

Frank's International Q2 2016 Earnings Conference Call

July 28, 2016



Unlocking Complexities.

Q2 2016 Earnings Conference Call

Introduction – Blake Holcomb, Director of Investor Relations

Operations Overview – Gary Luquette, President and CEO

Financial Performance – Jeff Bird, EVP and CFO

Q & A

Corporate Information

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Gary Luquette – President and CEO

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Path to Recovery



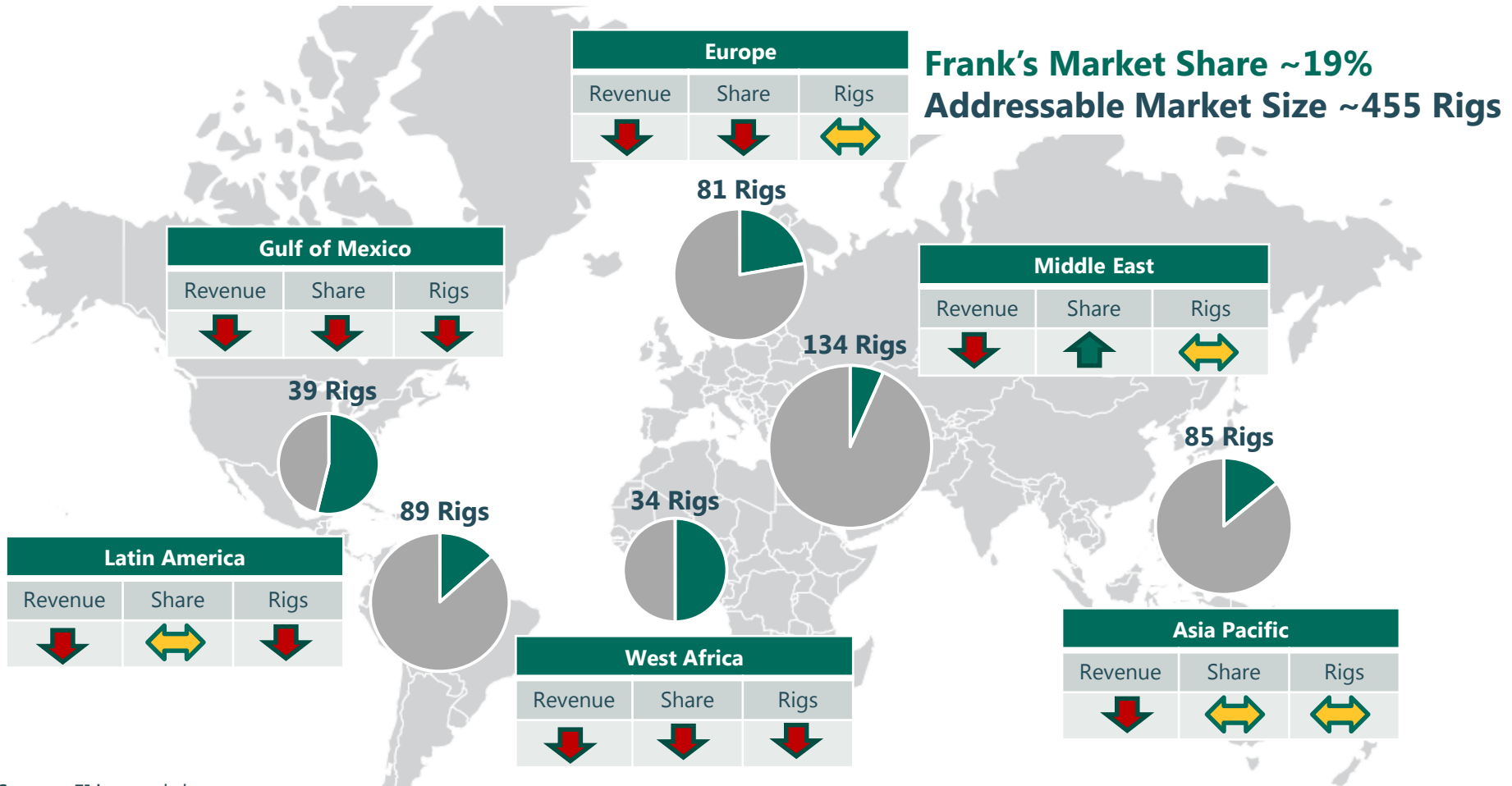
Q2 2016 Summary

- Global tubular running services in every region down double digits sequentially with core markets of West Africa and Gulf of Mexico floating rig count both down roughly 30 percent
 - West Africa and Gulf of Mexico represented nearly 80% of revenue decline and approximately 45% of EBITDA decline quarter over quarter
 - A reserve related to Venezuelan receivables and higher corporate expenses were primary drivers of net loss
 - Additional cost actions taken in the quarter now expect to yield annualized savings of more than \$100 million
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Jeff Bird – Executive Vice President and CFO

