

WisdomTree

Q2 2011 Results

July 29, 2011



Cautionary Statement Regarding Forward Looking Statements



This presentation may contain “forward-looking statements” within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. Forward-looking statements generally can be identified by the use of forward- looking terminology such as “outlook,” “objective,” “may,” “will,” “expect,” “intend,” “estimate,” “anticipate,” “believe,” “should,” “plans,” or “continue,” or similar expressions suggesting future outcomes or events. Such forward-looking statements reflect our current expectations regarding future events and operating performance and speak only as of the date of this presentation. Such forward-looking statements are based on a number of assumptions which may prove to be incorrect, including, but not limited to the assumption that the projects will operate and perform in accordance with our expectations. Forward-looking statements involve significant risks and uncertainties, should not be read as guarantees of future performance or results, and will not necessarily be accurate indications of whether or not or the times at or by which such performance or results will be achieved. A number of risks and other factors could cause actual results to differ materially from the results discussed in the forward-looking statements, including, but not limited to, the risks discussed below.

These risks include, without limitation:

- We have only a limited operating history.
- Difficult market conditions and declining prices of securities can adversely affect our business by reducing the market value of the assets we manage or causing customers to sell their fund shares and triggering redemptions.
- Volatility and disruption of the capital and credit markets, and adverse changes in the global economy, may significantly affect our results of operations and may put pressure on our financial results.
- The amount and mix of our assets under management, which impact revenue, are subject to significant fluctuations.
- Most of our assets under management are held in ETFs that invest in foreign securities and we have substantial exposure to foreign market conditions and we are subject to currency exchange rate risks.
- We derive a substantial portion of our revenues from products invested in emerging markets.
- We derive a substantial portion of our revenues from a limited number of products.

Other factors, such as general economic conditions, including currency exchange rate fluctuations, also may have an effect on the results of our operations. Many of these risks and uncertainties can affect our actual results and could cause our actual results to differ materially from those expressed or implied in any forward-looking statement made by us or on our behalf. For a more complete description of the risks noted above and other risks that could cause our actual results to materially differ from our current expectations, please see Item 1A. “Risk Factors” of Amendment No. 2 to Registration Statement on Form 10 filed June 28, 2011.

These forward-looking statements are made as of the date of this presentation and, except as expressly required by applicable law, we assume no obligation to update or revise them to reflect new events or circumstances.

Q2/11 Highlights

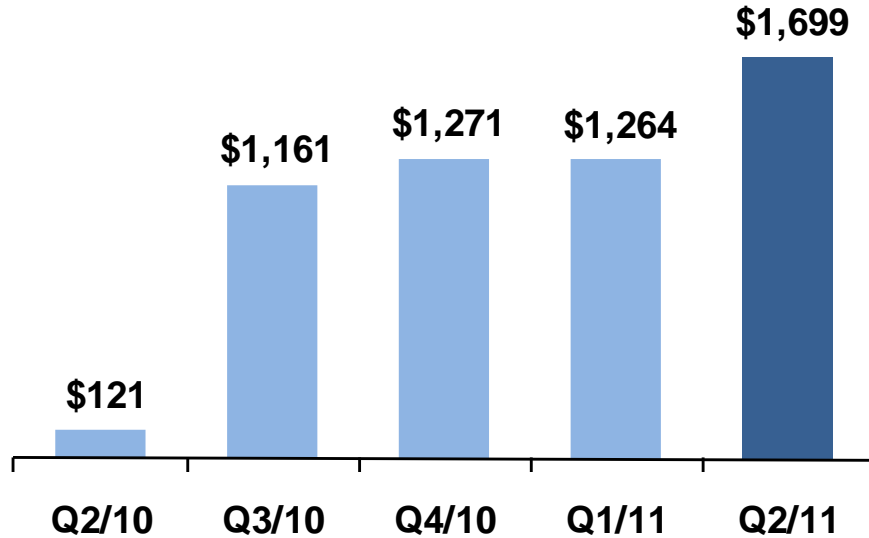


- Record net inflows - \$1.7 billion
- Record assets under management - \$12.9 billion
- Record revenues - \$16.7 million
- Market share of ETF industry inflows above target – 5.8%
- Strong growth in new products
- Completed NASDAQ listing – new symbol “WETF”
- Celebrated 5th anniversary in June 2011
- Emerged from our “start up” phase and driving for “growth”

