

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the quarterly period ended June 30, 2013

OR

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission File Number 1-34004

**SCRIPPS NETWORKS INTERACTIVE, INC.**

(Exact name of registrant as specified in its charter)

Ohio  
(State or other jurisdiction of  
incorporation or organization)

61-1551890  
(I.R.S. Employer  
Identification Number)

9721 Sherrill Boulevard  
Knoxville, TN  
(Address of principal  
executive offices)

37932  
(Zip Code)

Registrant's telephone number, including area code: (865) 694-2700

Not Applicable

(Former name, former address and former fiscal year, if changed since last report.)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities and Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer", "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer   
Non-accelerated filer  Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date. As of July 31, 2013 there were 111,558,594 of the Registrant's Class A Common shares outstanding and 34,317,171 of the Registrant's Common Voting shares outstanding.



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**PART I**

As used in this Quarterly Report on Form 10-Q, the terms “we,” “our,” “us” or “SNI” may, depending on the context, refer to Scripps Networks Interactive, Inc., to one or more of its consolidated subsidiary companies or to all of them taken as a whole.

**ITEM 1. FINANCIAL STATEMENTS**

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

**ITEM 2. MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

**ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

**ITEM 4. CONTROLS AND PROCEDURES**

The information required by this item is filed as part of this Form 10-Q. See Index to Financial Information at page F-1 of this Form 10-Q.

**PART II**

**ITEM 1. LEGAL PROCEEDINGS**

We are involved in litigation arising in the ordinary course of business none of which is expected to result in material loss.

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**ITEM 1A. RISK FACTORS**

A wide range of risks may affect our business and financial results, now and in the future; however, we consider the risks described in our Annual Report on Form 10-K for the year ended December 31, 2012 to be the most significant. There have been no material changes to the risk factors previously described in that 10-K.

**ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS**

There were no sales of unregistered equity securities during the quarter for which this report is filed.

The following table provides information about Company purchases of equity securities that are registered by the Company pursuant to Section 12 of the Exchange Act during the quarter ended June 30, 2013:

<u>Period</u>	<u>Total Number of Shares Purchased</u>	<u>Average Price Paid per Share</u>	<u>Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs</u>	<u>Maximum Dollar Value of Shares that May Yet Be Purchased Under the Plans Or Programs</u>
4/1/13—4/30/13	468,515	\$ 67.11	468,515	\$718,555,889
5/1/13—5/31/13	584,318	68.66	584,318	678,434,549
6/1/13—6/30/13	423,964	67.07	423,964	650,000,104
Total	<u>1,476,797</u>	<u>\$ 67.71</u>	<u>1,476,797</u>	<u>\$ 650,000,104</u>

Under a share repurchase program authorized by the Board of Directors on July 31, 2012, we were authorized to repurchase \$1 billion of Class A Common shares. As of June 30, 2013, \$650 million remains available for repurchase under the authorization. There is no expiration date for the program and we are under no commitment or obligation to repurchase any particular amount of Class A Common shares under the program.

**ITEM 3. DEFAULTS UPON SENIOR SECURITIES**

There were no defaults upon senior securities during the quarter for which this report is filed.

**ITEM 4. MINE SAFETY DISCLOSURES**

Not applicable.

**ITEM 5. OTHER INFORMATION**

None.

**ITEM 6. EXHIBITS**

The information required by this item is filed as part of this Form 10-Q. See Index to Exhibits at page E-1 of this Form 10-Q.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

SCRIPPS NETWORKS INTERACTIVE, INC.

Dated: August 9, 2013

BY:           /s/ Joseph G. NeCastro

Joseph G. NeCastro  
Chief Financial & Administrative Officer  
(Principal Financial and Accounting Officer)

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CONDENSED CONSOLIDATED BALANCE SHEETS (UNAUDITED)***(in thousands, except share and par value amounts)*

	June 30, 2013	As of December 31, 2012
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 347,461	\$ 437,525
Accounts receivable (less allowances: 2013—\$5,388; 2012—\$5,514)	614,753	565,298
Programs and program licenses	405,554	395,017
Deferred income taxes	26,086	26,338
Other current assets	86,378	60,098
Total current assets	1,480,232	1,484,276
Investments	470,303	489,703
Property and equipment, net	242,622	237,308
Goodwill	594,915	551,821
Other intangible assets, net	673,483	678,500
Programs and program licenses (less current portion)	397,951	371,856
Deferred income taxes	65,167	148,501
Other non-current assets	151,819	176,833
<b>Total Assets</b>	<b>\$ 4,076,492</b>	<b>\$ 4,138,798</b>
<b>LIABILITIES AND EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 17,167	\$ 12,633
Program rights payable	31,814	36,274
Customer deposits and unearned revenue	49,822	44,903
Employee compensation and benefits	39,724	56,553
Accrued marketing and advertising costs	7,363	10,689
Other accrued liabilities	66,891	91,577
Total current liabilities	212,781	252,629
Long-term debt	1,384,352	1,384,216
Other liabilities (less current portion)	244,631	237,402
Total liabilities	1,841,764	1,874,247
Redeemable noncontrolling interest	141,253	136,500
Equity:		
SNI shareholders' equity:		
Preferred stock, \$.01 par—authorized: 25,000,000 shares; none outstanding		
Common stock, \$.01 par:		
Class A—authorized: 240,000,000 shares; issued and outstanding: 2013—111,586,274 shares; 2012—114,570,332 shares	1,116	1,146
Voting—authorized: 60,000,000 shares; issued and outstanding: 2013—34,317,171 shares; 2012 —34,317,173 shares	343	343
Total	1,459	1,489
Additional paid-in capital	1,421,529	1,405,699
Retained earnings	463,801	452,598
Accumulated other comprehensive income (loss)	(62,272)	(38,862)
Total SNI shareholders' equity	1,824,517	1,820,924
Noncontrolling interest	268,958	307,127
Total equity	2,093,475	2,128,051
<b>Total Liabilities and Equity</b>	<b>\$ 4,076,492</b>	<b>\$ 4,138,798</b>

*See notes to condensed consolidated financial statements.*



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CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)***(in thousands, except per share data)*

	Three months ended June 30,		Six months ended June 30,	
	2013	2012	2013	2012
<b>Operating Revenues:</b>				
Advertising	\$ 461,774	\$ 417,069	\$ 857,251	\$ 773,451
Network affiliate fees, net	189,481	171,341	376,839	339,558
Other	13,873	12,576	25,423	23,322
Total operating revenues	<u>665,128</u>	<u>600,986</u>	<u>1,259,513</u>	<u>1,136,331</u>
Cost of services, excluding depreciation and amortization of intangible assets	168,677	150,903	332,428	288,684
Selling, general and administrative	176,770	165,402	359,930	323,731
Depreciation	15,882	14,533	29,583	28,318
Amortization of intangible assets	13,672	11,405	26,671	22,136
Losses (gains) on disposal of property and equipment	499	27	1,475	86
Total costs and expenses	<u>375,500</u>	<u>342,270</u>	<u>750,087</u>	<u>662,955</u>
Operating income	289,628	258,716	509,426	473,376
Interest expense	(12,197)	(13,247)	(24,342)	(25,427)
Equity in earnings of affiliates	25,410	21,114	45,992	35,027
Miscellaneous, net	3,643	3,868	282	11,022
Income from operations before income taxes	306,484	270,451	531,358	493,998
Provision for income taxes	96,141	79,028	169,828	145,624
Net income	210,343	191,423	361,530	348,374
Less: net income attributable to noncontrolling interests	50,614	49,059	93,982	91,107
<b>Net income attributable to SNI</b>	<u>\$ 159,729</u>	<u>\$ 142,364</u>	<u>\$ 267,548</u>	<u>\$ 257,267</u>
Net income attributable to SNI common shareholders per share of common stock:				
Net income attributable to SNI common shareholders per basic share of common stock	\$ 1.09	\$ 0.94	\$ 1.81	\$ 1.67
Net income attributable to SNI common shareholders per diluted share of common stock	<u>\$ 1.08</u>	<u>\$ 0.93</u>	<u>\$ 1.79</u>	<u>\$ 1.66</u>

*See notes to condensed consolidated financial statements.*

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CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (UNAUDITED)***(in thousands)*

	Three months ended		Six months ended	
	June 30,	2012	June 30,	2012
	2013		2013	2012
Net income	\$ 210,343	\$ 191,423	\$ 361,530	\$ 348,374
Other comprehensive income (loss), net of tax:				
Foreign currency translation adjustments, net of tax—2013, \$386 and \$713; 2012, \$385 and \$111	3,601	(17,938)	(25,566)	(12,670)
Pension liability adjustments, net of tax—2013, (\$587) and (\$1,096); 2012, (\$478) and (\$876)	952	771	1,982	1,190
Comprehensive income	214,896	174,256	337,946	336,894
Less: comprehensive income attributable to noncontrolling interests	50,521	48,976	93,808	91,085
Comprehensive income attributable to SNI	\$ 164,375	\$ 125,280	\$ 244,138	\$ 245,809

*See notes to condensed consolidated financial statements.*

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**SCRIPPS NETWORKS INTERACTIVE, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)**

(in thousands)

