (the “**Board**”) of Fosun International Limited (the “**Company**”) announces that the Company entered into a non-binding memorandum of understanding with Prudential Financial, Inc. (“**Prudential**”) on 13 January 2011 for establishment of funds, accounts and joint ventures within or outside the People’s Republic of China (the “**PRC**”) as may be necessary or appropriate in order to accomplish the investment program (the “**Fosun-Prudential Investment Program**”). The investments to be made in the Fosun-Prudential Investment Program shall include opportunities (i) in the PRC and (ii) outside the PRC where there is a revenue or other business connection to the PRC (the “**Proposed Transaction**”).

Pursuant to the terms of the non-binding memorandum of understanding, Prudential and the Company will contribute an aggregate of US\$500,000,000 (equivalent to approximately HK\$3,900,000,000) and no less than US\$100,000,000 (equivalent to approximately HK\$780,000,000) respectively to the Fosun-Prudential Investment Program. Depending upon the particular investment vehicle, the Company will be the general partner, asset manager, or act in a like capacity, while Prudential will be the limited partner, separate account beneficiary, or act in a like capacity in the Fosun-Prudential Investment Program.

Prudential is principally engaged in financial services with a presence over the United States of America, Asia, Europe and Latin America.

Further announcements will be made by the Company as and when appropriate in compliance with the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

As at the date of this announcement, no formal agreement in relation to the Proposed Transaction has been entered into between the Company and Prudential. Shareholders of the Company and investors should exercise caution when dealing in the shares of the Company.

By Order of the Board
Fosun International Limited
Guo Guangchang
Chairman

Shanghai, the PRC, 13 January 2011

As at the date of this announcement, the executive directors of the Company are Mr. Guo Guangchang, Mr. Liang Xinjun, Mr. Wang Qunbin, Mr. Fan Wei, Mr. Ding Guoqi, Mr. Qin Xuetang and Mr. Wu Ping; the non-executive director is Mr. Liu Benren; and the independent non-executive directors are Dr. Chen Kaixian, Mr. Zhang Shengman and Mr. Andrew Y. Yan.

Unless otherwise stated, amount in US\$ has been translated into HK\$ at exchange rate of US\$1.00 to HK\$7.80 for illustration purposes only. No representation is made that any amount in US\$ or HK\$ can be or could have been converted at the relevant date at the above rate or any other rates at all.