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FI Offshore Global Market Share Q1 2016 to Q2 2016



Source: FI internal data

Average quarterly share and rig count, excludes platforms

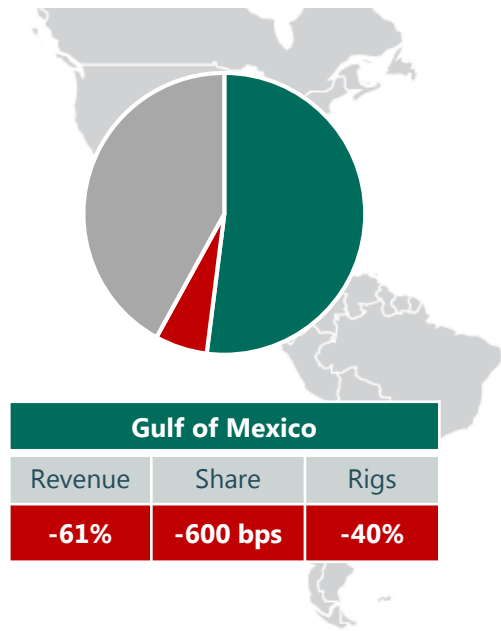
Chart size approximate of market size

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Impact on Key Markets Since Peak in Q4 2014

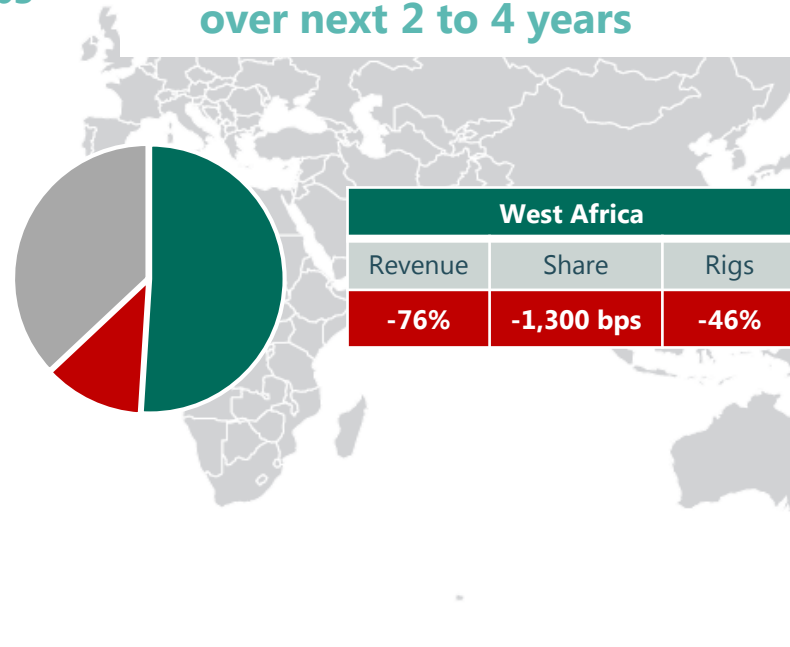
Gulf of Mexico

- Floating rig count down ~40%, but FI share remains above 50%
- Competition for new business remains high resulting in price concessions and deferral or cancellation of more complex jobs



