LIVE NATION
Press Release

RIHANNA ANNOUNCES 2010 NORTH AMERICAN TOUR *LAST GIRL ON EARTH*

TICKETS GO ON SALE BEGINNING APRIL 9TH AT LIVENATION.COM; KE$HA AND NICKI MINAJ TO JOIN RIHANNA ON 25-DATE TREK

SMASH SINGLE "RUDE BOY" OWNS 3RD WEEK AT #1 ON THE HOT 100; RIHANNA SET TO APPEAR ON AMERICAN IDOL WEDNESDAY, APRIL 7

LOS ANGELES, CA - April 5, 2010 – Rihanna, in the midst of her 4th critically-acclaimed album release *Rated R*, a smash #1 single with "Rude Boy," and a highly anticipated upcoming international tour, has confirmed dates for her 2010 North American tour, ***Last Girl On Earth***. The multi-platinum and Grammy award winning superstar, who recently broke a Billboard record with her current number one single "Rude Boy," becoming the only female artist of the past decade to have six #1 singles on the Billboard Hot 100 chart in the United States, will be joined by rising star Ke$ha and female rapper Nicki Minaj, who will open all dates on the Live Nation produced tour. Tickets go on sale beginning April 9th at LiveNation.com.

"We've never done a tour to this capacity. The production is unbelievable and the costumes, we just took it to a whole new level. Visually and sonically it's going to be a big step up from the last time. We just keep growing and this time it is a massive production that I cannot wait for," said Rihanna in a recent interview with AOL.

With a total of over 121 million in audience nationwide - up over 25 million this week alone - "Rude Boy" continues its chart onslaught as the #1 Hot 100 Airplay song and the #1 Greatest Gainer/Airplay on the chart for the 7th week in a row.

Set to launch her sold out spring European tour on April 16th in Antwerp, Belgium, before heading overseas Rihanna will perform on FOX's *American Idol* on Wednesday, April 7th.

Rihanna's ***Last Girl On Earth*** tour will make 25 stops, at mix of top amphitheaters and arenas throughout North America this summer, beginning on July 2nd at the White River Amphitheater in Seattle through August 25th at the United Center in Chicago, with more dates to be announced soon. A dynamic performer renowned for her cutting-edge stage looks and designs, Rihanna's *Last Girl on Earth* promises to be a visual spectacle on a scale unlike anything she has accomplished in her already legendary career.

Fan club members will have access to pre sale tickets beginning Wednesday, April 7th at 10:00 am local time. Citi® cardmembers will also have access to presale tickets beginning Wednesday, April 7th at 12 noon local time through Citi's Private Pass® Program. For complete presale details visit www.citiprivatepass.com.

Released in November 2009, Rihanna's fourth studio album *Rated R* debuted atop the Billboard R&B Albums chart at #1and was the biggest first-week Soundscan tally of Rihanna's career. The eagerly anticipated album arrived to a chorus of acclaim from critics and fans alike. *Rolling Stone* raved "one of the best pop records of the year." The *Chicago Sun Times* called it "by far the best, most layered and most heartfelt effort of the 21-year-old artist's career." In its year-end recap, *Entertainment Weekly* named *Rated R* the Pop Album of the Year.

Rated R is the long-awaited follow-up to the RIAA double-platinum *Good Girl Gone Bad* (May 2007), which contained the non-stop string of hit singles that began with the MTV VMA and Grammy Award-winning global #1 hit "Umbrella" (featuring Jay-Z), then "Shut Up and Drive," "Hate That I Love You" (featuring Ne-Yo), and "Don't Stop the Music." *Good Girl Gone Bad* spent 98 total weeks on the Soundscan chart, earned cumulative global sales of more than 36-times platinum in at least 18 territories around the world. The CD+DVD package *Good Girl Gone*

Bad: Reloaded (January 2009) continued the string of hits with the #1 "Take A Bow," the #1 "Disturbia" and Top 20 "Rehab."

Good Girl Gone Bad was the third album release in less than two years by Barbados native Rihanna, who turned 22 on February 20th. It followed-up 2006's RIAA platinum *A Girl Like Me*, which contained the back-to-back hits, "S.O.S." and "Unfaithful"; and her RIAA gold debut from 2005, *Music Of the Sun*, featuring the world-wide smash, "Pon De Replay."

Stay tuned for more details on Rihanna's ***Last Girl On Earth*** tour. For additional ticket and tour information, visit RihannaNow.com and LiveNation.com. Additional dates to be announced soon.

RIHANNA ***LAST GIRL ON EARTH*** 2010 NORTH AMERICAN TOUR DATES

Jul 02	Seattle	White River Amphitheatre
Jul 04	Vancouver	General Motors Place
Jul 06	Calgary	Pengrowth Saddeldome
Jul 09	Sacramento	ARCO Arena
Jul 10	Mountain View	Shoreline Amphitheatre at Mountain View
Jul 14	Albuquerque	Hard Rock Casino Albuquerque presents The Pavilion
Jul 15	Denver	Comfort Dental Amphitheatre
Jul 17	Las Vegas	Mandalay Bay Events Center
Jul 21	Los Angeles	Staples Center
Jul 22	Phoenix	Cricket Wireless Pavilion
Jul 28	Atlanta	Philips Arena
Jul 30	Tampa	Ford Amphitheatre
Jul 31	Miami	American Airlines Center
Aug 03	Indianapolis	Verizon Wireless Music Center Indianapolis
Aug 05	Toronto	Molson Canadian Amphitheatre
Aug 07	Montreal	Bell Centre
Aug 08	Boston	Comcast Center
Aug 11	Uncasville	Mohegan Sun Arena
Aug 12	New York	Madison Square Garden
Aug 15	Wantagh	Nikon at Jones Beach Theater
Aug 18	Camden	Susquehanna Bank Center
Aug 20	Bristow	Jiffy Lube Live
Aug 21	Hershey	Hersheypark Stadium
Aug 22	Detroit	DTE Energy Music Theatre
Aug 25	Chicago	United Center

About Live Nation

Live Nation Entertainment (NYSE-LYV) is the largest live entertainment company in the world, consisting of five businesses: concert promotion and venue operations, sponsorship, ticketing solutions, e-commerce and artist management. Live Nation seeks to innovate and enhance the live entertainment experience for artists and fans: before, during and after the show.

In 2009, Live Nation sold 140 million tickets, promoted 21,000 concerts, partnered with 850 sponsors and averaged 25 million unique monthly users of its e-commerce sites. For additional information, visit www.livenation.com/investors

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