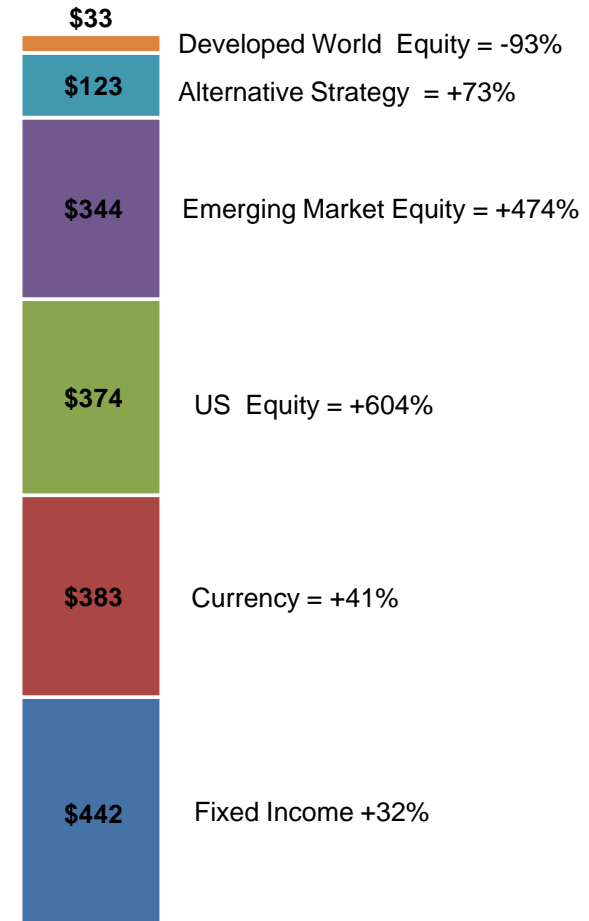
Record Net Inflows



WisdomTree Quarterly Net Inflows



Q2 vs. Q1 by Category

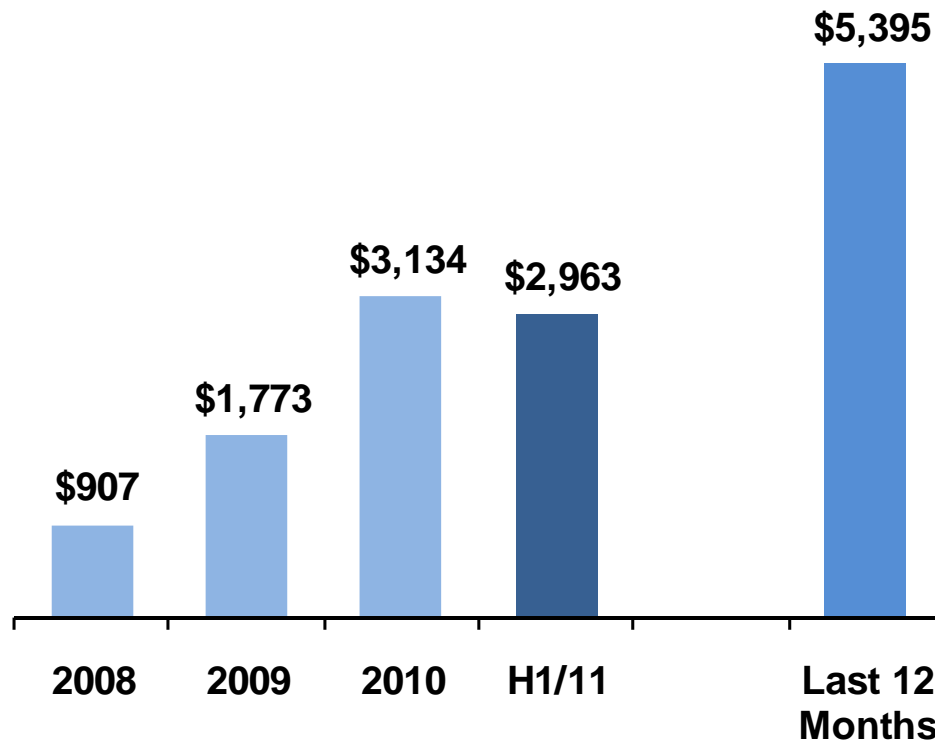


\$ in millions

