

First Quarter 2014 Results

May 6, 2014

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Roland Smith
Chairman and Chief Executive Officer



First Quarter 2014 Highlights

Strong 1st Quarter Performance

- ✓ Adjusted operating income⁽¹⁾ of \$72 million vs. \$54 million pro forma 1Q13
- ✓ Synergy realization earlier than expected
- ✓ SG&A improved from pro forma 1Q13

Raising 2014 Adjusted Operating Income Outlook

- ✓ Anticipate full year adjusted operating income of not less than \$160 million.
- ✓ Improved operational execution and accelerated synergy realization

Preliminary Analysis to Optimize U.S. Retail Store Portfolio

- ✓ Expect to close at least 400 stores, including approximately 150 in 2014
- ✓ At least \$75 million of additional annual run-rate synergies by end of 2016



2014 Critical Priorities

2014 Annual Operating Plan **Productivity & Efficiency Strategy & Growth** Synergies & Efficiencies Improve Profit Margins Retail Footprint **IT Platform** Unique Selling Proposition **Common Assortment** Marketing Platform Vision & Strategy **Supply Chain Approach** Lean & Effective Organization

Culture & Values



New Leadership Appointments



EVP and Chief Strategy Officer – **Juliet Johansson**Strategic consulting experience at McKinsey and senior executive roles at Ryder

SVP Merchandising - **Petter Knutrud**25 years merchandising experience, 19 at Staples





EVP Retail – **Troy Rice**Senior executive roles at multi-unit retail chains, including The Home Depot and Toys 'R' Us



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Productivity & Efficiency

Synergies & Efficiencies

Retail Footprint

IT Platform

Common Assortment

Marketing Platform

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Strategy & Growth

Improve Profit Margins

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U.S. Retail Store Optimization

Initial Analysis

Preliminary optimization

 Identify initial group of expected store closures while testing optimization plan assumptions

Finalize optimization

- Complete analysis to determine optimal portfolio to improve profitability
- Sequence store closures in waves to maximize benefit

On-going real estate operations

- Negotiate favorable lease terms
- Evaluate locations as leases near expiration or opportunistically

Store of the future

- Define optimal store format aligning with USP
- Test and Implement

Thoughtful, store-by-store evaluation – factors include store performance, sales transfer, stranded costs, store closing costs, expected impacts to other channels and overall go-to-market strategy

Store Closures/Exits

2014

2015-2016

U. S. Retail Stores

~150

250+

At least \$75M in run-rate synergies by end of 2016

Canada - Grand & Toy

19

Mexico - Grupo OfficeMax

92 (expected)



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More Than \$675 Million in Synergies

Total Annual Run-Rate by End of 2016

- Total annual run-rate cost synergies include:
 - ✓ At least \$75 million from U.S. retail store portfolio optimization
 - √ ~\$130 million from purchasing synergies (COGS)
 - ✓ More than \$470 million from SG&A/distribution/occupancy
- Expect to realize \$180 million in cost synergies during 2014
 - √ ~\$50 million from purchasing synergies (COGS)
 - √ ~\$130 million from SG&A/distribution/occupancy
- Annual run-rate cost synergies of \$360 million by end of 2014