	Six months ended June 30,	
	2013	2012
<b>Cash Flows from Operating Activities:</b>		
Net income	\$ 361,530	\$ 348,374
Depreciation and amortization of intangible assets	56,254	50,454
Amortization of network distribution costs	3,536	13,108
Program amortization	260,846	231,027
Equity in earnings of affiliates	(45,992)	(35,027)
Program payments	(296,864)	(312,684)
Dividends received from equity investments	39,603	23,119
Deferred income taxes	78,790	(45,099)
Stock and deferred compensation plans	30,439	23,597
Changes in certain working capital accounts (excluding the effects of acquisition):		
Accounts receivable	(48,568)	(32,081)
Other assets	(6,109)	(5,761)
Accounts payable	3,381	(4,116)
Accrued employee compensation and benefits	(16,872)	(13,420)
Accrued / refundable income taxes	(21,968)	18,045
Other liabilities	8,082	(8,298)
Other, net	21,970	(4,943)
Cash provided by (used in) operating activities	<u>428,058</u>	<u>246,295</u>
<b>Cash Flows from Investing Activities:</b>		
Additions to property and equipment	(36,072)	(19,090)
Collections (funds advanced) on note receivable	9,228	6,030
Purchase of subsidiary companies, net of cash acquired	(63,912)	(119,036)
Other, net	(31,278)	(15,675)
Cash provided by (used in) continuing investing activities	(122,034)	(147,771)
Cash provided by (used in) discontinued investing activities		10,000
Cash provided by (used in) investing activities	<u>(122,034)</u>	<u>(137,771)</u>
<b>Cash Flows from Financing Activities:</b>		
Dividends paid	(44,379)	(37,003)
Dividends paid to noncontrolling interest	(127,224)	(132,840)
Repurchase of Class A common stock	(250,078)	(500,251)
Proceeds from stock options	29,707	62,145
Other, net	(3,182)	1,044
Cash provided by (used in) financing activities	<u>(395,156)</u>	<u>(606,905)</u>
Effect of exchange rate changes on cash and cash equivalents	(932)	62
Increase (decrease) in cash and cash equivalents	(90,064)	(498,319)
Cash and cash equivalents:		
Beginning of year	437,525	760,092
End of period	<u>\$ 347,461</u>	<u>\$ 261,773</u>
<b>Supplemental Cash Flow Disclosures:</b>		
Interest paid, excluding amounts capitalized	\$ 22,625	\$ 24,445
Income taxes paid	<u>97,627</u>	<u>154,592</u>
<b>Non-Cash transactions:</b>		
Obligations incurred for purchase of intangible assets		\$ 24,267
Contingent consideration liability		<u>8,323</u>

See notes to condensed consolidated financial statements.

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**SCRIPPS NETWORKS INTERACTIVE, INC.  
CONDENSED CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY (UNAUDITED)**

(in thousands, except share data)

	SNI Shareholders				Noncontrolling Interest	Total Equity	Redeemable Noncontrolling Interest (Temporary Equity)
	Common Stock	Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Income (Loss)			
Balance as of December 31, 2011	\$1,571	\$ 1,346,429	\$ 364,073	\$ (33,347)	\$ 254,919	\$ 1,933,645	\$ 162,750
Comprehensive income (loss)			257,267	(11,458)	84,492	330,301	6,593
Dividends paid to noncontrolling interest					(80,340)	(80,340)	(52,500)
Dividends: declared and paid—\$.24 per share			(37,003)			(37,003)	
Repurchase of 10,133,969 Class A Common shares	(101)	(88,182)	(411,968)			(500,251)	
Stock-based compensation expense		19,782				19,782	
Exercise of employee stock options: 1,749,546 shares issued	17	62,128				62,145	
Other stock-based compensation, net: 298,961 shares issued; 90,147 shares repurchased	3	(2,221)				(2,218)	
Tax benefits of compensation plans		6,105				6,105	
Balance as of June 30, 2012	\$ 1,490	\$ 1,344,041	\$ 172,369	\$ (44,805)	\$ 259,071	\$ 1,732,166	\$ 116,843
Balance as of December 31, 2012	\$ 1,489	\$ 1,405,699	\$ 452,598	\$ (38,862)	\$ 307,127	\$ 2,128,051	\$ 136,500
Comprehensive income (loss)			267,548	(23,410)	85,905	330,043	7,903
Dividends paid to noncontrolling interest					(124,074)	(124,074)	(3,150)
Dividends: declared and paid—\$.30 per share			(44,379)			(44,379)	
Convert 2 Voting Shares to Class A Common Shares							
Repurchase of 3,871,741 Class A Common shares	(39)	(38,073)	(211,966)			(250,078)	
Stock-based compensation expense		25,447				25,447	
Exercise of employee stock options: 684,014 shares issued	7	29,700				29,707	
Other stock-based compensation, net: 293,302 shares issued; 89,635 shares repurchased	2	(4,533)				(4,531)	
Tax benefits of compensation plans		3,289				3,289	
Balance as of June 30, 2013	\$ 1,459	\$ 1,421,529	\$ 463,801	\$ (62,272)	\$ 268,958	\$ 2,093,475	\$ 141,253

See notes to condensed consolidated financial statements.

**SCRIPPS NETWORKS INTERACTIVE, INC.**  
**NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (UNAUDITED)**

**1. Basis of Presentation***Basis of Presentation*

The condensed consolidated financial statements have been prepared in accordance with the instructions to Form 10-Q under the Securities Exchange Act of 1934, as amended. These financial statements and the related notes should be read in conjunction with the audited consolidated financial statements and notes thereto included in our 2012 Annual Report on Form 10-K.

In the opinion of management, the accompanying condensed consolidated balance sheets and related interim condensed consolidated statements of operations, comprehensive income, cash flows, and shareholders' equity include all adjustments, consisting only of normal recurring adjustments, necessary for their fair presentation in conformity with accounting principles generally accepted in the United States of America ("GAAP"). Preparing financial statements requires management to make estimates and assumptions that affect the reported amounts of assets, liabilities, revenues, and expenses. Actual results and outcomes may differ from management's estimates and assumptions.

Interim results are not necessarily indicative of the results that may be expected for any future interim periods or for a full year.

**2. Shareholders' Equity and Earnings per Share**

Basic earnings per share ("EPS") is calculated by dividing earnings available to common shareholders by the weighted-average number of common shares outstanding, including participating securities outstanding. Diluted EPS is similar to basic EPS, but adjusts for the effect of the potential issuance of common shares. We include all unvested stock awards that contain non-forfeitable rights to dividends or dividend equivalents, whether paid or unpaid, in the number of shares outstanding in our basic and diluted EPS.

The following table presents information about basic and diluted weighted-average shares outstanding:

<i>(in thousands)</i>	Three months ended		Six months ended	
	June 30, 2013	2012	June 30, 2013	2012
Weighted-average shares outstanding:				
Basic	147,132	152,086	147,967	154,102
Dilutive effect of equity awards	1,127	1,352	1,102	1,145
Diluted weighted-average shares outstanding	<u>148,259</u>	<u>153,438</u>	<u>149,069</u>	<u>155,247</u>
Anti-dilutive share awards	<u>54</u>		<u>246</u>	<u>1,236</u>

For 2013 and 2012, we had stock options that were anti-dilutive and accordingly were not included in the computation of diluted weighted-average shares outstanding.

### 3. Accounting Standards Updates and Recently Issued Accounting Standards Updates

#### *Recently Issued Accounting Standards Updates*

In July 2013, an update was made to the Income Taxes Topic, ASC 740, which provides guidance on the presentation of an unrecognized tax benefit when a net operating loss carryforward, a similar tax loss, or a tax credit carryforward exists. The update states the presentation of an unrecognized tax benefit, or a portion of an unrecognized tax benefit, should be presented in the financial statements as a reduction to a deferred tax asset for a net operating loss carryforward, a similar tax loss, or a tax credit carryforward, except as follows: to the extent a net operating loss carryforward, a similar tax loss, or a tax credit carryforward is not available at the reporting date under the tax law of the applicable jurisdiction to settle any additional income taxes that would result from the disallowance of a tax position or the tax law of the applicable jurisdiction does not require the entity to use, and the entity does not intend to use, the deferred tax asset for such purpose, the unrecognized tax benefit should be presented in the financial statements as a liability and should not be combined with deferred tax assets. The update is effective for us in the first quarter of 2014 and early adoption is permitted. The adoption of the update is not expected to have a material effect on our condensed consolidated financial statements.

In February 2013, an update was made to the *Comprehensive Income Topic, ASC 220*, which provides guidance on reporting of amounts reclassified out of accumulated other comprehensive income. The update requires an entity to present either on the face of the statement where net income is presented or in the notes, significant amounts reclassified out of accumulated other comprehensive income by the respective line items of net income but only if the amount reclassified is required under US GAAP to be reclassified to net income in its entirety in the same reporting period. For other amounts that are not required under US GAAP to be reclassified in their entirety to net income, an entity is required to cross-reference to other disclosures required under US GAAP that provide additional details about those amounts. The update was effective for us on January 1, 2013. The update did not have a material impact on our condensed consolidated financial statements.

#### 4. Acquisitions

*Asian Food Channel*—On April 12, 2013, we acquired the Asian Food Channel (“AFC”) for consideration of approximately \$65 million. Assets acquired in the transaction included approximately \$1.2 million of cash. AFC, which is based in Singapore, is an independent company which broadcasts 24 hours a day, seven days a week and leverages a substantial library of acquired Asian and international video content as well as a growing number of originally-produced programs and reaches about 8 million subscribers in 11 markets.

*Travel Channel International*—On April 30, 2012, we acquired Travel Channel International, Ltd. (“TCI”) for consideration of approximately \$115 million, including approximately \$7.6 million released from escrow in 2013. Assets acquired in the transaction included approximately \$7.6 million of cash. TCI is an independent company headquartered in the United Kingdom that broadcasts in 21 languages to 128 countries across Europe, the Middle East, Africa, and Asia-Pacific.

The following table summarizes the fair values of the assets acquired and liabilities assumed as of the dates of the AFC and TCI acquisitions. The allocation of the AFC purchase price is based upon preliminary appraisals and estimates, and is therefore subject to change.

