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NEIMAN MARCUS, INC. REPORTS APRIL REVENUES

DALLAS, Texas, May 6, 2010 – Neiman Marcus, Inc. announced the following preliminary company-wide revenues for April 2010.

4 weeks ended

	May 1, 2010	May 2, 2009	% Change
Total Revenues	$305 million	$271 million	12.4%
Comparable Revenues	$301 million	$271 million	10.9%

13 weeks ended
(3rd Fiscal Quarter)

	May 1, 2010	May 2, 2009	% Change
Total Revenues	$895 million	$810 million	10.5%
Comparable Revenues	$883 million	$810 million	9.1%

In the four-week April period, comparable revenues in the Specialty Retail Stores segment, which includes Neiman Marcus Stores and Bergdorf Goodman, increased 13.7 percent. Revenue growth trends were the strongest in the Company's stores in the

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Northeast, Texas and the West. The merchandise categories in the Specialty Retail Stores segment that performed the strongest included women's apparel and shoes, handbags, jewelry and men's.

Comparable revenues at Neiman Marcus Direct in the four-week April period decreased 1.3 percent. The top selling merchandise categories in the Direct Marketing segment included women's fine apparel, jewelry, beauty and shoes.

Comparable revenues for Neiman Marcus, Inc. for the third quarter of fiscal year 2010 increased 9.1 percent. For the third quarter of fiscal year 2010, Specialty Retail Stores comparable revenues increased 9.5 percent which represents a comparable revenue increase of 6.9 percent at Neiman Marcus Stores and a 25.4 percent increase at Bergdorf Goodman. Neiman Marcus Direct third quarter fiscal year 2010 revenues were 6.9 percent above last year.

From a liquidity standpoint, the Company's cash balance as of May 1, 2010 was approximately $515 million compared to $229 million in the prior year. In addition, the Company had no borrowings outstanding under its $600 million asset-based revolving credit facility.

The Company's four-week reporting period is consistent with last year and reflects a 4-5-4 week fiscal third quarter.

Neiman Marcus, Inc. operations include the Specialty Retail Stores segment and the Direct Marketing segment. The Specialty Retail Stores segment consists primarily of Neiman Marcus and Bergdorf Goodman stores. The Direct Marketing segment conducts both online and print catalog operations under the Neiman Marcus, Horchow and Bergdorf

Goodman brand names. Information about the Company can be accessed at www.neimanmarcusgroup.com.

From time to time, the Company may make statements that predict or forecast future events or results, depend on future events for their accuracy or otherwise contain "forward-looking information." These statements are made based on management's expectations and beliefs concerning future events and are not guarantees of future performance.

The Company cautions readers that actual results may differ materially as a result of various factors, some of which are beyond its control, including but not limited to: political or economic conditions; terrorist activities in the United States and elsewhere; disruptions in business at the Company's stores, distribution centers or offices; changes in consumer confidence resulting in a reduction of discretionary spending on goods; changes in demographic or retail environments; changes in consumer preferences or fashion trends; competitive responses to the Company's marketing, merchandising and promotional efforts; changes in the Company's relationships with key customers; delays in the receipt of merchandise; seasonality of the retail business; adverse weather conditions, particularly during peak selling seasons; delays in anticipated store openings or renovations; natural disasters; significant increases in paper, printing and postage costs; litigation that may have an adverse effect on the Company's financial results or reputation; changes in the Company's relationships with designers, vendors and other sources of merchandise; the Company's success in enforcing its intellectual property rights; the effects of incurring a substantial amount of indebtedness under the Company's senior secured credit facilities, senior notes and senior subordinated notes and of complying with the related covenants and conditions; the financial viability of the Company's designers, vendors and other sources of merchandise; the design and implementation of new information systems or enhancement of existing systems; changes in foreign currency exchange rates or inflation rates; impact of funding requirements related to the Company's noncontributory defined benefit pension plan; changes in the Company's relationships with certain of key sales associates; changes in key management personnel; changes in the Company's proprietary credit card arrangement that adversely impact its ability to provide consumer credit; or changes in government or regulatory requirements increasing the Company's cost of operations.

These and other factors that may adversely effect the Company's future performance or financial condition are contained in its Annual Report in Form 10-K and other reports filed with and available from the Securities and Exchange Commission. The Company undertakes no obligation to update or revise any forward-looking statements to reflect subsequent events, new information or future circumstances.

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