Net Inflows Accelerating



WisdomTree Net Inflows



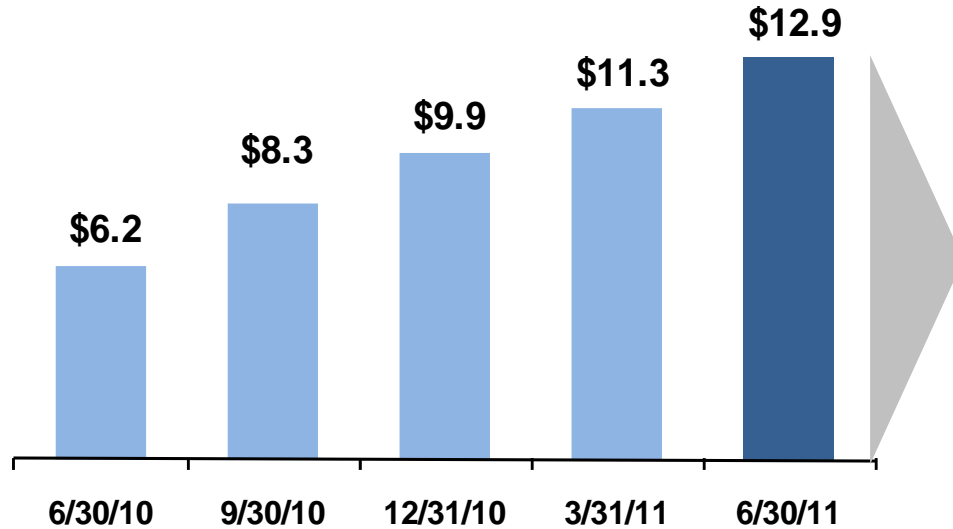
- \$3.4 billion YTD as of July 22, 2011
- Outpacing record 2010 net flows
- Q3 off to strong start

