



Dean Athanasia Preferred and Small Business Banking Executive

DEAN ATHANASIA is the Preferred and Small Business Banking executive for the Consumer and Small Business Bank. His team is responsible for growing sustainable and profitable relationships with the bank's preferred and small business customers. The team also leads the management and delivery of Merrill Edge, a key element in the company's strategy to attract more investment business from mass affluent customers by providing the ability to manage their own banking and investments online, or receive phone-based guidance from a team of dedicated Merrill Edge Financial Solutions Advisors. Athanasia reports to David Darnell, co-chief operating officer for Bank of America.

Previously, Athanasia was the head of Global Wealth and Investment Management (GWIM) Banking and Merrill Edge for Bank of America. His responsibilities included delivering credit, liquidity and other cash investment solutions to clients in every segment of GWIM, including Merrill Lynch Global Wealth Management and U.S. Trust.

Before Bank of America's acquisition of Merrill Lynch, Athanasia served as president of Premier Banking and Investments for the GWIM division of Bank of America. This business delivered integrated banking and investment products, services and advice to nearly one-million affluent clients.

Prior to this role, Athanasia served as GWIM Sales, Service and Marketing executive, driving critical business processes such as strategy and business planning, marketing, sales management, regulatory implementation and client service improvement. Athanasia formerly held the position of GWIM chief information officer and led strategy development and execution for the business' technology and information platforms.

Prior to joining Bank of America, Athanasia was an executive vice president and managing director at Fleet for Business Development and Strategy, where his responsibilities included mergers and acquisitions, strategy and day-to-day management of all business development efforts and, before that, leadership positions in Fleet's sales and marketing, technology and business development. Prior to joining Fleet, Athanasia held a variety of corporate lending and strategy positions with J.P. Morgan Chase.

Athanasia is active in volunteering and is on the boards of The Walker School and Rebuilding Together Boston.