Comerica ®

Shareowner Services
P.O. Box 64945
St. Paul, MN 55164-0945

COMERICA INCORPORATED

ANNUAL MEETING OF SHAREHOLDERS

April 25, 2017
9:30 a.m., Central Time

Comerica Bank Tower
1717 Main Street, 4th Floor
Dallas, Texas 75201

Directions to the Comerica Incorporated Annual Meeting are available in the proxy statement which can be viewed at www.proxydocs.com/cma.

Important Notice Regarding the Availability of Proxy Materials for the Shareholder Meeting To Be Held on April 25, 2017.

Notice is hereby given that the Annual Meeting of Shareholders of Comerica Incorporated will be held at 1717 Main Street, 4th Floor, Dallas, Texas 75201 on April 25, 2017 at 9:30 a.m., Central Time.

This communication presents only an overview of the more complete proxy materials, which contain important information and are available on the Internet or by mail. We encourage you to access and review all of the proxy materials before voting.

The proxy statement, annual report and additional soliciting materials are available at www.proxydocs.com/cma .

If you want to receive a paper copy or an email with links to the electronic materials, you must request one. There is no charge to you for requesting a copy. Please make your request for a copy as instructed on the reverse side of this Notice on or before April 11, 2017 to facilitate timely delivery.

Matters intended to be acted upon at the meeting are listed below.

The Board of Directors recommends that you vote FOR proposals 1, 2 and 3 and ONE YEAR for proposal 4:

1. Election of Directors
2. Ratification of the Appointment of Ernst & Young LLP as Independent Registered Public Accounting Firm
3. Approval of a Non-Binding, Advisory Proposal Approving Executive Compensation
4. Non-Binding, Advisory Vote on the Frequency that Shareholders are to be Presented with Advisory Proposals Approving Executive Compensation

THIS IS NOT A FORM FOR VOTING

You may immediately vote your proxy on the Internet at:

www.proxydocs.com/cma

- Use the Internet to vote your proxy 24 hours a day, 7 days a week, until 11:59 p.m. (CT) on April 24, 2017. For shares held in Comerica's employee benefit plans, the deadline is 11:59 p.m. (CT) on April 23, 2017.

- Please have this Notice and the last four digits of your Social Security Number or Tax Identification Number available. Follow the instructions to vote your proxy.

To request a paper or email copy of the proxy materials, which include the proxy statement, annual report and additional soliciting materials, please contact us via:

Internet/Mobile – Access the Internet and go to www.investorelections.com/cma . Follow the instructions to log in, and order copies.

Telephone – Call us free of charge at 866-870-3684 in the U.S. or Canada, using a touch-tone phone, and follow the instructions to log in and order copies.

Email – Send us an email at paper@investorelections.com with "cma Materials Request" in the subject line. The email must include:

- The 11-digit control # located in the box in the upper right hand corner on the front of this Notice.
- Your preference to receive printed materials via mail -or- to receive an email with links to the electronic materials.
- If you choose email delivery, you must include the email address.
- If you would like this election to apply to delivery of material for all future meetings, write the word "Permanent" and include the last 4 digits of your Social Security Number or Tax Identification Number in the email.

Comerica Incorporated
Comerica Bank Tower
1717 Main Street
Dallas, Texas 75201

March 24, 2017

Dear Shareholder,

This year, we are again providing proxy materials to our shareholders primarily through the Internet. We are pleased to use this process, which allows our shareholders to receive proxy materials in an expedited manner, while significantly lowering the costs of our annual proxy campaign. On or about March 14, 2017, we mailed you a Notice of Internet Availability of Proxy Materials containing instructions on how to access our proxy statement and our annual report online.

For your convenience, we are now sending you a proxy card, along with another copy of the Notice of Internet Availability of Proxy Materials. To vote by proxy card, please complete, sign, date and return the proxy card in the enclosed return envelope. To vote by using the automated telephone voting system or the Internet voting system, the instructions for shareholders of record are as follows:

TO VOTE BY TELEPHONE: 1-866-883-3382

- **Use any touch-tone telephone to vote your proxy.**
- **Have your proxy card and the last four digits of your Social Security Number or Tax Identification Number available when you call.**
- **Follow the simple instructions the system provides you.**
- **You may dial this toll free number at your convenience, 24 hours a day, 7 days a week. The deadline for telephone voting is 11:59 p.m. (Central Time), April 24, 2017. For shares held in Comerica's employee benefit plans, the deadline is 11:59 p.m. (Central Time), April 23, 2017.**

(OR)

TO VOTE BY THE INTERNET: **www.proxydocs.com/cma**

- **Use the Internet to vote your proxy.**
- **Have your proxy card and the last four digits of your Social Security Number or Tax Identification Number available when you access the website.**
- **Follow the simple instructions to obtain your records and create an electronic ballot.**
- **You may log on to this Internet site at your convenience, 24 hours a day, 7 days a week. The deadline for Internet voting is 11:59 p.m. (Central Time), April 24, 2017. For shares held in Comerica's employee benefit plans, the deadline is 11:59 p.m. (Central Time), April 23, 2017.**

Sincerely,

John D. Buchanan
Executive Vice President-Chief Legal Officer,
and Corporate Secretary