\$ in millions

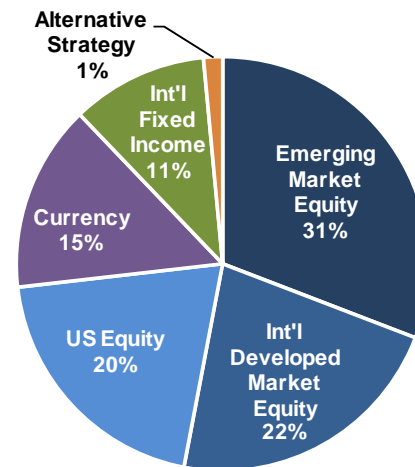
Record AUM Levels



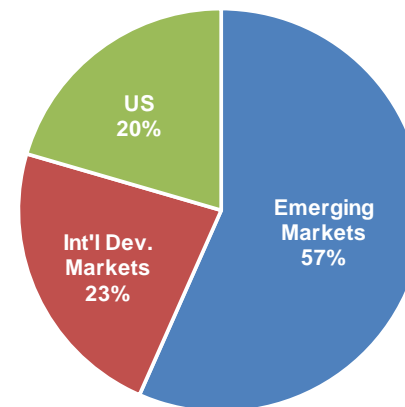
WisdomTree AUM



AUM By Asset Class



AUM By Geography

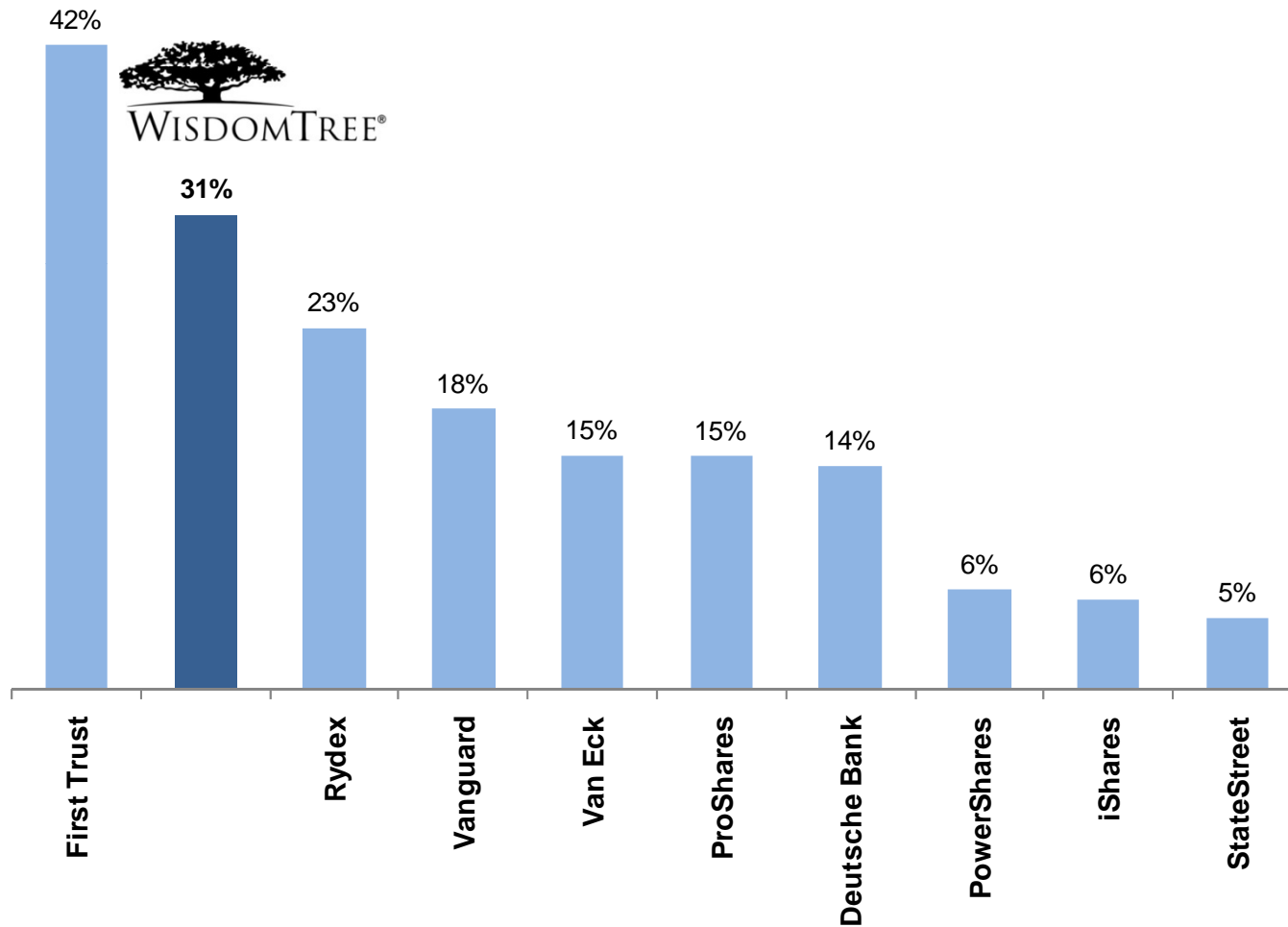


\$ in billions

Strong Organic Growth



Of the Top 10 ETF Sponsors, WisdomTree Ranked #2 in AUM Percentage Growth Year to Date