<i>(in thousands)</i>	Asian Food Channel	Travel Channel International
Accounts receivable	\$ 1,960	\$ 6,545
Other current assets	271	1,406
Programs and program licenses	5,882	9,164
Property and equipment	399	475
Amortizable intangible assets	24,600	59,977
Other assets	160	
Current liabilities	(2,573)	(4,456)
Deferred income taxes	(4,413)	(15,243)
Total identifiable net assets	26,286	57,868
Goodwill	37,626	49,173
Net purchase price	<u>\$ 63,912</u>	<u>\$ 107,041</u>

The goodwill arising from the AFC and TCI acquisitions reflect the economic potential of the markets in which the acquired companies operate as well as the synergies and economies of scale expected from operating both businesses as part of SNI. The goodwill recorded as part of these acquisitions is not amortizable for tax purposes.

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*RealGravity, Inc.*—In January 2012, we acquired RealGravity, Inc. RealGravity is a California-based company that specializes in online video publishing technologies. The purchase price, which comprised both cash of \$20 million and contingent consideration, was allocated based upon the fair values of assets acquired and liabilities assumed as of the date of acquisition. We allocated \$19.7 million of the purchase price to goodwill. In conjunction with our fourth quarter 2012 annual goodwill impairment review, this goodwill allocated to RealGravity was written-off. The contingent consideration payable was estimated using probability-weighted discounted cash flow models and was valued at \$8.3 million on the date of acquisition.

Pro forma results are not presented for any of our acquisitions because the condensed consolidated results of operations would not be significantly different from reported amounts.

**5. Other Charges and Credits**

*Income tax adjustments* – The American Taxpayer Relief Act of 2012 was signed into law on January 2, 2013. The bill includes the reinstatement of the provision which allows programmers to immediately expense production costs which are incurred in the United States. Since the legislation was not enacted until 2013, the impact of this provision was not recognized in our 2012 financial results and was reflected as a \$4.1 million unfavorable discrete item in the first quarter of 2013. Additionally, our 2013 income tax provision includes other unfavorable tax adjustments of \$3.7 million in the first quarter and \$2.7 million in the second quarter that are primarily attributed to income tax audit settlements.

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## 6. Investments

Investments consisted of the following:

<i>(in thousands)</i>	June 30, 2013	As of December 31, 2012
Equity-method investments	\$455,123	\$ 474,523
Cost-method investments	15,180	15,180
<b>Total investments</b>	<b>\$ 470,303</b>	<b>\$ 489,703</b>

Investments accounted for using the equity method include the Company's investments in UKTV (50% owned), HGTV Canada (33% owned), Food Canada (29% owned), Fox-BRV Southern Sports Holdings (7.25% owned), Food Network Magazine JV (50% owned) and HGTV Magazine JV (50% owned).

UKTV receives financing through loans provided by us. These loans, totaling \$114 million at June 30, 2013 and \$129 million at December 31, 2012, and reported within "Other Non-Current Assets" in our condensed consolidated balance sheet, effectively act as a revolving facility for UKTV. As a result of this financing arrangement and the level of equity investment at risk, we have determined that UKTV is a variable interest entity ("VIE"). SNI and its partner in the venture share equally in the profits of the entity, have equal representation on UKTV's board of directors and share voting control in such matters as approving annual budgets, initiating financing arrangements, and changing the scope of the business. However, our partner maintains control over certain operational aspects of the business related to programming content, scheduling, and the editorial and creative development of UKTV. Additionally, certain key management personnel of UKTV are employees of our partner. Since we do not control these activities that are critical to UKTV's operating performance, we have determined that we are not the primary beneficiary of the entity and account for the investment under the equity method of accounting. The Company's investment in UKTV was \$392 million at June 30, 2013 and \$420 million at December 31, 2012.

Our equity in earnings from the UKTV investment is reduced by amortization reflecting differences in the consideration paid for our equity interest in the entity and our 50% proportionate share of UKTV's equity. Estimated amortization that will reduce UKTV's equity in earnings for each of the next five years is expected to be \$9.5 million for the remainder of 2013, \$18.4 million in 2014, \$17.6 million in 2015, \$15.3 million in 2016 and \$15.3 million in 2017.

We regularly review our investments to determine if there have been any other-than-temporary declines in value. These reviews require management judgments that often include estimating the outcome of future events and determining whether factors exist that indicate impairment has occurred. We evaluate among other factors, the extent to which costs exceed fair value; the duration of the decline in fair value below cost; and the current cash position, earnings and cash forecasts and near term prospects of the investee. No impairments were recognized on any of our investments in the year-to-date periods of 2013 or 2012.



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## 7. Fair Value Measurement

Fair value is an exit price, representing the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Financial assets and liabilities carried at fair value are classified in one of three categories which are described below.

- Level 1 — Quoted prices in active markets for identical assets or liabilities.
- Level 2 — Inputs, other than quoted market prices in active markets, that are observable either directly or indirectly.
- Level 3 — Unobservable inputs based on our own assumptions.

The following table sets forth our assets and liabilities that are measured at fair value on a recurring basis at June 30, 2013:

(in thousands)

	Total	Level 1	Level 2	Level 3
<b>Assets —</b>				
Cash equivalents	\$ 143,046	\$ 143,046		
<b>Liabilities —</b>				
Derivative liability	\$ 1,162		\$ 1,162	
<b>Temporary equity —</b>				
Redeemable noncontrolling interest	\$ 141,253			\$ 141,253

The following table sets forth our assets and liabilities that are measured at fair value on a recurring basis at December 31, 2012:

(in thousands)

	Total	Level 1	Level 2	Level 3
<b>Assets:</b>				
Cash equivalents	\$ 198,968	\$ 198,968		
Derivative asset	804		\$ 804	
Total assets	\$ 199,772	\$ 198,968	\$ 804	
<b>Temporary equity —</b>				
Redeemable noncontrolling interest	\$ 136,500			\$ 136,500

Derivatives include freestanding foreign currency forward contracts which are marked to market at each reporting period. We classify our foreign currency forward contracts within Level 2 as the valuation inputs are based on quoted prices and market observable data of similar instruments.

We determine the fair value of the redeemable noncontrolling interest using a combination of a discounted cash flow valuation model and a market approach that applies revenues and EBITDA estimates against the calculated multiples of comparable companies. Operating revenues and EBITDA are key assumptions utilized in both the discounted cash flow valuation model and the market approach. The selected discount rate of approximately 12% is also a key assumption in our discounted cash flow valuation model (Refer to Note 12— *Redeemable Noncontrolling Interest and Noncontrolling Interest* for additional information).

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The following table summarizes the activity for account balances whose fair value measurements are estimated utilizing level 3 inputs:

(in thousands)

	Redeemable Noncontrolling Interest			
	Three months ended		Six months ended	
	June 30,		June 30,	
	2013	2012	2013	2012
Beginning period balance	\$ 141,005	\$ 166,265	\$ 136,500	\$ 162,750
Dividends paid to noncontrolling interest	(3,150)	(52,500)	(3,150)	(52,500)
Net income and fair value adjustment	3,398	3,078	7,903	6,593
End period balance	<u>\$ 141,253</u>	<u>\$ 116,843</u>	<u>\$ 141,253</u>	<u>\$ 116,843</u>

The net income amounts reflected in the table above are reported within the “net income attributable to noncontrolling interests” line in our condensed consolidated statements of operations.

*Other Financial Instruments*—The carrying values of our financial instruments do not materially differ from their estimated fair values as of 2013 and 2012 except for long-term debt, which is disclosed in note 9.

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**8. Goodwill and Other Intangible Assets**

Goodwill and other intangible assets consisted of the following:

<i>(in thousands)</i>	June 30, 2013	As of December 31, 2012
Goodwill	<u>\$ 594,915</u>	<u>\$ 551,821</u>
Other intangible assets:		
Amortizable intangible assets:		
Carrying amount:		
Acquired network distribution rights	581,146	566,798
Customer lists	94,620	90,500
Copyrights and other trade names	66,719	63,712
Acquired rights and other	120,227	120,227
Total carrying amount	<u>862,712</u>	<u>841,237</u>
Accumulated amortization:		
Acquired network distribution rights	(112,744)	(98,355)
Customer lists	(49,638)	(42,692)
Copyrights and other trade names	(14,190)	(12,331)
Acquired rights and other	(12,657)	(9,359)
Total accumulated amortization	<u>(189,229)</u>	<u>(162,737)</u>
Total other intangible assets, net	<u>673,483</u>	<u>678,500</u>
Total goodwill and other intangible assets, net	<u>\$ 1,268,398</u>	<u>\$ 1,230,321</u>

During the six month periods of 2013 and 2012, we made cash payments totaling \$30.1 million and \$14.3 million, respectively, that relate to intangible assets acquired in 2012. These cash payments are reported as an investing activity in the “Other, net” caption of our condensed consolidated statement of cash flows. Estimated amortization expense of intangible assets for each of the next five years is as follows: \$28.1 million for the remainder of 2013, \$55.0 million in 2014, \$46.1 million in 2015, \$44.8 million in 2016, \$44.1 million in 2017 and \$455.4 million in later years.

Activity related to goodwill by business segment was as follows:

<i>(in thousands)</i>	Lifestyle Media	Corporate and other	Total
<b>Goodwill:</b>			
Balance as of December 31, 2012	\$ 510,484	\$ 41,337	\$ 551,821
Additions—business acquisition		37,626	37,626
Adjustment of purchase price allocation		7,574	7,574
Foreign currency translation adjustment		(2,106)	(2,106)
Balance as of June 30, 2013	<u>\$ 510,484</u>	<u>\$ 84,431</u>	<u>\$ 594,915</u>

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## 9. Long-Term Debt

Long-term debt consisted of the following:

<i>(in thousands)</i>	As of	
	June 30, 2013	December 31, 2012
3.55% senior notes due in 2015	\$ 884,769	\$ 884,694
2.70% senior notes due in 2016	499,583	499,522
Total long-term debt	<u>\$1,384,352</u>	<u>\$1,384,216</u>
Fair value of long-term debt*	<u>\$1,437,488</u>	<u>\$1,449,872</u>

\* The fair value of the long-term senior notes were estimated using level 2 inputs comprised of quoted prices in active markets, market indices and interest rate measurements for debt of the same remaining maturity.

