



DANONE

Paris, July 28th, 2010

Danone to sell its 22.98% interest in Huiyuan to SAIF Partners

Danone announced today that it has agreed to sell its 22.98% shareholding in China Huiyuan Juice Group Limited, which is listed on the Hong Kong Stock Exchange, to SAIF Partners – a Hong-Kong based Private Equity firm.

As per the agreement, Danone is to sell its participation for HK\$ 6.00 per share, for a total consideration of approx. € 200 mln.

Huiyuan holds a leading position in the fruit juice market in China. Danone's decision to sell its minority stake in Huiyuan is in line with the company's strategy to focus the activities of its Waters division on natural mineral and spring water based beverages.

Since Danone's entrance in the Chinese market in the late eighties, the company has built up successful positions in its four core categories - Fresh Dairy Products, Waters, Baby Nutrition and Medical Nutrition – which together operate 20 factories and employ 9,000 people in China. With a strong commitment to accelerate its development in the Chinese market, Danone will continue to focus on the growth opportunities of its four core categories in China.

About Danone

Danone is a Fortune 500 company and one of the most successful healthy food companies in the world. Its mission is to bring health through food to as many people as possible. Fulfilling this mission is a major contributor to Danone's continuous strong growth. Danone, with 160 plants and around 80,000 employees, has a presence in all five continents and over 120 countries. In 2009, Danone recorded € 15 billion in sales. Danone enjoys leading positions on healthy food in four businesses: fresh dairy products (n°1 world wide), water (n°2 on the packaged water market), baby nutrition (n°2 worldwide) and medical nutrition. Listed on Euronext Paris, Danone is also ranked among the main indices of social responsibility: Dow Jones Sustainability Index Stoxx and World, ASPI Eurozone and Ethibel Sustainability index.