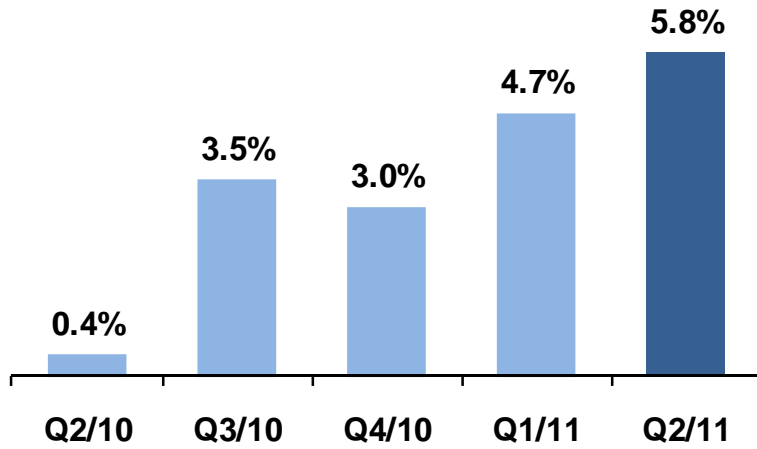


As of June 30, 2011
Excludes exchange traded notes

Market Share of Inflows Increasing

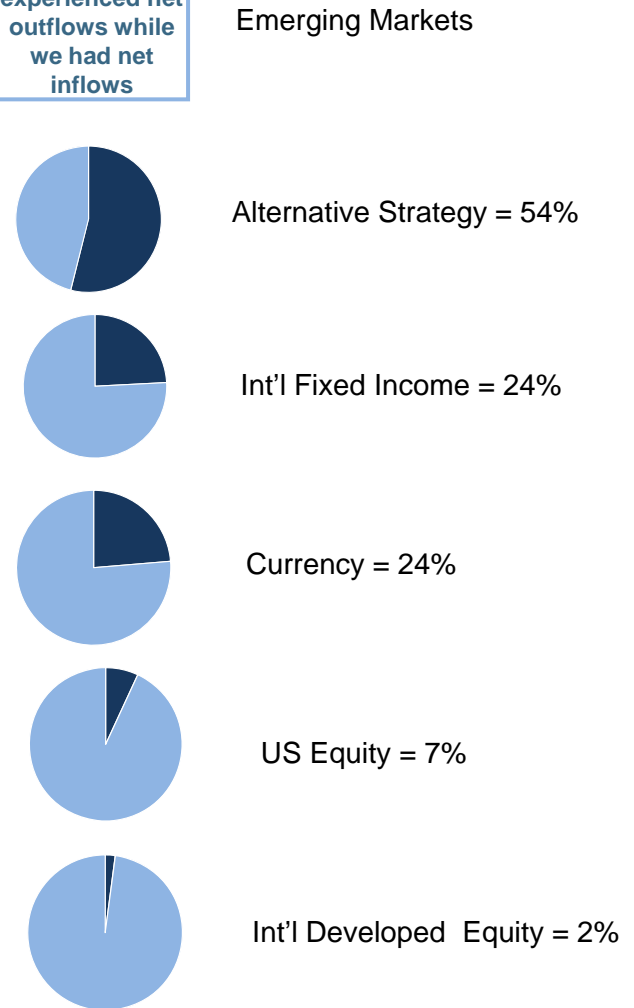


Quarterly Market Share

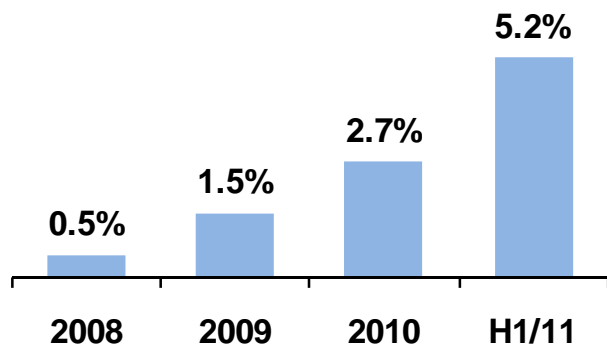


Q2 Market Share by Asset Class

Industry experienced net outflows while we had net inflows



Annual and YTD Market Share



Excludes exchange traded notes

Successful Product Launches



Rank	Sponsor	New Funds Launched	Net Inflows	Percent of Total
1	WisdomTree	2	\$666	26%
2	PowerShares	6	\$248	10%
3	Schwab	2	\$204	8%
4	Vanguard	1	\$196	8%
5	StateStreet	7	\$158	6%
6	iShares	5	\$152	6%
7	Russell	16	\$152	6%
8	ProShares	8	\$125	5%
9	Guggenheim	5	\$116	4%
10	GlobalX	17	\$97	4%
11	Focus Shares	15	\$76	3%
12	AdvisorShares	5	\$64	2%
13	IndexIQ	5	\$63	2%
14	Direxion	12	\$57	2%
15	Deutsche Bank	6	\$31	1%
16	ETF Securities	1	\$54	2%
17	First Trust	14	\$53	2%
18	PIMCO	1	\$25	1%
19	Van Eck	5	\$23	1%
20	FactorShares	5	\$20	1%
21	Emerging Global Shares	8	\$16	1%
22	Teucrium	1	\$3	0%
23	ESG Shares	1	\$0	0%
	Total	148	\$2,601	100%