West Africa

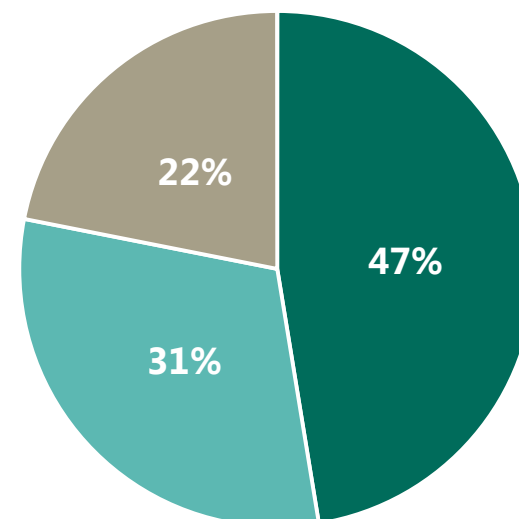
- 12 rig demobilizations during Q2 2016 and down 46% since the peak
- Revenues further impacted by pricing concessions and shifts in complexity
- Poor exploration results and depressed commodity prices limit upside in activity over next 2 to 4 years



Q2 2016 Financial Highlights

	Q2 Results	Q/Q Δ
International Services	\$57.4 MM	(31%)
U.S. Services	\$37.1 MM	(24%)
Tubular Sales	\$26.5 MM	22%
Total Company Revenue	\$120.9 MM	(21%)
Adj. EBITDA⁽¹⁾⁽²⁾	(\$13.7) MM	(143%)
Adj. EBITDA margin⁽²⁾	(11%)	(155%)
Diluted EPS	(\$0.20)	N/A
Operating Cash Flow	\$11.9 MM	(74%)
Cash & Equivalents	\$581.4 MM	(5%)
Capital Expenditures	\$10.1 MM	22%
Quarterly Dividend	\$0.075	(50%)

Q2 2016 Revenue Breakdown



■ International Services ■ U.S. Services ■ Tubular Sales

Early completion or cancellation of projects in West Africa and Gulf of Mexico, higher corporate costs and bad debt expense offset higher Tubular Sales revenues

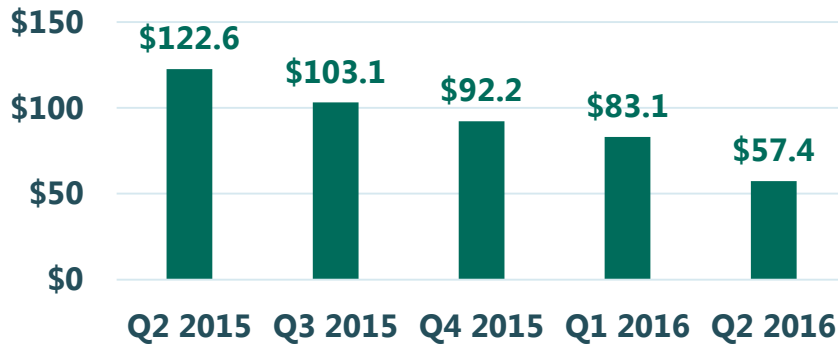
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(1) Adjusted EBITDA is a non-GAAP financial measure. See reconciliation of income from continuing operations to adjusted EBITDA

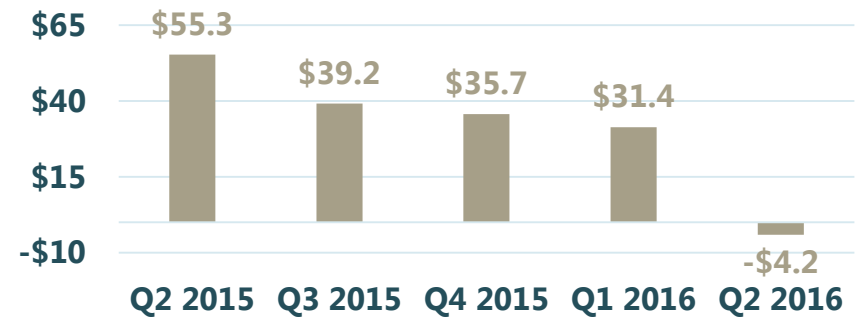
(2) Adjusted EBITDA ex-items including \$9.7 million reserve for bad debt related to Venezuelan receivable was a loss of \$4.0 million or 3.3% of revenue

