

This is an English convenience translation from the original Hebrew version. In case of any discrepancy, the binding version is the Hebrew original.

**Israel Corporation Ltd.**

Registrar Number: 520028010

**Form 091**

Securities of the Corporation are listed in the Tel Aviv Stock Exchange

**Public**

Sort name: Israel Corporation

Address: P.O.B. 20456, Tel Aviv 61204

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Email: NOGAY@ISRAELCORP.COM

Date of Transmission: 21/02/2010

Reference: 2010-01-389511

To: The Securities Authority  
www.isa.gov.il

To: The Tel Aviv Stock Exchange  
www.tase.co.il

**Immediate Report as to the Appointment of a Senior Officer (Excluding an Appointment of a Director and an Individual Appointed on behalf of a Director Corporation)**

Regulation 34(b) of the Securities Regulations (Periodic and Immediate Reports), 5730-1970

1. Surname and First Name: *Alchek-Kaplan Maya*

Surname and First Name in English as written in passport: *Alchek-Kaplan Maya*

Type of I.D.: *I.D. Number*

I.D. No.: *29470861*

Citizenship: *Individual with Israeli citizenship*

Citizenship country: \_\_\_\_\_

2. Date of Birth: *05/05/1972*

3. Address for Service of Process: *16 Dolchen, Tel-Aviv 69360*

4. Date of commencement of office: *15/03/2010*

5. Office for which appointed:

<i>Other</i>	The General Counsel (In house) and Company Secretary
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6. Prior Office in the Company before the Appointment:

<i>None</i>	_____
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7. Academic Education:

<b>Degree</b>	<b>Field</b>	<b>Name of Academic Institution</b>
<i>LLB</i>	<i>Law</i>	<i>Hebrew University</i>

Other Education and Professional Diplomas:

\_\_\_\_\_

**8.** Main Positions in the Past 5 Years:

<b>The Position</b>	<b>Place of Business</b>	<b>Period of Service</b>
<i>Advocate</i>	<i>Herzog ,Fox, Neeman</i>	<i>5 years</i>

**9.** The senior officer *does not* hold other offices in the corporation, in a subsidiary, in an affiliated company or in an interested party.

**10.** The senior officer *is not* a family relative of another senior officer or of interested party in the corporation

**11.**

a. The senior officer *does not* own securities of the corporation

Name and Type of Securities	Securities No. in Stock Exchange	Amount of securities	Dormant	Holding Rate		Holding Rate (Fully Diluted)	
				Capital	Voting	Capital	Voting
_____	_____	_____	_____				

b. The senior officer *does not* hold securities of a subsidiary or of an affiliated company of the corporation

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Reference of former documents in this regard (referring does not constitute incorporation by reference):

Former name of reporting entity:  
The Israel Corporation Ltd.

Form structure updated 18/01/2010

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Name of Electronic Reporter: Noga Yatziv. Position: Company's Secretary.  
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e-mail – nogay@israelcorp.com