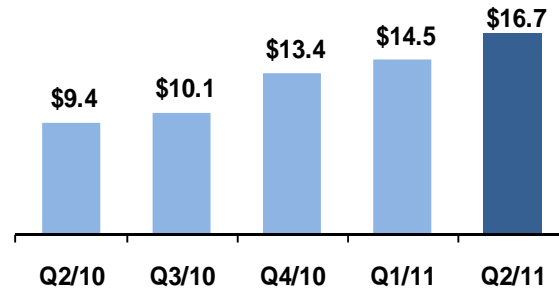
WisdomTree ranks #1 asset gatherer for new ETFs launched in the first half of 2011

Source: Bloomberg, WisdomTree
 Net inflows for the six months ended June 30, 2011
 \$ in millions
 Excludes exchange traded notes

Financial Review Highlights

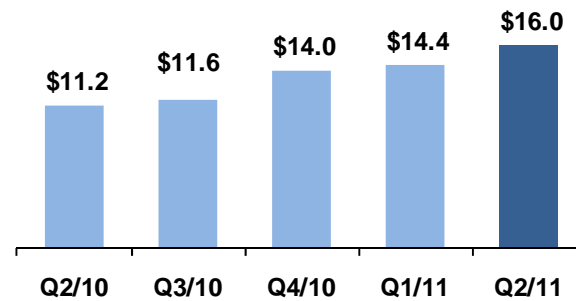


Revenues



- AUM growth fueling record revenues
- Up 79% from Q2/10
- Up 15% from Q1/11

Expenses



- Up 43% from Q2/10
- Up 12% from Q1/11

Net Income/ (Loss)



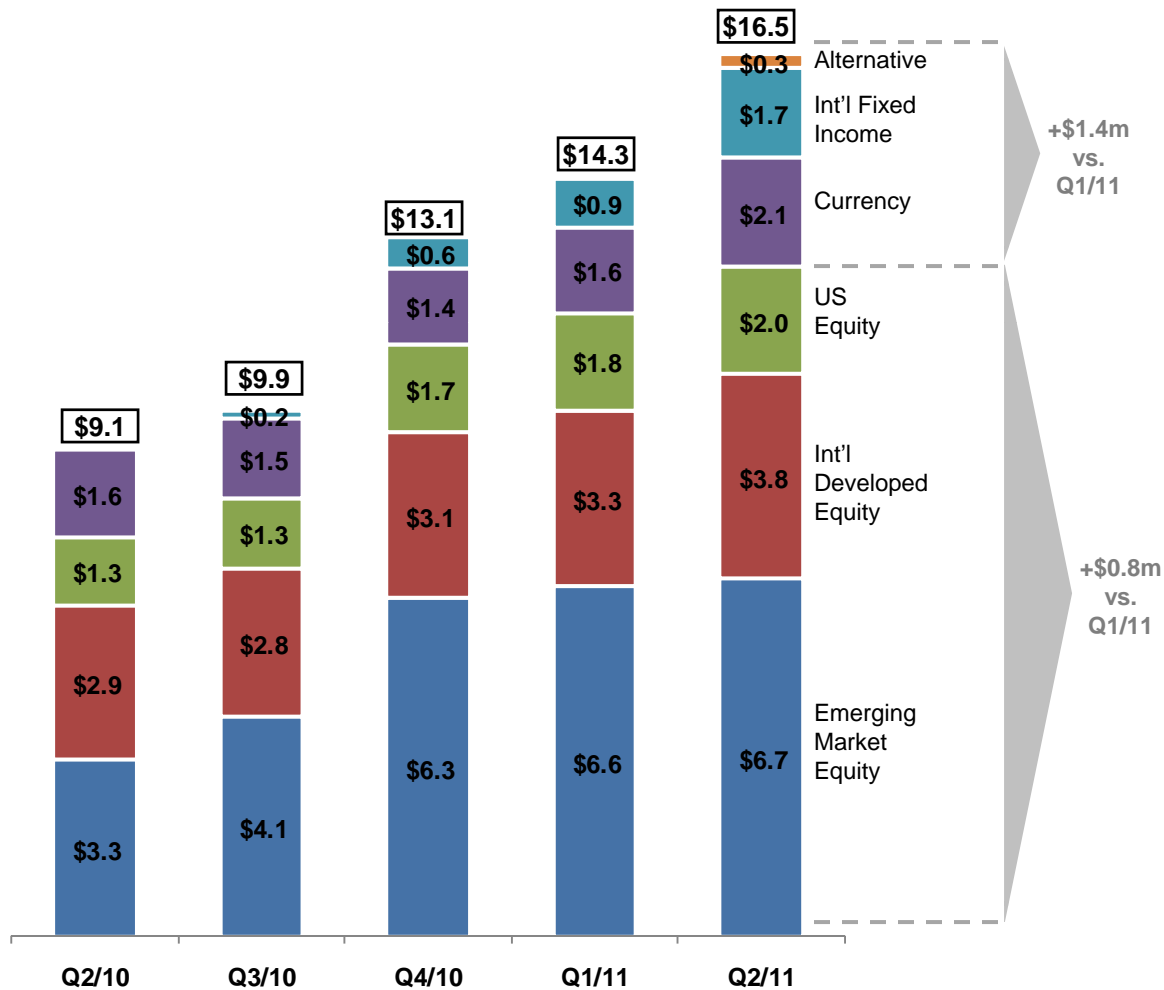
- Second consecutive quarter of net income

