

## JCDecaux renews eleven Street Furniture contracts in the Ile-de-France region.

### Out of Home Media

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Italy  
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Luxembourg  
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Singapore  
Slovakia  
Slovenia  
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Switzerland  
Thailand  
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Turkey  
Ukraine  
United Arab Emirates  
United Kingdom  
United States  
Uruguay  
Uzbekistan

**Paris, June 10, 2010** - JCDecaux SA (Euronext Paris: DEC), the No.1 outdoor advertising company in Europe and in the Asia-Pacific region, and No.2 worldwide, has renewed eleven street furniture contracts in the Ile-de-France region through a series of competitive tenders over the past few months. The contracts cover towns with a combined population of over 620,400 inhabitants.

Comprising **2,152 2m<sup>2</sup> advertising panels** and **441 8m<sup>2</sup> billboards**, JCDecaux has been chosen by the following towns: Antony, Créteil, Ivry-sur-Seine, Le Pré-Saint-Gervais, Malakoff, Montesson, Romainville, Saint-Maurice, Suresnes, the urban community of Saint-Quentin-en-Yvelines and the Val de Seine municipalities (Boulogne-Billancourt and Sèvres).

**Jean-Charles Decaux, Chairman of the Executive Board and co-CEO of JCDecaux**, said: *"We are delighted that JCDecaux has renewed these contracts, underlining our commitment to quality, innovation and sustainable development in street furniture. The contracts consolidate our leading position in outdoor advertising in France and will strengthen the effectiveness and performance of our advertising network in the key Ile-de-France region, an area with 2% of the French territory but with 19% of the French population and 29% of the national wealth."*

### JCDecaux Group, key figures:

- 2009 revenues: €1,918.8m; Q1 2010 revenues: €487.2m
- JCDecaux is listed on the Eurolist of Euronext Paris and is part of the Euronext 100, Dow Jones Sustainability and FTSE4Good indexes
- No.1 worldwide in street furniture (428,000 advertising panels)
- No.1 worldwide in transport advertising with 163 airports and more than 300 transport contracts in metros, buses, trains and tramways (380,200 advertising panels)
- No.1 in Europe for billboards (230,500 advertising panels)
- No.1 in outdoor advertising in the Asia-Pacific region (239,600 advertising panels)
- No.1 worldwide for self-service bicycle hire
- 1,040,600 advertising panels in 55 countries
- Present in 3,500 cities with more than 10,000 inhabitants
- 9,940 employees

### Contacts

**Corporate Communications:** Agathe Albertini  
33-1 30 79 34 99 – [agathe.albertini@jcdecaux.fr](mailto:agathe.albertini@jcdecaux.fr)  
**Investor Relations:** Martin Sabbagh  
33-1 30 79 79 93 – [martin.sabbagh@jcdecaux.fr](mailto:martin.sabbagh@jcdecaux.fr)

JCDecaux SA

United Kingdom: 991 Great West Road, Brentford - Middlesex TW8 9DN - Tel.: +44 (0) 208 326 7777

Head Office: 17, rue Soyer - 92200 Neuilly-sur-Seine - France - Tel.: +33 (0)1 30 79 79 79

[www.jcdecaux.com](http://www.jcdecaux.com)

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