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Synergies & Efficiencies

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Improve Profit Margins

Unique Selling Proposition

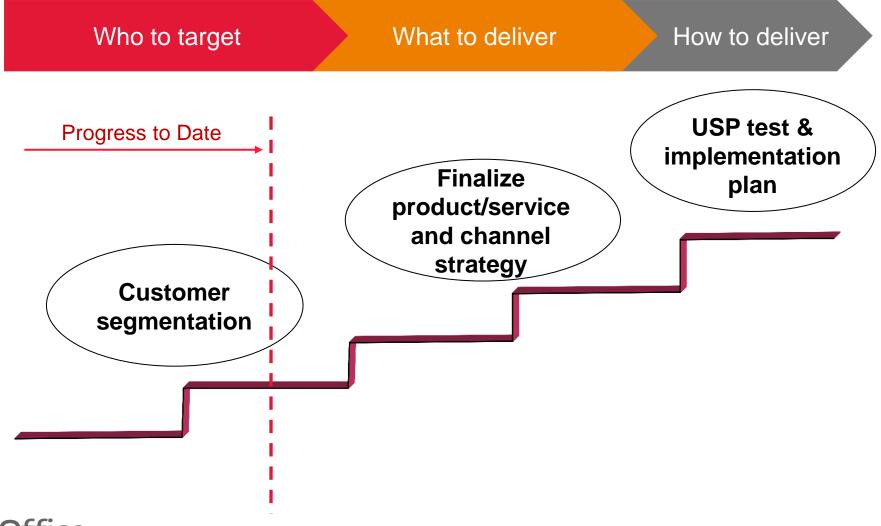
Vision & Strategy

Lean & Effective Organization

Culture & Values



Delivering a Unique Selling Proposition



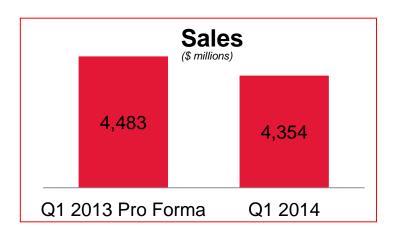


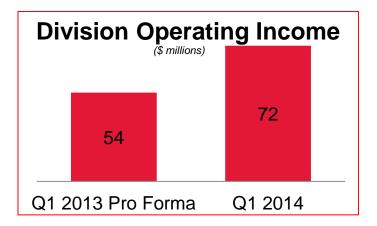
Steve Hare

Executive Vice President and Chief Financial Officer



Consolidated Financial Summary – Q1 2014

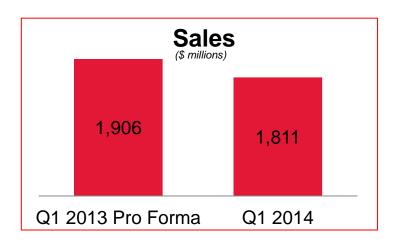


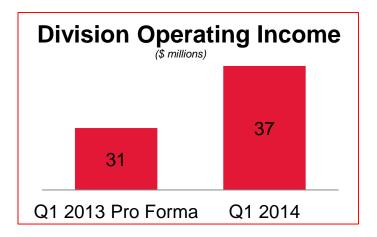


- Q1 2014 sales of \$4.4 billion, down 3% from pro forma Q1 2013
- Gross profit decreased by \$61 million and gross margin declined 68 bps versus pro forma Q1 2013
- SG&A expenses decreased by \$79 million versus pro forma Q1 2013
- Q1 2014 adjusted operating income⁽¹⁾ of \$72 million and adjusted net income⁽¹⁾ of \$38 million or \$0.07 per share
 - ✓ Adjusted operating income⁽¹⁾ up 33% versus pro forma Q1 2013
 - √ Adjusted net income⁽¹⁾ up over 100% versus pro forma Q1 2013



North American Retail – Q1 2014





- Q1 2014 sales decreased 5% versus pro forma Q1 2013; same store sales down 3%
 - ✓ Sales declined in computers and related products
 - ✓ Improvement in Copy & Print sales
- Q1 2014 operating income of \$37 million; up 19% from pro forma Q1 2013
 - ✓ Lower SG&A including payroll, advertising, and other in-store expenses offset flow through impact of lower sales