The \$885 million of aggregate principal amount Senior Notes were issued by a majority-owned subsidiary of SNI through a private placement. The Senior Notes mature on January 15, 2015 and bear interest at 3.55%. Interest is paid on the notes on January 15th and July 15th of each year. The Senior Notes are guaranteed by SNI. Cox TMI, Inc., a wholly-owned subsidiary of Cox Communications, Inc. and 35% owner in the Travel Channel has agreed to indemnify SNI for payments made in respect of SNI's guarantee.

Our \$500 million of aggregate principal amount Senior Notes mature on December 15, 2016 bearing interest at 2.70%. Interest is paid on the notes on June 15th and December 15th of each year.

We have a Competitive Advance and Revolving Credit Facility (the "Facility") that permits \$550 million in aggregate borrowings and expires in June 2014. The Facility bears interest based on the Company's credit ratings, with drawn amounts bearing interest at Libor plus 90 basis points and undrawn amounts bearing interest at 10 basis points as of June 30, 2013. There were no outstanding borrowings under the Facility at June 30, 2013 or December 31, 2012.

The Facility and Senior Note agreements include certain affirmative and negative covenants, including the incurrence of additional indebtedness and maintenance of a maximum leverage ratio.

## 10. Other Liabilities

Other liabilities consisted of the following:

<i>(in thousands)</i>	As of	
	June 30, 2013	December 31, 2012
Liability for pension and post employment benefits	\$ 92,031	\$ 92,758
Deferred compensation	32,933	27,940
Liability for uncertain tax positions	68,137	63,182
Other	51,530	53,522
Other liabilities (less current portion)	<u>\$244,631</u>	<u>\$ 237,402</u>

The "Other" caption in the table above for June 30, 2013 and December 31, 2012 includes \$42.0 million and \$42.8 million, respectively, of obligations recognized for the purchase of intangible assets. The "Other" caption also includes the estimated fair value of the Real Gravity contingent consideration liability for \$8.3 million and \$9.7 million at June 30, 2013 and December 31, 2012, respectively.

## **11. Foreign Exchange Risk Management**

In order to minimize earnings and cash flow volatility resulting from currency exchange rate changes, we may enter into derivative instruments, principally forward foreign currency contracts. These contracts are designed to hedge anticipated foreign currency transactions and changes in the value of specific assets, liabilities and probable commitments. All of our forward contracts are designated as freestanding derivatives and are designed to minimize foreign currency exposures between the U.S. Dollar and British Pound. We do not enter into currency exchange rate derivative instruments for speculative purposes.

The freestanding derivative forward contracts are used to offset our exposure to the change in value of specific foreign currency denominated assets and liabilities. These derivatives are not designated as hedges, and therefore, changes in the value of these forward contracts are recognized currently in earnings, thereby offsetting the current earnings effect of the related change in U.S. dollar value of foreign currency denominated assets and liabilities. The cash flows from these contracts are reported as operating activities in the condensed consolidated statements of cash flows. The gross notional amount of these contracts outstanding at June 30, 2013 was \$218 million and was \$233 million at December 31, 2012.

We recognized \$11.0 million of gains in 2013 and \$1.4 million of losses in 2012 from these forward contracts which are reported in the "Miscellaneous, net" caption in the condensed consolidated statements of operations. The gains and losses recognized from these forward contracts are more than offset by foreign exchange transaction losses of \$14.1 million that have been recognized in 2013 and \$9.6 million of gains that were recognized in 2012. Foreign exchange transaction gains and losses are also recorded in the "Miscellaneous, net" caption in our condensed consolidated financial statements.

## **12. Redeemable Noncontrolling Interest and Noncontrolling Interest**

### ***Redeemable Noncontrolling Interest***

A noncontrolling interest holds a 35% residual interest in the Travel Channel. The noncontrolling interest has the right to require us to repurchase their interest and we have an option to acquire their interest. The noncontrolling interest will receive the fair value for their interest at the time either option is exercised. The put option on the noncontrolling interest in the Travel Channel becomes exercisable in 2014. The call option becomes exercisable in 2015.

### ***Noncontrolling Interest***

The Food Network is operated and organized under the terms of a general partnership (the "Partnership"). SNI and a noncontrolling owner hold interests in the Partnership. During the fourth quarter of 2012, the Partnership agreement was extended and specifies a dissolution date of December 31, 2014. If the term of the Partnership is not extended prior to that date, the agreement permits the Company, as the holder of approximately 80% of the applicable votes, to reconstitute the Partnership and continue its business. If the Partnership is not extended or reconstituted it will be required to limit its activities to winding up, settling debts, liquidating assets and distributing proceeds to the partners in proportion to their partnership interests.

## **13. Stock Based Compensation and Share Repurchase Program**

We have a Long-Term Incentive Plan (the "Plan") which is described more fully in our Annual Report on Form 10-K for the year ended December 31, 2012. The Plan provides for long-term performance compensation for key employees and members of the Board of Directors. A variety of discretionary awards for employees and non-employee directors are authorized under the plan, including incentive or non-qualified stock options, stock appreciation rights, restricted or nonrestricted stock awards and performance awards.

For the year-to-date period of 2013, the Company granted 0.5 million stock options and 0.3 million restricted share awards, including performance share awards. The number of shares ultimately issued for the performance share awards depends upon the specified performance conditions attained. Share based compensation costs totaled \$9.0 million for the second quarter of 2013 and \$8.8 million for the second quarter of 2012. Year-to-date share based compensation costs totaled \$25.4 million in 2013 and \$19.8 million in 2012. The fair values for share options and performance-based restricted share awards are estimated on the date of grant using a lattice-based binomial model and Monte Carlo simulation model, respectively. Assumptions utilized in the models are evaluated and revised, as necessary, to reflect market conditions and experience.

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As of June 30, 2013, \$5.6 million of total unrecognized stock-based compensation costs related to stock options is expected to be recognized over a weighted-average period of 2.0 years. In addition, \$26.5 million of total unrecognized stock-based compensation cost related to restricted stock awards, including performance awards, is expected to be recognized over a weighted-average period of 1.9 years.

### Share Repurchase Program

Under a share repurchase program authorized by the Board of Directors in June 2011, we were authorized to repurchase up to \$1 billion of Class A Common shares. During the first half of 2012, we completed the repurchase of shares under the authorization following the acquisition of 10.1 million shares for approximately \$500 million.

In July 2012, the Board of Directors authorized an additional \$1 billion for the Company's share repurchase plan. All shares repurchased under the program are constructively retired and returned to unissued shares. There is no expiration date for the program and we are under no commitment or obligation to repurchase any particular amount of Class A Common shares under the program. During the second quarter of 2013, we repurchased 1.5 million shares for approximately \$100 million. For the year-to-date period of 2013, we repurchased 3.9 million shares for approximately \$250 million. As of June 30, 2013, \$650 million remains available for repurchase under the authorization.

### 14. Employee Benefit Plans

The Company offers various postretirement benefits to its employees.

The components of benefit plan expense consisted of the following:

(in thousands)

	Three months ended June 30,		Six months ended June 30,	
	2013	2012	2013	2012
Interest cost	\$ 838	\$ 800	\$ 1,676	\$ 1,600
Expected return on plan assets, net of expenses	(1,088)	(850)	(2,176)	(1,700)
Actuarial (gain)/loss	825	525	1,650	1,050
Total for defined benefit plans	575	475	1,150	950
Supplemental executive retirement plan ("SERP")	1,069	900	2,138	1,800
Defined contribution plans	3,307	2,997	9,643	8,355
Total	\$4,951	\$ 4,372	\$12,931	\$11,105

Amortization of actuarial losses for our nonqualified supplemental executive retirement plan ("SERP") totaled \$0.7 million in the second quarter of 2013 and \$0.5 million in the second quarter of 2012. Year-to-date amortization of actuarial losses totaled \$1.4 million in 2013 and \$1.0 million in 2012.

We contributed \$0.5 million to fund current benefit payments for our SERP during the year-to-date period of 2013. We anticipate contributing \$2.1 million to fund the SERP's benefit payments during the remainder of fiscal 2013. We anticipate contributing \$0.4 million to meet our minimum funding requirements for the SNI Pension Plan during the remainder of fiscal 2013.

### Executive Deferred Compensation Plan

We have an unqualified executive deferred compensation plan that is available to certain management level employees. Under the plan, participants may elect to defer receipt of a portion of their annual compensation. The deferred compensation plan is intended to be an unfunded plan maintained primarily for the purpose of providing deferred compensation benefits. We may use corporate owned life insurance contracts held in a rabbi trust to support the plan. During 2012, we invested \$7.0 million within this rabbi trust and purchased \$6.4 million of corporate owned life insurance contracts with these assets. The cash surrender value of the company owned life insurance contracts totaled \$6.7 million at June 30, 2013 and \$6.4 million at December 31, 2012, and are included in "Other assets" in our condensed consolidated balance sheets. Gains or losses related to the insurance contracts are included in the caption "Miscellaneous, net" in our condensed consolidated statement of operations. The unsecured obligation to pay the compensation deferred, adjusted to reflect the positive or negative performance of investment measurement options selected by each participant, totaled \$33.9 million at June 30, 2013 and \$28.9 million at December 31, 2012, and are included in "Other liabilities" in our condensed consolidated balance sheets.

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**15. Comprehensive Income**

Changes in the accumulated other comprehensive income or loss (“AOCI”) balance by component consisted of the following for the respective periods of 2013:

(in thousands)

	Three months ended June 30,		Six months ended June 30,	
	Currency Translation Adjustments	Pension Liability Adjustments	Currency Translation Adjustments	Pension Liability Adjustments
AOCI beginning period balance	\$ (23,441)	\$ (43,477)	\$ 5,645	\$ (44,507)
Other comprehensive income (loss) before reclassifications	3,694		(25,392)	
Amounts reclassified from AOCI		952		1,982
Net current-period other comprehensive income (loss)	3,694	952	(25,392)	1,982
AOCI balance as of June 30, 2013	\$ (19,747)	\$ (42,525)	\$ (19,747)	\$ (42,525)

Amounts reported in the table above are net of income tax.

