

LG Smart Security, Secured by ADT Canopy



About the Product

ADT's industry-leading professional security monitoring capabilities under ADT Canopy.

- Offers users the flexibility to monitor home conditions remotely and add ADT's monitoring as a service (MaaS) capabilities.
- Available Q4 2016/Q1 2017 for in-store purchase and self-install
- Available at Amazon.com and BestBuy.com
- Pricing: \$199.99 MSRP + ADT Canopy Service (\$19.99 intrusion detection; \$9.99 secure video storage/7 days OR \$29.99 secure video storage/30 days)

About the Audience

LG Smart Security is a mobile security and automation solution for renters, mobile-first users and those looking for a more flexible security and automation solution.

- No contract commitment lowers barrier for entry to mobile users
- Month-to-month monitoring terms allows for greater flexibility in service provision
- Blended brand gives users ability to trial smart security hardware and service from leading tech and security companies in one device
- ADT Canopy service trial is valid for 60-days