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## South Florida-based Fight Time Promotions acquired by Alliance MMA



Fight Time Promotions, the South Florida mixed martial arts organization founded by late Olympic gold medalist Howard Davis Jr. and his wife Karla Guadamuz-Davis, has been acquired under the umbrella of Alliance MMA, the sides announced.

Fight Time becomes one of eight MMA promotions across the country operated by Alliance, and Guadamuz-Davis will remain with the company.

"We consistently provide our fans with action-packed, professional fights," Guadamuz-Davis said in a news release. "Howard was a pioneer in training MMA fighters when the sport first became popular in the United States, and I have worked diligently to keep his legacy alive.

"His love of the sport was passed on to me and our daughter, so I couldn't be more excited about joining the Alliance MMA team, which I fully expect will allow Fight Time Promotions to expand our presence and reach new levels of success as a business."

Howard Davis Jr., who won gold as a lightweight boxer in the 1976 Montreal Olympics, died in December 2015 at his Plantation home after a nearly year-long battle with [lung cancer](#). He was 59.



Olympic champion boxer Howard Davis Jr. dies of cancer at 59

After his 17-year pro boxing career, Davis became a trainer and later an MMA promoter, founding Fight Time with his wife. He trained many top MMA fighters, including Chuck Liddell.

Since 2010, Fight Time has produced 34 events in Miami and Fort Lauderdale, many of which have been televised.

"Miami is a key target market for Alliance MMA, and Fight Time Promotions has a long, successful track record of integrity, consistency, and uniqueness," said Robert Haydak, president of Alliance MMA. "Karla produces more MMA events than any other promoter in Florida and currently has 80 fighters under contract. She has successfully led the organization in developing athletes whose bouts are showcased in her world-class events."



Howard Davis, Jr., was one of six inductees to enter the Broward County Sports Hall of Fame in 2014. He made his mark in the 1976 Olympics when he not only won a gold medal in the lightweight division but was also named outstanding fighter at the Games over the likes of Sugar Ray Leonard, Michael Spinks, and Leon Spinks.

Alliance MMA says it now expects to produce over 64 events on an annual basis across its eight markets, which includes promotions based in New Jersey, Washington, Illinois, Tennessee, Maryland, Ohio and California.

<http://www.sun-sentinel.com/sports/mixed-martial-arts/fl-mma-fight-time-0121-20170120-story.html>