\$ in millions

Record ETF Revenues



ETF Revenues by Category



- AUM growth fueling record revenues
- Revenues up 81% from Q2/10
- Revenues up 16% from Q1/11
- Significant growth in Int'l Fixed Income revenues
- New and existing products driving revenue growth
- Average fee decreased to 0.55% due to decrease in fee for India ETF

\$ in millions

Expenses



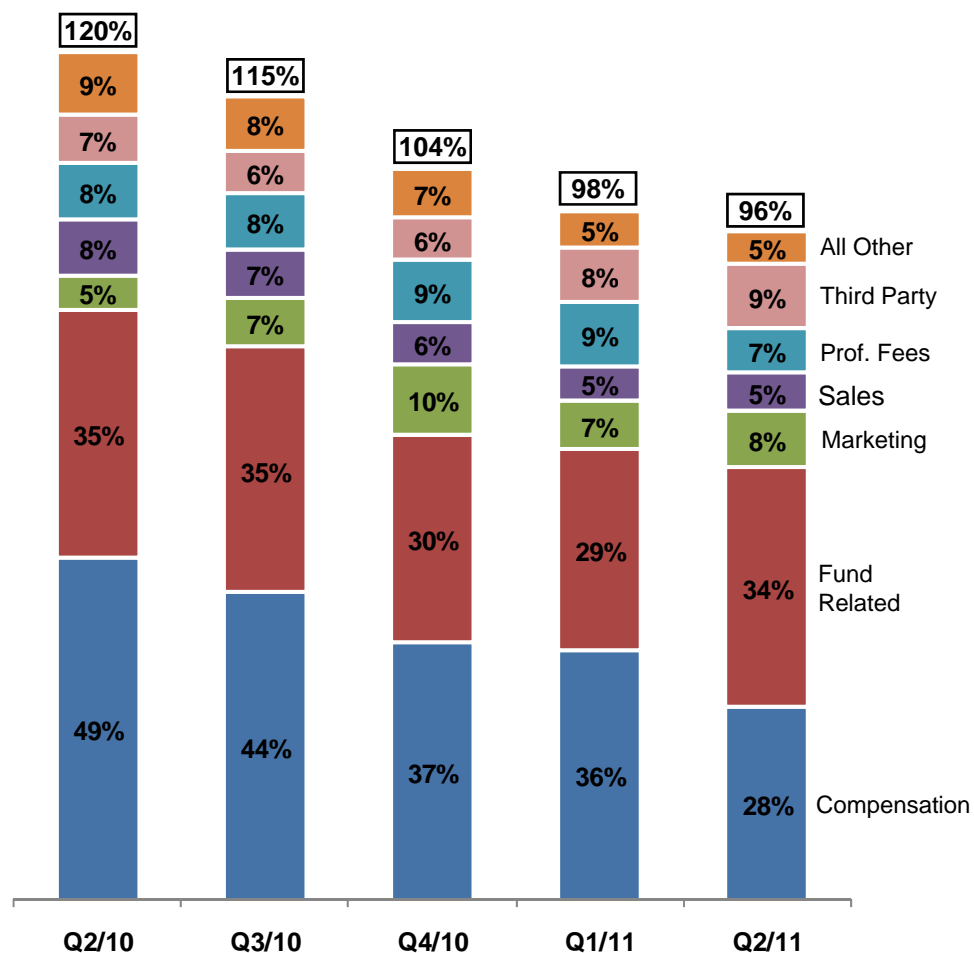
Expense Overview

	Q2/11	Change from	
		Q1/11	Q2/10
Compensation and benefits	\$4,610	-12%	0%
Fund management and admin.	5,736	38%	74%
Marketing and advertising	1,357	40%	219%
Sales and business development	913	23%	22%
Professional and consulting fees	1,090	-20%	54%
Third party sharing arrangements	1,512	34%	138%
All other expenses	809	2%	2%
Total expenses	\$16,027	12%	43%
<u>Included above:</u>			
Stock based compensation	\$1,505	-29%	
Listing related expenses	\$124	-68%	-
Fund reimbursement	\$663	-	-

Gross Margin

Total revenues	\$16,716
Fund management and admin.	(5,736)
One time fund cost	663
As adjusted	(5,073)
Third party sharing arrangements	(1,512)
Gross margin	\$10,131
Gross margin percentage	61%

Percent of Revenues



