

HTC reports 2012 fourth-quarter results

TAIPEI, Taiwan – February 4, 2013 – HTC Corporation (TWSE: 2498), a global leader in mobile innovation and design, today announced consolidated results for the Company and its subsidiaries for the fourth quarter of 2012.

4Q 2012 results

HTC (the company) posted quarterly revenue of NT\$60 billion, with gross margin of 23% and operating margin of 1%. Net profit and EPS were NT\$1 billion and NT\$1.21, respectively.

“We continue to focus on the most important element of our business: innovation,” said Peter Chou, CEO of HTC. “Our teams are delivering beautifully designed phones, containing the newest technological advancements. Outstanding products, paired with improvements in our marketing execution and overall readiness give us reason to feel optimistic about the progress we will make in 2013.”

In November, HTC reached a global settlement with Apple, resulting in a ten-year licensing agreement and the dismissal of all pending litigation. In December, Benjamin Ho, previously the Executive VP of Far EasTone Telecommunications, was appointed as CMO for HTC, charged with the reinvigoration of HTC marketing efforts.

Throughout the quarter, momentum was seen in the Japan and Taiwan markets, supported by strengthened brand preference and the launch of the lauded HTC Butterfly. US and China met expectations as we continue to optimize brand consideration and build strong local presence. EMEA showed sequential improvement in broader geographic locations. South Asia’s footprint expanded through the building of new distribution channels and introduction of customized mid-range devices to meet market demands.

1Q 2013 Outlook

The Company’s outlook for the first quarter of 2013 is as follows:

- 1Q revenue is expected to be NT\$50-60 billions
- Gross profit margin expected to be 21-23%
- Operating margin expected to be 0.5-1.0%

4Q 2012 Conference Call and Webcast

HTC will host its quarterly conference call in English beginning at 3 p.m. (Taiwan Time, GMT+8), on Monday, February 4, 2013. The conference call will be webcast live with audio and slides at:

<http://www.media-server.com/m/p/yao9fybu>.

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About HTC

Founded in 1997, HTC Corporation (HTC) is the creator of many award-winning mobile devices and industry firsts. By putting people at the center of everything it does, HTC pushes the boundaries of design and technology to create innovative and personal experiences for consumers around the globe. HTC's portfolio includes smartphones and tablets powered by HTC Sense™, a multilayered graphical user interface that vastly improves user experience. HTC is listed on the Taiwan Stock Exchange (TWSE: 2498). For more information, please visit www.htc.com.

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