

JCDecaux Airport and BAA joint announcement

Paris, 11th May 2009. In response to the changing shape of the UK airport business following the sale of Gatwick and the recent Competition Commission report, BAA and JCDecaux Airport today announce that they have jointly agreed to terminate their existing 'pan-airport' advertising agreement.

The existing agreement will end in April 2010 and the process to structure a new contract commences shortly and will present both organisations with an opportunity to better structure their businesses to reflect the new airport portfolio.

In May 2006 JCDecaux Airport was awarded the BAA contract for 7 UK airports: Heathrow, Gatwick, Stansted, Glasgow, Edinburgh, Aberdeen and Southampton, as well as Heathrow Express.

JCDecaux Airport is part of JCDecaux, the number one outdoor advertising company in Europe and Asia-Pacific and the number two worldwide with a presence in 55 countries. JCDecaux Airport is the world's leading airport advertising company, holding contracts with 165 airports globally including: JFK, Hong-Kong, Shanghai, Frankfurt, Charles de Gaulle. JCDecaux Airport UK currently manages 11 UK air and rail concessions, communicating with 70% of all UK air travellers. In addition to the BAA airports, JCDecaux Airport holds the UK advertising contracts for London Luton, Eurotunnel and the Gatwick Express. The UK portfolio provides a sophisticated network of communication methods that reach a worldwide affluent audience of over 150 million people every year.

JCDecaux Group, key figures:

- 2008 revenues: €2,168.6m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (378,000 advertising panels)
- No.1 worldwide in transport advertising with 165 airports and more than 300 transport contracts in metros, buses, trains and tramways (329,500 advertising panels)
- No.1 in Europe for billboards (224,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (201,700 advertising panels in 44 cities)
- No.1 worldwide for self-service bicycle hire
- 936,000 advertising panels in 55 different countries
- Present in more than 3,400 cities with more than 10,000 inhabitants
- 9,400 employees

Communications Department

Press Relations
Agathe Albertini
Tel: +33 (0)1 30 79 34 99
Fax: +33 (0)1 30 79 75 39
agathe.albertini@jcdecaux.fr

Corporate Finance Department

Investor Relations
Martin Sabbagh
Tel: +33 (0)1 30 79 79 93
Fax: +33 (0)1 30 79 77 91
martin.sabbagh@jcdecaux.fr

Out of Home Media

Algeria
Argentina
Australia
Austria
Belgium
Bosnia
Brazil
Bulgaria
Canada
Chile
China
Croatia
Czech Republic
Denmark
Estonia
Finland
France
Germany
Greece
Hungary
Iceland
India
Ireland
Italy
Japan
Kazakhstan
Korea
Latvia
Lithuania
Luxembourg
Malaysia
Montenegro
Norway
Oman
Poland
Portugal
Qatar
Romania
Russia
Serbia
Singapore
Slovakia
Slovenia
Spain
Sweden
Switzerland
Thailand
The Netherlands
Turkey
Ukraine
United Arab Emirates
United Kingdom
United States
Uruguay
Uzbekistan

JCDecaux SA
United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777
Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79
www.jcdecaux.com

A public limited corporation with an Executive Board and Supervisory Board
Registered capital of 3,373,250.96 euros - # RCS: 307 570 747 Nanterre - FR 44307570747