

**CERTAIN OTHER FINANCIAL AND STATISTICAL INFORMATION
DISCUSSED DURING THE FIRST QUARTER 2010 EARNINGS CONFERENCE
CALL ON TUESDAY, APRIL 27, 2010
QUARTER ENDED MARCH 31, 2010 (Recurring and comparable basis)**

Reconciliation to Adjusted EBITDA (in thousands of dollars)	THREE MONTHS ENDED MARCH 31,	
	2010	2009
Reported earnings before income taxes	\$82,788	\$73,129
Add back:		
Litigation expense (credit)	-	(3,000)
Interest expense, net	5,915	8,963
Depreciation of property assets	15,721	17,576
Amortization & write-down of intangibles	1,051	337
Adjusted EBITDA	105,475	97,005
EBITDA Margin	14.7%	13.3%

- **KEY INDICATORS**

- **Saturday collections/weekly past dues**
 - Q110's average was in line.
- **Customer skips and stolens**
 - Lowest first quarter percentage in the last four years at 2.1%.
- **Inventory**
 - Held for rent in Q110 at 23.7%, on the high end of historical normal range of 20% to 24%.
- **Other**
 - Improvement in cost of rentals and fees margin of 30 basis points.

- **ADJUSTED EBITDA**

- Q110 - \$105.5 million (an 8.7% increase from the prior year) and 14.7% margin – 140 basis points higher than Q109.

- **OPERATING PROFIT MARGINS**

- Highest quarterly operating profit margin in the last three years at 12.3%.
- Improvement of 140 basis points over the prior year.

- **OPERATING CASH FLOW**
 - \$71.9 million in Q110.

- **DEBT**
 - Reduced outstanding indebtedness as follows:
 - 1) \$6.4 million in mandatory senior debt payments, and by
 - 2) \$68.5 million in payments under our revolving lines of credit
 - Consolidated Debt leverage Ratio – 1.57X, down from 2.14X at March 31, 2009 (improvement of over 26%), well below covenant requirement of 3.25X.
 - Net debt to book cap – 28.5%, down approximately 35.7% as of March 31, 2009, an improvement of over 20%.

- **FINANCIAL SERVICES**
 - Overall loan losses in Q110 at 17.6%, best quarter in last seven quarters.
 - Goal of adding a net of 50 kiosks this year and end with approximately 400 store locations in 2010.

- **2010 GUIDANCE**
 - EBITDA from \$375 million - \$395 million, an increase of \$25 million from prior guidance.
 - Free Cash Flow from \$120 million - \$140 million, down approximately \$20 million from our prior expectation.
 - Increasing overall diluted EPS for 2010 to \$2.60 - \$2.80, increase of approximately 10% from our prior guidance.

- 18,000 co-workers

This information above contains forward-looking statements that involve risks and uncertainties. Such forward-looking statements generally can be identified by the use of forward-looking terminology such as “may,” “will,” “expect,” “intend,” “could,” “estimate,” “should,” “anticipate,” or “believe,” or the negative thereof or variations thereon or similar terminology. Although the Company believes that the expectations reflected in such forward-looking statements will prove to be correct, the Company can give no assurance that such expectations will prove to have been correct. The actual future performance of the Company could differ materially from such statements. Factors that could cause or contribute to such differences include, but are not limited to: uncertainties regarding the ability to open new rent-to-own stores; the Company’s ability to acquire additional rent-to-own stores or customer accounts on favorable terms; the Company’s ability to control costs and increase profitability; the Company’s ability to successfully add financial services locations within its existing rent-to-own stores; the Company’s ability to identify and successfully enter new lines of business offering products and services that appeal to its customer demographic; the Company’s ability to enhance the performance of acquired stores; the Company’s ability to retain the revenue associated with acquired customer accounts; the Company’s ability to identify and successfully market products and services that appeal to its customer demographic; the Company’s ability to enter into new and collect on its rental purchase agreements; the Company’s ability to enter into new and collect on its short-term loans; the passage of legislation adversely affecting the rent-to-own or financial services industries; the Company’s failure to comply with statutes or regulations governing the rent-to-own or financial services industries; interest rates; increases in the unemployment rate; economic pressures, such as high fuel and utility costs, affecting the disposable income available to the Company’s targeted consumers; changes in the Company’s stock price and the number of shares of common stock that it may or may not repurchase; changes in estimates relating to self-insurance liabilities and income tax and litigation reserves; changes in the Company’s effective tax rate; the Company’s ability to maintain an effective system of internal controls; changes in the number of share-based compensation grants, methods used to value future share-based payments and changes in estimated forfeiture rates with respect to share-based compensation; the resolution of material litigation; and the other risks detailed from time to time in the Company’s SEC reports, including but not limited to, its annual report on Form 10-K for the year ended December 31, 2009. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this press release. Except as required by law, the Company is not obligated to publicly release any revisions to these forward-looking statements to reflect the events or circumstances after the date of this press release or to reflect the occurrence of unanticipated events.