International Services – Q2 2016 Highlights

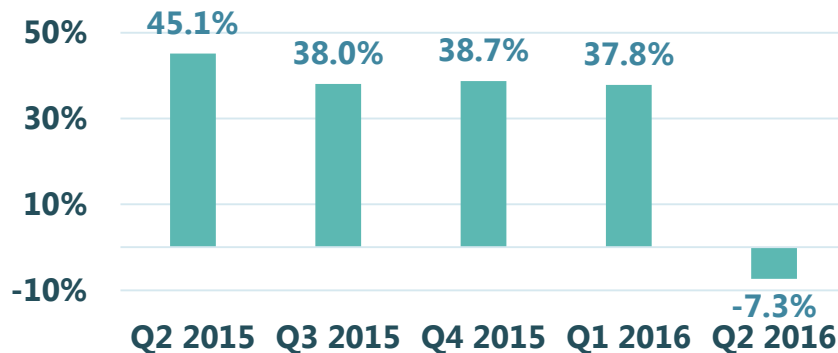
Revenue (\$M)



Adj. EBITDA (\$M)



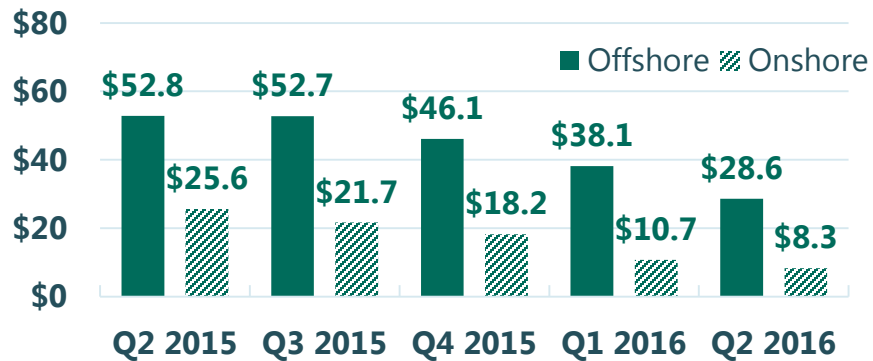
Adj. EBITDA Margin (%)



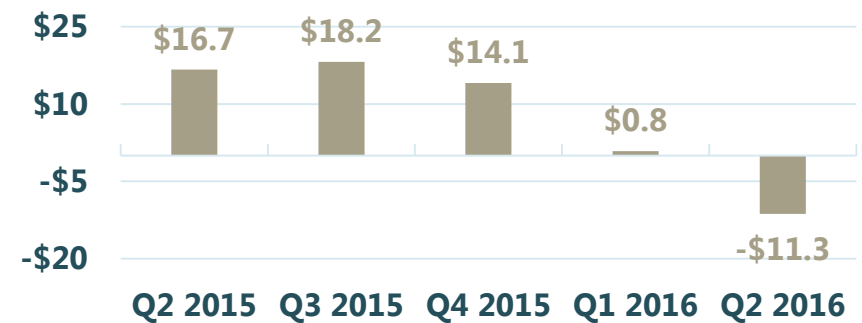
- Europe and Asia Pacific strongest relative performers during the quarter
- Middle East negatively impacted by mobilization and ramp-up expense
- Significant drops in customer spending in Latin America continues
- Adjusted EBITDA was \$5.5M, or 10% of revenue, excluding reserve for bad debt

U.S. Services – Q2 2016 Highlights

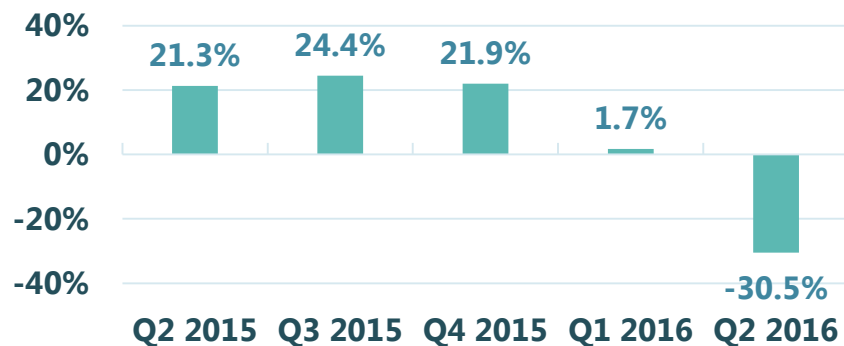
Revenue (\$M)



Adj. EBITDA (\$M)



