

**CERTAIN OTHER FINANCIAL AND STATISTICAL INFORMATION
DISCUSSED DURING THE SECOND QUARTER 2010 EARNINGS
CONFERENCE CALL ON TUESDAY, JULY 27, 2010
QUARTER ENDED JUNE 30, 2010 (Recurring and comparable basis)**

Reconciliation to Adjusted EBITDA <i>(in thousands of dollars)</i>	THREE MONTHS ENDED JUNE 30,	
	2010	2009
Reported earnings before income taxes	\$76,936	\$67,505
Add back:		
Litigation expense (credit)	-	(1,869)
Interest expense, net	5,895	7,778
Depreciation of property assets	15,802	16,557
Amortization & write-down of intangibles	1,540	1,506
Adjusted EBITDA	100,173	91,477
EBITDA Margin	14.9%	13.5%

• **KEY INDICATORS**

- **Saturday collections/weekly past dues**
 - Q210's average was up slightly.
- **Customer skips and stolens**
 - Tied for second lowest second quarter percentage in the last five years at 2.2%.
- **Inventory**
 - Held for rent in Q210 at 26.5%, slightly above our historical range.
- **Other**
 - Improvement in cost of rentals and fees margin of 50 basis points vs. Q209

• **ADJUSTED EBITDA**

- Q210 - \$100.2 million (a 9.5% increase from the prior year) and 14.9% margin – 140 basis points higher than Q209.
- Highest quarterly EBITDA margin in the last three years.

• **NET EARNINGS AND DILUTED EARNINGS PER SHARE**

- On a recurring and comparable basis, was \$47.8 million and \$0.72, respectively, increases of 17.2% and 18.0%, respectively.

- **OPERATING PROFIT MARGINS**
 - Quarterly operating profit margin at 12.3% - improvement of 150 basis points over the prior year.

- **DEBT**
 - Reduced outstanding indebtedness by \$14 million between mandatory and optional prepayments.
 - Consolidated Debt leverage Ratio – 1.52X, lowest point in the last six years.

- **SAME STORE SALES**
 - Q210 up 0.1%, first positive comp in seven quarters.

- **FINANCIAL SERVICES**
 - Due to legislative changes, we have closed 39 kiosks in the states of AZ, CO, and WA.

- **MEXICO**
 - Expect to enter Mexico with a handful of stores during the fourth quarter of 2010.

- **RAC ACCEPTANCE**
 - Currently have 100 kiosks
 - Dozens more in the works

- **2010 GUIDANCE**
 - EBITDA from \$375 million - \$395 million.
 - Free Cash Flow from \$120 million - \$140 million.
 - Increasing the lower end of overall diluted EPS for 2010 to \$2.65 - \$2.80.

- 18,000 co-workers

This information above contain forward-looking statements that involve risks and uncertainties. Such forward-looking statements generally can be identified by the use of forward-looking terminology such as “may,” “will,” “expect,” “intend,” “could,” “estimate,” “should,” “anticipate,” or “believe,” or the negative thereof or variations thereon or similar terminology. Although the Company believes that the expectations reflected in such forward-looking statements will prove to be correct, the Company can give no assurance that such expectations will prove to have been correct. The actual future performance of the Company could differ materially from such statements. Factors that could cause or contribute to such differences include, but are not limited to: uncertainties regarding the ability to open new rent-to-own stores; the Company’s ability to acquire additional rent-to-own stores or customer accounts on favorable terms; the Company’s ability to control costs and increase profitability; the Company’s ability to successfully add financial services locations within its existing rent-to-own stores; the Company’s ability to identify and successfully enter new lines of business offering products and services that appeal to its customer demographic; the Company’s ability to enhance the performance of acquired stores; the Company’s ability to retain the revenue associated with acquired customer accounts; the Company’s ability to identify and successfully market products and services that appeal to its customer demographic; the Company’s ability to enter into new and collect on its rental purchase agreements; the Company’s ability to enter into new and collect on its short-term loans; the passage of legislation adversely affecting the rent-to-own or financial services industries; the Company’s failure to comply with statutes or regulations governing the rent-to-own or financial services industries; interest rates; increases in the unemployment rate; economic pressures, such as high fuel and utility costs, affecting the disposable income available to the Company’s targeted consumers; changes in the Company’s stock price and the number of shares of common stock that it may or may not repurchase; future dividends; changes in estimates relating to self-insurance liabilities and income tax and litigation reserves; changes in the Company’s effective tax rate; the Company’s ability to maintain an effective system of internal controls; changes in the number of share-based compensation grants, methods used to value future share-based payments and changes in estimated forfeiture rates with respect to share-based compensation; the resolution of material litigation; and the other risks detailed from time to time in the Company’s SEC reports, including but not limited to, its annual report on Form 10-K for the year ended December 31, 2009, and its quarterly report on Form 10-Q for the quarter ended March 31, 2010. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, the Company is not obligated to publicly release any revisions to these forward-looking statements to reflect the events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.