\$ in thousands

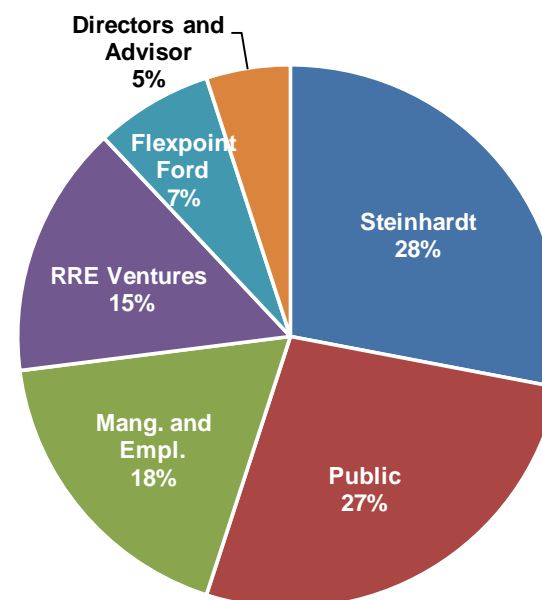
Summary Balance Sheet and Ownership



Balance Sheet and Capitalization

	Jun 30, 2011	Dec 31, 2010
Assets		
Cash and cash equivalents	\$16,386	\$14,233
Investments	8,175	8,595
Accounts receivable	5,732	4,825
Fixed assets, net	679	756
Other assets	1,597	733
Total assets	\$32,569	\$29,142
Liabilities		
Fund management and administration	\$7,465	\$5,714
Compensation and benefits	2,581	3,638
Other	2,643	2,555
Total liabilities	12,689	11,907
Stockholders' equity	19,880	17,235
Total liabilities and stockholders' equity	\$32,569	\$29,142
<i>Common shares outstanding</i>	114,112	113,132
<i>Options (\$0.72 weighted avg strike price)</i>	21,651	21,444
<i>Unvested restricted stock</i>	1,517	2,159
<i>Total</i>	137,280	136,735

Fully Diluted Ownership



\$ and shares in thousands

- Focusing on execution
- WETF – the only pure play asset manager in the fast growing ETF industry
- Continue to focus on growth initiatives
- New ETFs
- Brand awareness

Company Information



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Ticker

WETF

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