Amounts reclassified to net earnings for pension liability adjustments relate to the amortization of actuarial losses. These amounts are included within the “Selling, general and administrative” caption on our condensed consolidated statement of operations and totaled \$1.5 million for the second quarter 2013 and \$3.1 million in the year-to-date period of 2013 (see Note 14 *Employee Benefit Plans* for further information).

Changes in the AOCI balance by component consisted of the following for the respective periods of 2012:

(in thousands)

	Three months ended June 30,		Six months ended June 30,	
	Currency Translation Adjustments	Pension Liability Adjustments	Currency Translation Adjustments	Pension Liability Adjustments
AOCI beginning period balance	\$ 5,587	\$ (33,308)	\$ 380	\$ (33,727)
Other comprehensive income (loss) before reclassifications	(17,855)		(12,648)	
Amounts reclassified from AOCI		771		1,190
Net current-period other comprehensive income (loss)	(17,855)	771	(12,648)	1,190
AOCI balance as of June 30, 2012	\$ (12,268)	\$ (32,537)	\$ (12,268)	\$ (32,537)

Amounts reported in the table above are net of income tax.

Amounts reclassified to net earnings for pension liability adjustments totaled \$1.2 million for the second quarter 2012 and \$2.1 million in the year-to-date period of 2012.

## **16. Segment Information**

The Company determines its operating segments based upon our management and internal reporting structure. We manage our operations through one reportable operating segment, Lifestyle Media.

Lifestyle Media includes our national television networks, Food Network, HGTV, Travel Channel, DIY Network, Cooking Channel and GAC. Lifestyle Media also includes websites that are associated with the aforementioned television brands and other Internet-based businesses serving food, home and travel related categories. The Food Network and Cooking Channel are included in the Food Network partnership of which we own approximately 69%. We also own 65% of Travel Channel. Each of our networks is distributed by cable and satellite distributors and telecommunication service providers. Lifestyle Media earns revenue primarily from the sale of advertising time and from affiliate fees paid by cable and satellite television systems.

The results of businesses not separately identified as reportable segments are included within our corporate and other caption. Corporate and other includes the results of the lifestyle-oriented channels we operate in Europe, the Middle East, Africa and Asia-Pacific, operating results from the international licensing of our national networks' programming, and other interactive and digital business initiatives that are not associated with our Lifestyle Media businesses.

Each of our businesses may provide advertising, programming or other services to one another. In addition, certain corporate costs and expenses, including information technology, pensions and other employee benefits, and other shared services, are allocated to our businesses. The allocations are generally amounts agreed upon by management, which may differ from amounts that would be incurred if such services were purchased separately by the business.

Our chief operating decision maker evaluates the operating performance of our businesses and makes decisions about the allocation of resources to the businesses using a measure we call segment profit. Segment profit excludes interest, income taxes, depreciation and amortization, divested operating units, restructuring activities, investment results and certain other items that are included in net income determined in accordance with accounting principles generally accepted in the United States of America.



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Information regarding our segments is as follows:

(in thousands)

	Three months ended June 30,		Six months ended June 30,	
	2013	2012	2013	2012
<b>Segment operating revenues:</b>				
Lifestyle Media	\$ 647,117	\$ 591,016	\$ 1,228,162	\$ 1,119,599
Corporate and other/intersegment eliminations	18,011	9,970	31,351	16,732
Total operating revenues	<u>\$ 665,128</u>	<u>\$ 600,986</u>	<u>\$ 1,259,513</u>	<u>\$ 1,136,331</u>
<b>Segment profit (loss):</b>				
Lifestyle Media	\$ 347,895	\$ 310,419	\$ 630,030	\$ 575,056
Corporate and other	(28,214)	(25,738)	(62,875)	(51,140)
Total segment profit	319,681	284,681	567,155	523,916
Depreciation and amortization of intangible assets	(29,554)	(25,938)	(56,254)	(50,454)
Gains (losses) on disposal of property and equipment	(499)	(27)	(1,475)	(86)
Interest expense	(12,197)	(13,247)	(24,342)	(25,427)
Equity in earnings of affiliates	25,410	21,114	45,992	35,027
Miscellaneous, net	3,643	3,868	282	11,022
Income from operations before income taxes	<u>\$ 306,484</u>	<u>\$ 270,451</u>	<u>\$ 531,358</u>	<u>\$ 493,998</u>

(in thousands)

	As of	
	June 30, 2013	December 31, 2012
<b>Assets:</b>		
Lifestyle Media	\$ 2,845,389	\$ 2,872,778
Corporate and other	1,231,103	1,266,020
Total assets	<u>\$ 4,076,492</u>	<u>\$ 4,138,798</u>

No single customer provides more than 10% of our total operating revenues.

Assets held by our businesses outside of the United States totaled \$618 million at June 30, 2013 and \$575 million at December 31, 2012.

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**MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

This discussion and analysis of financial condition and results of operations is based on the condensed consolidated financial statements and the notes to the condensed consolidated financial statements. You should read this discussion and analysis in conjunction with those condensed consolidated financial statements.

**FORWARD-LOOKING STATEMENTS**

This discussion and the information contained in the notes to the condensed consolidated financial statements contain certain forward-looking statements that are based on our current expectations. Forward-looking statements are subject to certain risks, trends and uncertainties that could cause actual results to differ materially from the expectations expressed in the forward-looking statements. Such risks, trends and uncertainties, which in most instances are beyond our control, include changes in advertising demand and other economic conditions; consumers' tastes; program costs; labor relations; technological developments; competitive pressures; interest rates; regulatory rulings; and reliance on third-party vendors for various products and services. The words "believe," "expect," "anticipate," "estimate," "intend" and similar expressions identify forward-looking statements. All forward-looking statements, which are as of the date of this filing, should be evaluated with the understanding of their inherent uncertainty. We undertake no obligation to publicly update any forward-looking statements to reflect events or circumstances after the date the statement is made.

**OVERVIEW**

Scripps Networks Interactive is one of the leading developers of lifestyle-oriented content for television and the Internet with respected, high-profile television and interactive brands. We seek to engage audiences that are highly desirable to advertisers with entertaining and informative lifestyle content that is produced for television, the Internet and any other media platforms consumers choose. We intend to expand and enhance our brands through the creation of popular new programming content, the use of new distribution platforms, such as mobile phones and video-on-demand, the licensing and sale of branded consumer products and through international expansion.

We manage our operations through our reportable operating segment, Lifestyle Media. Lifestyle Media includes our national television networks, Food Network, HGTV, Travel Channel, DIY Network ("DIY"), Cooking Channel and Great American Country ("GAC"). Lifestyle Media also includes websites that are associated with the aforementioned television brands and other Internet-based businesses serving food, home and travel related categories. Our Lifestyle Media branded websites consistently rank at or near the top in their respective lifestyle categories on a unique visitor basis.

Lifestyle Media generated revenues of approximately \$647 million during the second quarter of 2013, which represented 97 percent of our consolidated revenues, compared with \$591 million and 98 percent for the second quarter of 2012. Lifestyle Media revenues were approximately \$1.2 billion for the year-to-date period of 2013 compared with \$1.1 billion for the same period in 2012. Lifestyle Media generates revenue principally from the sale of advertising time on national television networks and interactive media platforms and from affiliate fees paid by cable television operators, direct-to-home satellite services and other distributors that carry our network programming. Advertising revenues for Lifestyle Media may be affected by the strength of advertising markets and general economic conditions and may also fluctuate depending on the success of our programming, as measured by viewership, at any given time. For the year-to-date period of 2013, revenues from advertising sales and affiliate fees were approximately 69 percent and 30 percent, respectively, of total revenue for the segment. Lifestyle Media also earns revenue from the licensing of its content to third parties and the licensing of its brands for consumer products such as videos, books, kitchenware and tools.

Programming expense, employee costs, and sales and marketing expenses are the primary operating costs for Lifestyle Media. Program amortization represented 43 percent of Lifestyle Media expenses in 2013 reflecting our continued investment in the improved quality and variety of programming on our networks. We incur sales and marketing expenses to support brand-building initiatives at all of our television networks.

We also have established lifestyle media brands internationally. We currently broadcast 16 channels reaching approximately 129 million subscribers under the Food Network, HGTV, Travel Channel, Asian Food Channel, DIY and Fine Living Brands. In addition to the broadcast networks, we also license a portion of our programming to other broadcasters that can be seen in over 200 territories. Operating results for our international businesses are reported within our corporate and other segment.

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Our international businesses generated revenues of \$15.8 million during the second quarter of 2013, which represented 2 percent of our consolidated revenues compared with \$9.5 million and 2 percent for the second quarter of 2012. These businesses earn revenues primarily from advertising sales, affiliate fees, and the licensing of programming to third parties. In 2013, revenues from advertising sales, affiliate fees, and program licensing were approximately 27 percent, 52 percent and 21 percent, respectively, of total revenue for our international businesses. Satellite transmission fees, programming expense, employee costs, and sales and marketing expenses are the primary operating costs for our international businesses.

The growth of our international business both organically and through acquisitions and joint ventures continues to be a strategic priority of the Company. In the second quarter of 2013, we completed our acquisition of the Asian Food Channel (“AFC”). AFC, which is based in Singapore, is an independent company which broadcasts 24 hours a day, seven days a week and leverages a substantial library of acquired Asian and international video content as well as a growing number of originally-produced programs and reaches about 8 million subscribers in 11 markets. In the second quarter of 2012, we completed the acquisition of Travel Channel International (“TCI”). TCI is an independent company headquartered in the United Kingdom that broadcasts in 21 languages to 128 countries across Europe, the Middle East, Africa, and Asia-Pacific.