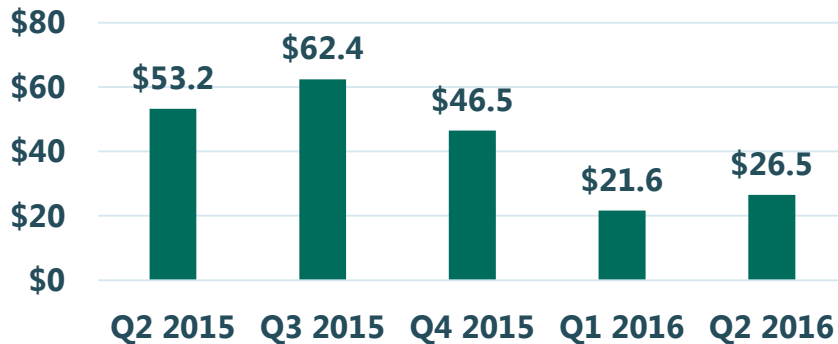
Adj. EBITDA Margin (%)



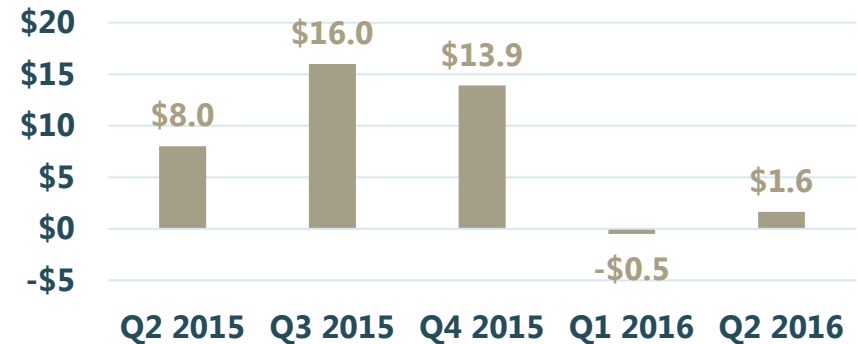
- 6 floating rigs exited the market and led to lower activity.
- U.S. Onshore addressable market share up to 35%, but continues to lose around \$1MM in EBITDA per month
- Higher corporate expenses related to professional fees and efficiency improvement initiatives

Tubular Sales – Q2 2016 Highlights

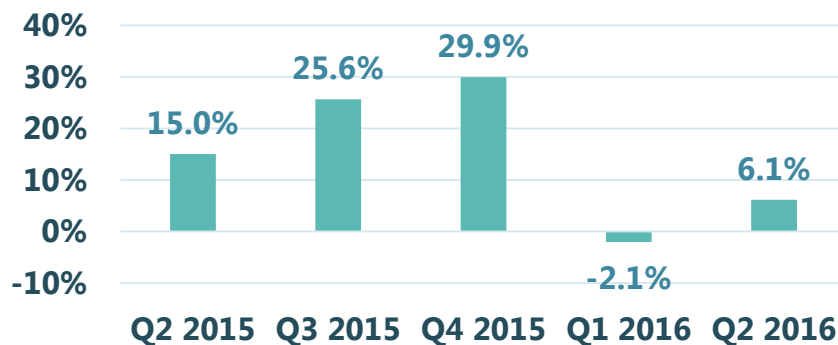
Revenue (\$M)



Adj. EBITDA (\$M)



Adj. EBITDA Margin (%)



- Gulf of Mexico activity steady in the quarter but lower year over year
- Adjusted EBITDA boosted by lower manufacturing costs
- Order and delivery line of sight still murky as customers evaluate final investment decisions
- U.S. Onshore, Central America and Middle East showing slight activity uptick

2nd Half of 2016 Outlook

- **Expect global TRS revenues down 20-25% vs 1H'16:**
 - Contracted global offshore rig-count decline expected to accelerate*
 - Incremental pricing concessions expected
- **Continued focus on cost structure and cash flow:**
 - Cost reductions weighted toward more structural than variable costs
 - Optimize global footprint and go-to-market capability
 - Dividend cut to \$0.075 from \$0.15 to give cash optionality
 - CAPEX cut to \$60 million for 2016

Expect EBITDA to be negative in the 2H'16 with additional cost reductions taking hold by year end

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*Source: RigLogix

Questions?