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Journal Communications to Announce Third Quarter 2010 Results on October 20, 2010

MILWAUKEE, WI – September 20, 2010 – Journal Communications, Inc. (NYSE:JRN) will announce third quarter 2010 earnings on Wednesday, October 20, before the market opens. A conference call to discuss the results will be held that day at 10:00 a.m. Central Time (11:00 a.m. ET, 8:00 a.m. PT). The full text of the earnings announcement and accompanying financial tables will be available on the Journal Communications’ website, www.journalcommunications.com/investors.

To access the call, dial (888) 679-8034 (domestic) or (617) 213-4847 (international) at least 10 minutes prior to the scheduled 10:00 a.m. CT start. The access code for the conference call is 29810124. Replays of the conference call will be available October 20 through November 3. To hear the replay, dial (888) 286-8010 (domestic) or (617) 801-6888 (international) at least one hour after the completion of the call. The access code for the replay is 42068724.

The live webcast will be accessible through www.journalcommunications.com/investors. An archive of the webcast will be available October 20 through November 3.

Pre-registration for the conference call is now available on the Journal Communications’ website, www.journalcommunications.com/investors.

About Journal Communications

Journal Communications, Inc., headquartered in Milwaukee, Wisconsin, was founded in 1882. We are a diversified media company with operations in publishing, radio and television broadcasting, interactive media and printing services. We publish the *Milwaukee Journal Sentinel*, which serves as the only major daily newspaper for the Milwaukee metropolitan area, and community newspapers and shoppers in Wisconsin and Florida. We own and operate 33 radio stations and 13 television stations in 12 states and operate an additional television station under a local marketing agreement. Our interactive media assets build on our strong publishing and broadcast brands. We also provide a wide range of commercial printing services – including printing of publications, professional journals and documentation material.

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