Operating revenues in the second quarter of 2013 increased 11 percent to \$665 million compared with the same period a year ago, while segment profit for the period was \$320 million compared with \$285 million a year earlier, a 12 percent increase. Operating revenues for the year-to-date period of 2013 increased 11 percent to \$1.3 billion compared with \$1.1 billion for the same period in 2012. Segment profit for the year-to-date period of 2013 was \$567 million compared with \$524 million for the same period in 2012, an 8.3 percent increase.

### **CRITICAL ACCOUNTING POLICIES AND ESTIMATES**

The preparation of financial statements in accordance with accounting principles generally accepted in the United States of America (“GAAP”) requires us to make a variety of decisions which affect reported amounts and related disclosures, including the selection of appropriate accounting principles and the assumptions on which to base accounting estimates. In reaching such decisions, we apply judgment based on our understanding and analysis of the relevant circumstances, including our historical experience, actuarial studies and other assumptions. We are committed to incorporating accounting principles, assumptions and estimates that promote the representational faithfulness, verifiability, neutrality and transparency of the accounting information included in the financial statements.

Note 2 to the Consolidated Financial Statements included in our Annual Report on Form 10-K describes the significant accounting policies we have selected for use in the preparation of our financial statements and related disclosures. An accounting policy is deemed to be critical if it requires an accounting estimate to be made based on assumptions about matters that are highly uncertain at the time the estimate is made, and if different estimates that reasonably could have been used could materially change the financial statements. We believe the accounting for Programs and Program Licenses, Revenue Recognition, Acquisitions, Goodwill, Finite-Lived Intangible Assets, and Income Taxes to be our most critical accounting policies and estimates. A detailed description of these accounting policies is included in the Critical Accounting Policies and Estimates section of Management’s Discussion and Analysis of Financial Condition and Results of Operations included in our Annual Report on Form 10-K for the year ended December 31, 2012. There have been no significant changes in those accounting policies.

## RESULTS OF OPERATIONS

The competitive landscape in our business is affected by multiple media platforms competing for consumers and advertising dollars. We strive to create popular programming that resonates with viewers across a variety of demographic groups, develop brands and create new media platforms through which we can capitalize on the audiences we aggregate.

Consolidated results of operations were as follows:

<i>(in thousands)</i>	Three months ended June 30,			Six months ended June 30,		
	2013	2012	Change	2013	2012	Change
Operating revenues	\$ 665,128	\$ 600,986	10.7%	\$ 1,259,513	\$ 1,136,331	10.8%
Cost of services, excluding depreciation and amortization of intangible assets	(168,677)	(150,903)	11.8%	(332,428)	(288,684)	15.2%
Selling, general and administrative Depreciation and amortization of intangible assets	(176,770)	(165,402)	6.9%	(359,930)	(323,731)	11.2%
	(29,554)	(25,938)	13.9%	(56,254)	(50,454)	11.5%
Gains (losses) on disposal of property and equipment	(499)	(27)		(1,475)	(86)	
Operating income	289,628	258,716	11.9%	509,426	473,376	7.6%
Interest expense	(12,197)	(13,247)	(7.9)%	(24,342)	(25,427)	(4.3)%
Equity in earnings of affiliates	25,410	21,114	20.3%	45,992	35,027	31.3%
Miscellaneous, net	3,643	3,868	(5.8)%	282	11,022	(97.4)%
Income from operations before income taxes	306,484	270,451	13.3%	531,358	493,998	7.6%
Provision for income taxes	(96,141)	(79,028)	21.7%	(169,828)	(145,624)	16.6%
Net income	210,343	191,423	9.9%	361,530	348,374	3.8%
Net income attributable to noncontrolling interests	(50,614)	(49,059)	3.2%	(93,982)	(91,107)	3.2%
Net income attributable to SNI	\$ 159,729	\$ 142,364	12.2%	\$ 267,548	\$ 257,267	4.0%

The increase in operating revenues for the second quarter of 2013 was due primarily to solid growth in advertising sales and affiliate fee revenue from our national television networks. Advertising revenues from our national networks increased \$41.1 million or 9.9 percent for the second quarter of 2013 compared with the second quarter of 2012. For the year-to-date period of 2013 compared with the year-to-date period of 2012, advertising revenues were up \$77.0 million or 10 percent. The increase in advertising revenues is primarily attributed to higher pricing in our sold advertising units. Affiliate fee revenues at our national television networks increased \$15.9 million or 9.5 percent in the second quarter of 2013 compared with the second quarter of 2012. For the year-to-date period of 2013 compared with the year-to-date period of 2012, affiliate fee revenues were up \$30.0 million or 9.0 percent. The increase in affiliate fee revenues is primarily due to contractual rate increases as well as reduced launch incentive amortization on a few of our networks in the current year.

Cost of services, which are comprised of program amortization and the costs associated with distributing our content, increased 12 percent in the second quarter of 2013 and 15 percent for the year-to-date period of 2013 compared with the respective periods in 2012. Program amortization attributed to our continued investment in the improved quality and variety of programming at our networks represents the largest expense and is the primary driver of fluctuations in costs of services. Program amortization increased \$13.4 million in the second quarter of 2013 and \$29.8 million for the year-to-date period of 2013 compared with 2012.

Selling, general and administrative expenses are primarily comprised of sales, marketing and advertising expenses, research costs, administrative costs, and costs of facilities. Selling, general and administrative expenses increased 6.9 percent in the second quarter of 2013 and 11 percent for the year-to-date period of 2013 compared with the respective periods in 2012. The hiring of additional employees to support the growth of our businesses and the costs associated with both international expansion initiatives and other interactive and digital business initiatives contributed to the increase in selling, general and administrative expenses.

Interest expense primarily reflects the interest incurred on our outstanding borrowings. Our outstanding borrowings include \$885 million aggregate principal amount Senior Notes that bear interest at 3.55% and mature on January 15, 2015. We also have \$500 million aggregate principal amount Senior Notes outstanding that bear interest at 2.70% and mature on December 15, 2016.

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Equity in earnings of affiliates represents the proportionate share of net income or loss from each of our equity method investments. The increase in equity in earnings of affiliates in 2013 compared with 2012 is partially due to the increase in our proportionate share of results from UKTV. Our equity in earnings from the UKTV investment is reduced by amortization reflecting differences in the consideration paid for our equity interest in the entity and our 50% proportionate share of UKTV's equity. Accordingly, equity in earnings of affiliates in the second quarter of 2013 includes our \$12.1 million proportionate share of UKTV's results for 2013 and \$11.3 million for our proportionate share of UKTV's results in the second quarter of 2012. For the year-to-date period of 2013, equity in earnings of affiliates includes \$21.7 million for our proportionate share of UKTV's results compared with \$20.2 million for the year-to-date period of 2012. Equity in earnings of affiliates was reduced by amortization on the UKTV investment of \$4.4 million and \$4.6 million for the second quarter of 2013 and 2012, respectively. Equity in earnings of affiliates was reduced by amortization on the UKTV investment of \$8.9 million for the year-to-date period of 2013 and \$9.1 million for the year-to-date period of 2012. The increase in equity in earnings of affiliates also reflects the growing contribution from our investments in Food Network Magazine and HGTV Magazine as well as our investments in Food Canada and HGTV Canada.

We recognized foreign exchange gains of \$0.5 million and \$2.6 million during the second quarter of 2013 and 2012, respectively. For the year-to-date period of 2013, we recognized foreign exchange losses of \$3.1 million and \$8.2 million of foreign exchange gains were recognized for the year-to-date period of 2012. These gains and losses, reported within the "Miscellaneous, net" caption in our condensed consolidated statements of operations, relate to realized and unrealized foreign exchange on the Company's foreign denominated asset and liability balances.

Our second quarter of 2013 effective income tax rate was 31.4 percent compared with 29.2 percent for the second quarter of 2012. For the year-to-date period of 2013, our effective income tax rate was 32.0 percent compared with 29.5 percent for the year-to-date period of 2012. Our effective tax rate in 2013 includes unfavorable tax adjustments totaling \$10.5 million that reflect the impacts of the reinstatement of certain provisions included within the American Taxpayer Relief Act of 2012 and reaching agreement on certain income tax audits.

Net income attributable to noncontrolling interests increased due to the growing profitability of both the Food Network partnership and the Travel Channel.

**Business Segment Results** - As discussed in Note 16—*Segment Information* to the condensed consolidated financial statements, our chief operating decision maker evaluates the operating performance of our businesses and makes decisions about the allocation of resources to the businesses using a performance measure we call segment profit. Segment profit excludes interest, income taxes, depreciation and amortization, divested operating units, restructuring activities, investment results and certain other items that are included in net income determined in accordance with accounting principles generally accepted in the United States of America.

Items excluded from segment profit generally result from decisions made in prior periods or from decisions made by corporate executives rather than the managers of the businesses. Depreciation and amortization charges are the result of decisions made in prior periods regarding the allocation of resources and are therefore excluded from the measure. Financing, tax structure and divestiture decisions are generally made by corporate executives. Excluding these items from the performance measure of our business enables us to evaluate operating performance based upon current economic conditions and decisions made by the managers of those businesses in the current period.

