

"We generated another quarter of significant operational achievements, delivering on-target financial metrics, including record high adjusted EBITDA and historical low adjusted net loss, while making progress executing our long-term business strategy."

— Sammy Hsieh, CEO & Co-Founder

GROSS BILLING

Increased by 79% driven by significant growth in mobile audience solutions

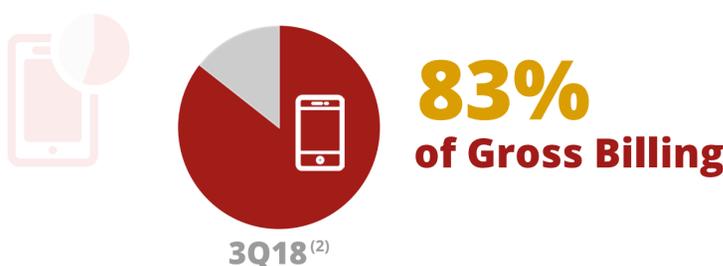
TOTAL GROSS BILLING



GROSS BILLING FROM MOBILE AUDIENCE SOLUTIONS



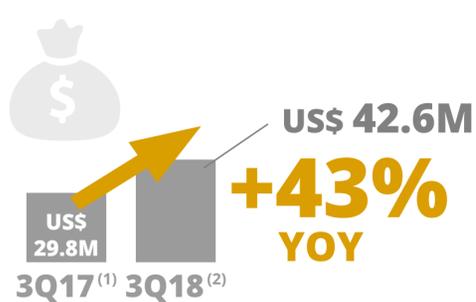
CONTRIBUTION OF MOBILE AUDIENCE SOLUTIONS FOR TOTAL GROSS BILLING



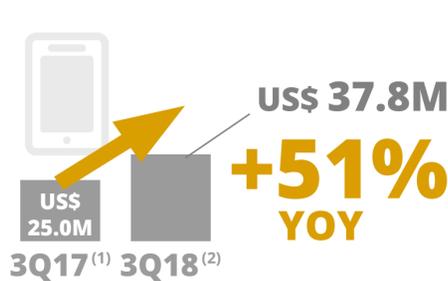
NET REVENUES

51% increase in mobile audience solutions

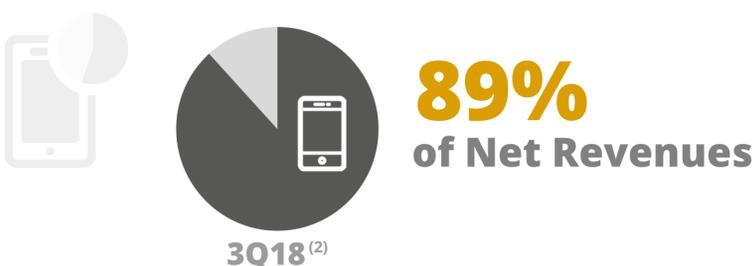
TOTAL NET REVENUES



NET REVENUES FROM MOBILE AUDIENCE SOLUTIONS



CONTRIBUTION OF MOBILE AUDIENCE SOLUTIONS FOR TOTAL NET REVENUES



ADJUSTED EBITDA

Continued to rise due to substantial increase in gross profit



OTHER BUSINESS UPDATES

Industry Recognition Earned in China and Worldwide

Tencent 腾讯

Best Brand and Performance Award by Tencent's Advertising and Marketing Service

Google

Growing Business Online, Shopping, Display and Search Innovation Awards by Google Premier Partner Awards 2018

THE DRUM

Best Audience Measurement Platform by The Drum Digital Trading Awards APAC 2018

Mumbrella Asia AWARDS

Marketing Technology Company of the Year – Highly Commended by Mumbrella Asia Awards 2018

Strong Momentum in International Expansion

Expanding into new markets to grow business further



Armani Hotel **Dubai**



Palazzo Versace Hotel **Dubai**

MezzoMedia

Mezzomedia **Korea**

Strengthened Media Partnership with Ctrip

Co-developing solutions to connect brands with influx of Chinese travelers



(1) For the three months ending September 30, 2017

(2) For the three months ending September 30, 2018

For full results of the third quarter of 2018, please visit ir.i-click.com.

Safe Harbor Statement

This announcement contains forward-looking statements. These statements constitute "forward-looking" statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as "will," "expects," "anticipates," "future," "intends," "plans," "believes," "estimates," "confident" and similar statements. Such statements are based upon management's current expectations and current market and operating conditions, and relate to events that involve known or unknown risks, uncertainties and other factors, all of which are difficult to predict and many of which are beyond the Company's control. Forward-looking statements involve inherent risks and uncertainties. A number of factors could cause actual results to differ materially from those contained in any forward-looking statement, including but not limited to the following: the Company's fluctuations in growth; its success in implementing its mobile strategies; relative percentage of its gross billing recognized as net revenues under the gross and net models; its ability to retain existing clients or attract new ones; its ability to retain content distribution channels and negotiate favourable contractual terms; market competition, including from independent online marketing technology platforms as well as large and well-established internet companies; market acceptance of online marketing technology solutions; effectiveness of its algorithms and data engines; its ability to collect and use data from various sources; fluctuations in foreign exchange rates; and general economic conditions in China. Further information regarding these and other risks is included in the Company's annual report on Form 20-F and other filings with the SEC. All information provided in this press release and in the attachments is as of the date of this press release, and the Company undertakes no obligation to update any forward-looking statement, except as required under applicable law.