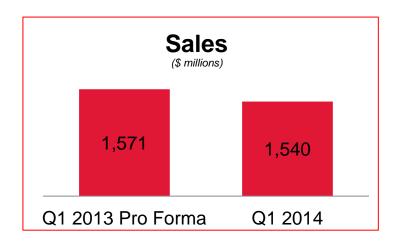


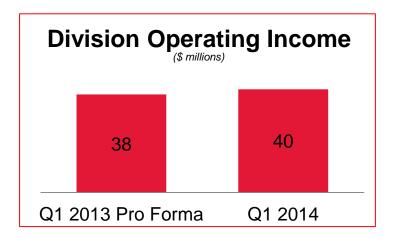
North American Retail Key Initiatives

- Completed right-sizing of field leadership
- Implement one-store operating model
 - ✓ Optimize staffing & labor model
 - ✓ Enhanced selling model
 - ✓ Streamlined logistics process
 - ✓ KPIs & reporting
 - ✓ Consistent bonus & incentive plans
- Flawlessly execute retail portfolio optimization



Business Solutions – Q1 2014





- Q1 2014 sales decreased 2% versus pro forma Q1 2013
 - ✓ Contract channel sales down low single digits, Direct channel sales up slightly
 - ✓ Continued transition from call center sales to web sales in Direct
- Greater mix of lower margin enterprise accounts in combined portfolio
- Q1 2014 divisional income of \$40 million, up 5% versus pro forma Q1 2013
 - ✓ Lower payroll, advertising, and other SG&A synergies more than offset flowthrough of lower sales

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Business Solutions Key Initiatives

Contract

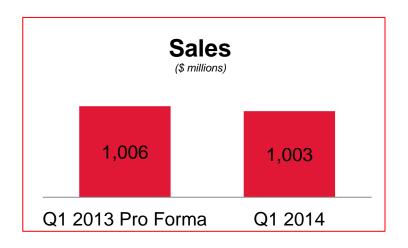
- Drive profitable sales by aligning pricing, assortment and incentive strategies
- Expand into more profitable customer segments
- Grow adjacent product categories

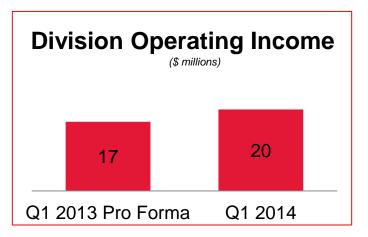
<u>Direct</u>

- Common web platform leveraging both brands
- Improve online experience & optimize digital marketing



International – Q1 2014





- Q1 2014 sales decreased 1% in constant currency versus pro forma Q1 2013
 - ✓ European Contract and Direct sales down
 - ✓ Timing of Easter holiday benefited sales comparison to prior year
- Q1 2014 operating income of \$20 million, up 18% versus pro forma Q1 2013
 - ✓ Lower operating expenses, including payroll and advertising, offsetting negative flow-through impact of lower sales and lower gross margin



International Key Initiatives

- Reorganize Europe from a country to channel-based model to eliminate duplication and reduce operating costs
- Increase gross margin through private brand penetration, optimized pricing and lower distribution costs
- Increase sales force effectiveness with improved customer targeting and incentive strategies
- Improve online customer experience and optimize digital
 & catalog marketing spend



Balance Sheet/Cash Flow Highlights – Q1 2014

| Net Cash Position | Total liquidity of approximately \$2 billion at end Q1 2014 ✓ \$870 million of cash & equivalents ✓ \$1.1 billion available from asset-backed lending facility Total debt of \$720 million, excluding \$854 million non-recourse debt related to Timber Notes |
|--|--|
| Cash Flow | Operating cash use of \$74 million in Q1 2014 |
| Cash Merger Costs | • \$80 million of merger-related cash payments in Q1 2014 |
| Capex | Capital Expenditures of \$39 million in Q1 2014 |
| Sale of Boise Stock Distribution | Approximately half of owned shares were sold during Q1 for proceeds of \$22 million |



2014 Outlook

- Adjusted operating income not less than \$160 million
- Cash merger integration expenses of approximately \$300 million, including employee-related spend
- Up to \$50 million in Capex related to integration
- Capital expenditures of approximately \$150 million (core business)
- Depreciation & amortization of approximately \$300 million



Path to Transformation

Organizational Design & Integration

Sales & Margin Stabilization

Long Term
Growth
Opportunities

More Than \$675 million in Synergies



Questions & Answers