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Information regarding the operating performance of our segments and a reconciliation of such information to the condensed consolidated financial statements is as follows:

(in thousands)

	Three months ended June 30,			Six months ended June 30,		
	2013	2012	Change	2013	2012	Change
<b>Segment operating revenues:</b>						
Lifestyle Media	\$ 647,117	\$ 591,016	9.5%	\$ 1,228,162	\$ 1,119,599	9.7%
Corporate and other/intersegment eliminations	18,011	9,970	80.7%	31,351	16,732	87.4%
<b>Total operating revenues</b>	<b>\$665,128</b>	<b>\$ 600,986</b>	<b>10.7%</b>	<b>\$ 1,259,513</b>	<b>\$ 1,136,331</b>	<b>10.8%</b>
<b>Segment profit (loss):</b>						
Lifestyle Media	\$ 347,895	\$ 310,419	12.1%	\$ 630,030	\$ 575,056	9.6%
Corporate and other	(28,214)	(25,738)	9.6%	(62,875)	(51,140)	22.9%
<b>Total segment profit</b>	<b>319,681</b>	<b>284,681</b>	<b>12.3%</b>	<b>567,155</b>	<b>523,916</b>	<b>8.3%</b>
Depreciation and amortization of intangible assets	(29,554)	(25,938)	13.9%	(56,254)	(50,454)	11.5%
Gains (losses) on disposal of property and equipment	(499)	(27)		(1,475)	(86)	
Interest expense	(12,197)	(13,247)	(7.9)%	(24,342)	(25,427)	(4.3)%
Equity in earnings of affiliates	25,410	21,114	20.3%	45,992	35,027	31.3%
Miscellaneous, net	3,643	3,868	(5.8)%	282	11,022	
<b>Income from operations before income taxes</b>	<b>\$ 306,484</b>	<b>\$ 270,451</b>	<b>13.3%</b>	<b>\$ 531,358</b>	<b>\$ 493,998</b>	<b>7.6%</b>

Corporate and other includes the results of the lifestyle-oriented channels we operate in Europe, the Middle East, Africa and Asia-Pacific, operating results from the international licensing of our national networks' programming, and the costs associated with both international expansion initiatives and other interactive and digital business initiatives. Operating results from these initiatives increased the segment loss at corporate and other by \$9.6 million in the second quarter of 2013 and \$22.1 million for the year-to-date period of 2013 compared with \$7.4 million in the second quarter of 2012 and \$11.8 million for the year-to-date period of 2012.

A reconciliation of segment profit to operating income determined in accordance with accounting principles generally accepted in the United States of America is as follows:

(in thousands)

	Three months ended June 30,		Six months ended June 30,	
	2013	2012	2013	2012
<b>Operating income</b>	<b>\$289,628</b>	<b>\$258,716</b>	<b>\$ 509,426</b>	<b>\$ 473,376</b>
<b>Depreciation and amortization of intangible assets:</b>				
Lifestyle Media	25,465	24,188	48,781	47,317
Corporate and other	4,089	1,750	7,473	3,137
<b>Losses (gains) on disposal of property and equipment:</b>				
Lifestyle Media	429	27	1,405	86
Corporate and other	70		70	
<b>Total segment profit</b>	<b>\$319,681</b>	<b>\$ 284,681</b>	<b>\$567,155</b>	<b>\$523,916</b>

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**Lifestyle Media** – Lifestyle Media includes six national television networks and a collection of Internet businesses.

Our Lifestyle Media division earns revenue primarily from the sale of advertising time on our national networks, affiliate fees paid by cable and satellite television operators that carry our network programming, the licensing of its content to third parties, the licensing of its brands for consumer products and from the sale of advertising on our Lifestyle Media affiliated websites. Employee costs, programming costs, and sales and marketing costs are Lifestyle Media's primary expenses. The demand for national television advertising is the primary economic factor that impacts the operating performance of our networks.

Operating results for Lifestyle Media were as follows:

<i>(in thousands)</i>	Three months ended June 30,			Six months ended June 30,		
	2013	2012	Change	2013	2012	Change
<b>Segment operating revenues:</b>						
Advertising	\$ 456,206	\$ 415,093	9.9%	\$ 847,417	\$ 770,434	10.0%
Network affiliate fees, net	181,913	166,062	9.5%	362,439	332,463	9.0%
Other	8,998	9,861	(8.8)%	18,306	16,702	9.6%
<b>Total segment operating revenues</b>	<b>647,117</b>	<b>591,016</b>	<b>9.5%</b>	<b>1,228,162</b>	<b>1,119,599</b>	<b>9.7%</b>
<b>Segment costs and expenses:</b>						
Cost of services	157,277	144,508	8.8%	311,693	277,857	12.2%
Selling, general and administrative	141,945	136,089	4.3%	286,439	266,686	7.4%
<b>Total segment costs and expenses</b>	<b>299,222</b>	<b>280,597</b>	<b>6.6%</b>	<b>598,132</b>	<b>544,543</b>	<b>9.8%</b>
<b>Segment profit</b>	<b>\$ 347,895</b>	<b>\$ 310,419</b>	<b>12.1%</b>	<b>\$ 630,030</b>	<b>\$ 575,056</b>	<b>9.6%</b>

**Supplemental Information:**

Billed network affiliate fees	\$ 183,675	\$ 172,616		\$ 365,975	\$ 345,571
Program payments	146,890	145,005		289,572	310,260
Depreciation and amortization	25,465	24,188		48,781	47,317
Capital expenditures	12,118	10,078		27,438	15,855

The amount of advertising revenue we earn is a function of the pricing negotiated with advertisers, the number of advertising spots sold, and audience impressions delivered by our programming. High single digit pricing growth was the primary contributor to our advertising revenue increases in both the second quarter of 2013 and year-to-date period of 2013 compared with the respective periods of 2012.

Distribution agreements with cable and satellite television systems require distributors to pay SNI fees over the terms of the agreements in exchange for certain rights to distribute our content. The amount of revenue earned from our distribution agreements is dependent on the rates negotiated in the agreements and the number of subscribers that receive our networks. Contractual rate increases were the primary driver of the increase in network affiliate fees in the second quarter and year-to-date periods of 2013 compared with 2012, while lower launch incentive amortization also contributed approximately one-third of the increase for the same periods. The number of subscribers receiving our networks was relatively flat in 2013 compared with 2012.

The increase in cost of services reflects our continued investment in the improved quality and variety of programming at our networks. Program amortization increased \$12.3 million in the second quarter of 2013 compared with the second quarter of 2012 and increased \$27.7 million for the year-to-date period of 2013 compared with the year-to-date period of 2012.

The increase in selling, general and administrative expenses in 2013 compared with 2012 reflects an increase in employee compensation and benefits reflecting the hiring of additional employees to support the growth of Lifestyle Media and an increase in other expenses related to investments in planned interactive and digital business initiatives.

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Supplemental financial information for Lifestyle Media is as follows:

(in thousands)

	Three months ended June 30,			Six months ended June 30,		
	2013	2012	Change	2013	2012	Change
<b>Operating revenues by brand:</b>						
Food Network	\$224,516	218,467	2.8%	\$ 432,791	\$ 417,290	3.7%
HGTV	231,739	204,975	13.1%	437,761	390,710	12.0%
Travel Channel	83,879	73,771	13.7%	160,526	140,361	14.4%
DIY	38,673	33,745	14.6%	70,559	61,369	15.0%
Cooking Channel	28,612	22,408	27.7%	54,908	42,220	30.1%
GAC	7,016	4,988	40.7%	13,419	9,982	34.4%
Digital Businesses	28,633	28,325	1.1%	51,228	50,720	1.0%
Other	4,204	4,497	(6.5)%	8,100	7,144	13.4%
Intrasegment eliminations	(155)	(160)		(1,130)	(197)	
<b>Total segment operating revenues</b>	<b>\$ 647,117</b>	<b>591,016</b>	<b>9.5%</b>	<b>\$ 1,228,162</b>	<b>\$ 1,119,599</b>	<b>9.7%</b>
<b>Subscribers (1):</b>						
Food Network				99,400	99,600	(0.2)%
HGTV				98,400	98,900	(0.5)%
Travel Channel				94,500	94,700	(0.2)%
DIY				58,700	57,800	1.6%
Cooking Channel				60,500	59,600	1.5%
GAC				63,100	62,600	0.8%

(1) Subscriber counts are according to the Nielsen Homevideo Index of homes that receive cable networks.



## LIQUIDITY AND CAPITAL RESOURCES

### *Liquidity*

Our primary sources of liquidity are cash and cash equivalents on hand, cash flows from operations, available borrowing capacity under our revolving credit facility, and access to capital markets. Advertising provides approximately 70 percent of total operating revenues, so cash flow from operating activities can be adversely affected during recessionary periods. Our cash and cash equivalents totaled \$347 million at June 30, 2013 and \$438 million at December 31, 2012. We have a Competitive Advance and Revolving Credit Facility (the "Facility") that permits \$550 million in aggregate borrowings and expires in June 2014. There were no outstanding borrowings under the Facility at June 30, 2013.

Our cash flow has been used primarily to fund acquisitions and investments, develop new businesses, acquire common stock under our share repurchase programs, pay dividends on our common stock and repay debt. We expect cash flow from operating activities in 2013 will provide sufficient liquidity to continue the development of brands and to fund the capital expenditures to support our business.

### *Cash Flows*

Cash and cash equivalents decreased \$90.1 million for the six months ended 2013 and decreased \$498 million for the six months ended 2012. Components of these changes are discussed below in more detail.

*Operating Activities* – Cash provided by operating activities totaled \$428 million for the six months ended 2013 and \$246 million for the six months ended 2012.

Segment profit generated from our business segments totaled \$567 million for the year-to-date period of 2013 and \$524 million for the year-to-date period of 2012. Growth in operating revenues at our Lifestyle Media segment of 9.7 percent in 2013 compared with 2012 contributed to the year-over-year increase in segment profit. Program payments exceeded the program amortization recognized in our statement of operations by \$36.0 million for the year-to-date period of 2013 and \$81.7 million for the year-to-date period of 2012, reducing cash provided by operating activities for those periods. Cash provided by operating activities is also impacted by payments for income taxes and interest totaling \$120 million for the year-to-date period of 2013 and \$179 million for the year-to-date period of 2012.

*Investing Activities* – Cash used in investing activities totaled \$122 million for the year-to-date period of 2013 and \$138 million for the year-to-date period of 2012. Capital expenditures totaled \$36.1 million for the year-to-date period of 2013 and \$19.1 million for the year-to-date period of 2012.

On April 12, 2013, we acquired the Asian Food Channel ("AFC") for net cash consideration of approximately \$63.9 million.

On April 30, 2012, we acquired Travel Channel International, Ltd. ("TCI") for net cash consideration of approximately \$107 million.

On January 30, 2012, we acquired RealGravity, Inc. for net cash consideration of approximately \$19.6 million.

*Financing Activities* – Cash used in financing activities totaled \$395 million for the year-to-date period of 2013 and \$607 million for the year-to-date period of 2012.

Under a share repurchase program approved by the Board of Directors in June 2011, we were authorized to repurchase \$1 billion of Class A Common shares. During the first half of 2012, we completed the repurchase of shares under the authorization following the acquisition of 10.1 million shares for approximately \$500 million.

On July 31, 2012, the Board of Directors authorized an additional \$1 billion for the Company's share repurchase plan. There is no expiration date for the program and we are under no commitment or obligation to repurchase any particular amount of Class A Common shares under the program. For the year-to-date period of 2013, we repurchased 3.9 million shares for approximately \$250 million.

We have \$500 million aggregate principal amount Senior Notes bearing interest at 2.70% Senior Notes that mature on December 15, 2016. Interest is paid on these notes on June 15th and December 15th of each year.

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We also have \$885 million aggregate principal amount Senior Notes that were issued by a majority-owned subsidiary of SNI through a private placement. The Senior Notes mature on January 15, 2015 bearing interest at 3.55%. Interest is paid on the Senior Notes on January 15th and July 15th of each year. The Senior Notes are guaranteed by SNI. Cox TMI, Inc., a wholly-owned subsidiary of Cox Communications, Inc. and 35% owner in the Travel Channel has agreed to indemnify SNI for all payments made in respect of SNI's guarantee.

Pursuant to the terms of the Food Network general partnership agreement, the partnership is required to distribute available cash to the general partners. After providing distributions to the partners for respective tax liabilities, available cash is then applied against any capital contributions made by the partners prior to distribution based upon each partners' ownership interest in the partnership. During the year-to-date period of 2012, remaining outstanding capital contributions had been returned to the respective partners. Cash distributions to Food Network's noncontrolling interest were \$124 million in the year-to-date period of 2013 and \$80.3 million in the year-to-date period of 2012. Cash distributions to Travel Channel's noncontrolling interest were \$3.2 million in the second quarter of 2013 and \$52.5 million in the second quarter of 2012. We expect cash distributions to noncontrolling interests will approximate \$175 million in 2013.

We have paid quarterly dividends since our inception as a public company on July 1, 2008. During the first quarter of 2013, the Board of Directors approved an increase in the quarterly dividend rate to \$.15 per share. Total dividend payments to shareholders of our common stock were \$44.4 million in the year-to-date period of 2013 and \$37.0 million in the year-to-date period of 2012. We currently expect that quarterly cash dividends will continue to be paid in the future. Future dividends are, however, subject to our earnings, financial condition and capital requirements.

### QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are exposed to market risk related to interest rates and foreign currency exchange rates. We use or expect to use derivative financial instruments to modify exposure to risks from fluctuations in interest rates and foreign currency exchange rates. In accordance with our policy, we do not use derivative instruments unless there is an underlying exposure, and we do not hold or enter into financial instruments for speculative trading purposes.

Our objectives in managing interest rate risk are to limit the impact of interest rate changes on our earnings and cash flows, and to reduce overall borrowing costs.

We are subject to interest rate risk associated with our credit facility as borrowings bear interest at Libor plus a spread that is determined relative to our Company's debt rating. Accordingly, the interest we pay on our borrowings is dependent on interest rate conditions and the timing of our financing needs. The Company issued \$500 million of Senior Notes in December 2011 and a majority-owned subsidiary of SNI issued \$885 million of Senior Notes in conjunction with our acquisition of a controlling interest in the Travel Channel in December 2009. A 100 basis point increase in the level of interest rates would decrease the fair value of the Senior Notes by approximately \$30.5 million.

The following table presents additional information about market-risk-sensitive financial instruments:

*(in thousands)*

	As of June 30, 2013		As of December 31, 2012	
	Cost Basis	Fair Value	Cost Basis	Fair Value
<b>Financial instruments subject to interest rate risk:</b>				
3.55% notes due in 2015	\$ 884,769	\$ 917,238	\$ 884,694	\$ 928,147
2.70% notes due in 2016	499,583	520,250	499,522	521,725
Total long-term debt	<u>\$1,384,352</u>	<u>\$1,437,488</u>	<u>\$1,384,216</u>	<u>\$1,449,872</u>

We are also subject to interest rate risk associated with the notes receivable acquired in the UKTV transaction. The notes, totaling \$114 million at June 30, 2013 and \$129 million at December 31, 2012, effectively act as a revolving credit facility for UKTV. The notes accrue interest at variable rates, related to either the spread over LIBOR or other identified market indices. Because the notes receivable are variable rate, the carrying amount of such notes receivable is believed to approximate fair value.

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We conduct business in various countries outside the United States, resulting in exposure to movements in foreign exchange rates when translating from the foreign local currency to the U.S. Dollar. Our primary exposure to foreign currencies is the exchange rates between the U.S. dollar and the Canadian dollar, the British pound and the Euro. Reported earnings and assets may be reduced in periods in which the U.S. dollar increases in value relative to those currencies.

Our objective in managing exposure to foreign currency fluctuations is to reduce volatility of earnings and cash flow. Accordingly, we may enter into foreign currency derivative instruments that change in value as foreign exchange rates change, such as foreign currency forward contracts or foreign currency options. The change in fair value of non-designated contracts is included in current period earnings within our Miscellaneous, net caption. The gross notional value of foreign exchange rate derivative contracts were \$218 million at June 30, 2013 and \$233 million at December 31, 2012. A sensitivity analysis of changes in the fair value of all foreign exchange rate derivative contracts at June 30, 2013 indicates that if the U.S. dollar strengthened/weakened by 10 percent against the British pound, the fair value of these contracts would increase/decrease by approximately \$21.8 million, respectively. Any gains and losses on the fair value of derivative contracts would be largely offset by gains and losses on the underlying assets being hedged. These offsetting gains and losses are not reflected in the above analysis.

## **CONTROLS AND PROCEDURES**

SNI's management is responsible for establishing and maintaining adequate internal controls designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with accounting principles generally accepted in the United States of America ("GAAP"). The company's internal control over financial reporting includes those policies and procedures that:

1. pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company;
2. provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with GAAP and that receipts and expenditures of the company are being made only in accordance with authorizations of management and the directors of the company; and
3. provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use or disposition of the company's assets that could have a material effect on the financial statements.

All internal control systems, no matter how well designed, have inherent limitations, including the possibility of human error, collusion and the improper overriding of controls by management. Accordingly, even effective internal control can only provide reasonable but not absolute assurance with respect to financial statement preparation. Further, because of changes in conditions, the effectiveness of internal control may vary over time.

The effectiveness of the design and operation of our disclosure controls and procedures (as defined in Rule 13a-15(e) under the Securities Exchange Act of 1934) was evaluated as of the date of the financial statements. This evaluation was carried out under the supervision of and with the participation of management, including the Chief Executive Officer and the Chief Financial Officer. Based upon that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the design and operation of these disclosure controls and procedures are effective. There were no changes to the company's internal controls over financial reporting (as defined in Exchange Act Rule 13a-15(f)) during the three months ended June 30, 2013 that have materially affected, or are reasonably likely to materially affect, the company's internal control over financial reporting.

We acquired the Asian Food Channel on April 12, 2013. This business has total net assets of approximately \$65 million, subject to final asset valuation. We have excluded this business from management's report on internal control over financial reporting, as permitted by SEC guidance, during the quarter ended June 30, 2013.

**SCRIPPS NETWORKS INTERACTIVE, INC.**

Index to Exhibits

<u>Exhibit</u> <u>No.</u>	<u>Item</u>
31(a)	Section 302 Certifications (filed herewith)
31(b)	Section 302 Certifications (filed herewith)
32(a)	Section 906 Certifications *
32(b)	Section 906 Certifications *
101.INS	XBRL Instance Document*
101.SCH	XBRL Taxonomy Extension Schema Document*
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document*
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document*
101.LAB	XBRL Taxonomy Extension Label Linkbase Document*
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document*

\* This exhibit is furnished herewith but will not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934.

**CERTIFICATIONS**

I, Kenneth W. Lowe, certify that:

1. I have reviewed this report on Form 10-Q of Scripps Networks Interactive, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls over financial reporting.

Date: August 9, 2013

BY: /s/ Kenneth W. Lowe

Kenneth W. Lowe  
Chairman, President and Chief Executive Officer

**CERTIFICATIONS**

I, Joseph G. NeCastro, certify that:

1. I have reviewed this report on Form 10-Q of Scripps Networks Interactive, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal controls over financial reporting.

Date: August 9, 2013

BY: /s/ Joseph G. NeCastro

Joseph G. NeCastro  
Chief Financial & Administrative Officer

CERTIFICATION PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

I, Kenneth W. Lowe, Chairman, President and Chief Executive Officer of Scripps Networks Interactive, Inc. (the "Company"), hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Quarterly Report on Form 10-Q of the Company for the period ended June 30, 2013 (the "Report"), which this certification accompanies, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Kenneth W. Lowe

Kenneth W. Lowe  
Chairman, President and Chief Executive Officer

August 9, 2013



CERTIFICATION PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

I, Joseph G. NeCastro, Chief Financial & Administrative Officer of Scripps Networks Interactive, Inc. (the "Company"), hereby certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) The Quarterly Report on Form 10-Q of the Company for the period ended June 30, 2013 (the "Report"), which this certification accompanies, fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- (2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

/s/ Joseph G. NeCastro

Joseph G. NeCastro  
Chief Financial & Administrative Officer

August 9, 2013

